

Emerald资源使用与投稿交流

-中华女子学院

Emerald 华北区经理
杨培振
18001290175



目录

Emerald资源介绍

数据库平台使用

英文学术论文写作

国际期刊投稿指南



Emerald资源介绍

Nurturing Fresh Thinking





Emerald Overview

- 1967 , 英国Bradford University 50名学者
- 管理学、工程学、图情学 , 及其它人文社会科学
- 世界重要的人文社科出版社之一



Emerald Resources



emerald PUBLISHING

eJournal Collections

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- Accounting, Finance & Economics
- Business, Management & Strategy
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- Information & Knowledge Management
- Marketing
- Operations, Logistics & Quality
- Public Policy & Environmental Management
- Supply Management & S&P Environment
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图书



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1,500 real world case studies on some of the world's top companies

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AngloGold	Google
Ashanti	Ikea
Malaysian Airlines	BP
Sun International	Lego
Petrobras	Netflix
Lufthansa	Nike
India Railways	Nokia
Brahma Beer	Sony
Woolworths	Tata
BHP Bilton	Toyota
7-Eleven	Kidzania
Air France	Groupon
Amazon	Penfolds
Boeing	Starbucks
Disney	Mercedes
	Dubai Mall
	Eurotunnel

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案例集

Emerald 管理学期刊

A leading library of management research

- **283种** 管理学领域出版期刊**数量最多**的出版社之一，涵盖管理学各个分支学科；
- **管理学5大学科**：管理科学与工程 工商管理 公共管理
图书情报学 农林经济管理
- 其他**交叉学科**和**泛管理**领域的期刊

市场营销

会计金融与经济学

商业管理与战略

公共政策与环境管理

信息与知识管理

人力资源与组织研究

图书馆研究

旅游管理

教育管理

运营物流与质量管理

房地产管理与建筑环境

健康与社会关怀

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Resource at your fingertips, featuring high impact and topical research

- **近2000**卷电子系列丛书、**近300册**学术专著电子书
- 80%以上被BKCI收录，90%被Scopus收录
- 分为《**社会科学集**》和《**工商管理与经济学集**》
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案例期刊



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凯洛格商学院案例

Emerald 新兴市场案例集

Local insight with global relevance



亚、非、拉等
新兴市场国家

近750案例

包含案例
和教学注释

同行专家评审

Emerald 案例期刊

The official journal of the Case Association



- 美国案例协会官方期刊
- 近250个案例
- 欧洲、亚洲、北美、南美
- 市场营销、人力资源管理、会计、金融、物流管理、信息管理.....
- 同行专家评审

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Licensed cases from leading international business schools



达顿商学院案例

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- 评价、预测、商业道德、谈判、决策分析.....
- 近400个全球案例

The logo for Northwestern University Kellogg School of Management, featuring the text "Northwestern | Kellogg" and "School of Management" on a purple background.

Northwestern | Kellogg
School of Management

凯洛格商学院案例

- 美国公认的最好的商学院之一。
- 市场营销、战略决策、领导力、企业文化.....
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数据库平台使用

Your guide to getting the best from Emerald Insight





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CHINA WOMEN'S UNIVERSITY LIBRARY

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- 电子期刊论文
- 电子图书
- 综合检索
- 站内检索
- 数据库 Database

输入搜索内容

检索

好书推荐 新书通报 排行榜 资源荐购 随书光盘 自购光盘

通知公告

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- 【清如影讯】《宠儿》(4月14日)
- 图书馆1小时讲座通知: Emerald...
- 图书馆单词闯关活动
- 每日一书, 经典导读——21天听书打卡...

馆藏资源

读者服务

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图书	期刊	报纸
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电子资源

Database	数据库	知网建馆指南
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推荐资源

光盘资源

随书光盘	自购光盘
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妇女/社会性别资源 女院文库

图书馆指南

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规章制度

进馆须知	图书借还规则	自助文印设备使用规则
------	--------	------------

开放时间

7:30--22:00

馆藏布局

馆藏布局

新手指南

导览手册	图书馆使用(视频)	入馆教育
------	-----------	------

自助设备使用指南

自助借还图书设备使用说明	自助文印设备和系统使用说明	读者自助上机使用流程
--------------	---------------	------------

资源动态

>>更多

- 新增【超星期刊】数据库的通知
- 新增【中华数字书苑】的通知
- 新增【Lexis Advance 数...
- 新增【QQ阅读·机构版】数据库的通知
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Operations, Logistics & Quality



Property Management & Built Environment



Public Policy & Environmental Management



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Transport

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针对不同人群的辅助资源

资源检索

分学科浏览

研究前沿



Emerald平台主要功能

一、个性化服务账号

二、检索与浏览

三、辅助资源

在使用Emerald平台上遇到任何问题随时联系

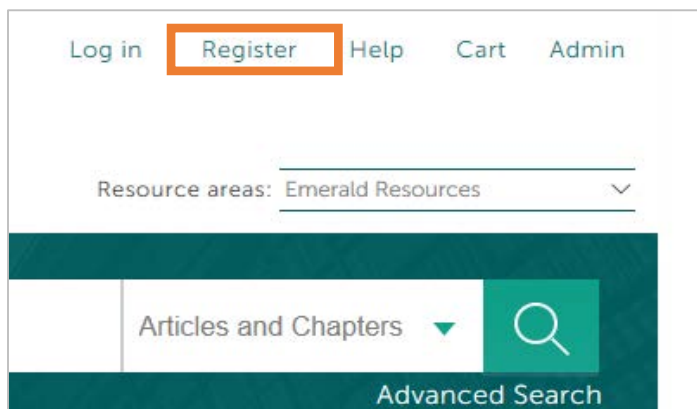
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QQ: 2565962796

电话：010-82250212



一、注册个性化服务-My Account



在机构IP范围内进入平台后，点击右上角 Register 注册，填写邮箱密码等信息。

Registration Details

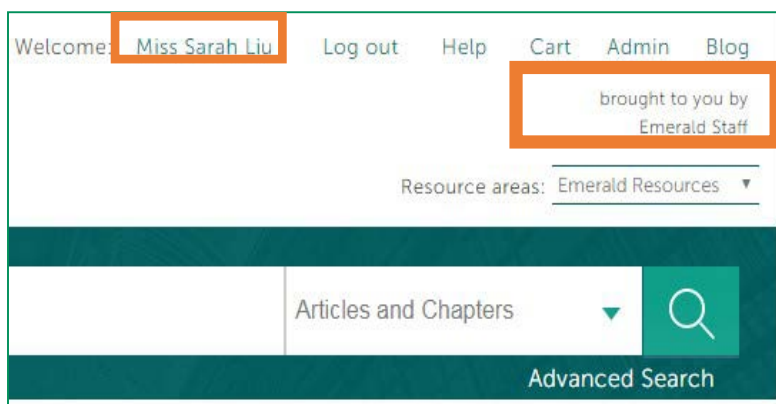
* Indicates required fields.

Email:* _____

Retype email:* service@emeraldinsight.com.cn _____

Password:* •••••••• _____

Retype password:* _____



注册成功之后，点击 Log in 输入用户名和密码，登陆后右上角同时出现个人账户和机构名称

（显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容）

点击个人账户名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务

个性化服务总览-My Account

My Account

Details
Update your personal details here.

[Details](#)

Access
Access your subscription information here.

[Access](#)

Redeem voucher
Redeem your voucher code here.

[Redeem voucher](#)

Alerts
Manage your email alerts here.

[Alerts](#)

Marked list
View your marked list articles and publications here.

[Marked list](#)

Searches
Access your saved searches here.

[Searches](#)

Details: 个人信息

Access: 有个人访问权限的资源

Redeem voucher : 兑换码、口令激活码

Alerts: 内容提醒

Marked list: 收藏夹

Searches : 已存检索条件

Alerts-内容提醒

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NEW CONTENT ALERTS

CITATION ALERTS

CUSTOM ALERTS

新内容/引用追踪/订阅提醒

Select all | Delete

Frequency of alerts for latest articles

Monthly ▾

Never

Daily

Weekly

Monthly

Title

China Agricultural Economic Review

China Finance Review International

设置提醒频率

Marked list-收藏夹

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

Select all (current page) Select all (all pages)

Add to favorites

Publication

Modeling non-normality using multivariate t : implications

应用EM算法解析统计估计问题

Select an action

Date Added

Jul 9, 2017

Edit

Previous page

Next page

邮件发送给好友
导入引文软件
追踪引用量

Email to a friend
Download Citation
Track Citation
Remove from list

Showing entries 1-1 of 1



Keywords/Labels (coma separated)

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

Select all (current page) Select all (all pages)

Select Sort

Select an action

Publication

Modeling non-normality using multivariate t : implications for asset pricing

应用EM算法解析统计估计问题

Date Added

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Edit

金融

Previous page

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Showing entries 1-1 of 1

Searches-已存检索条件

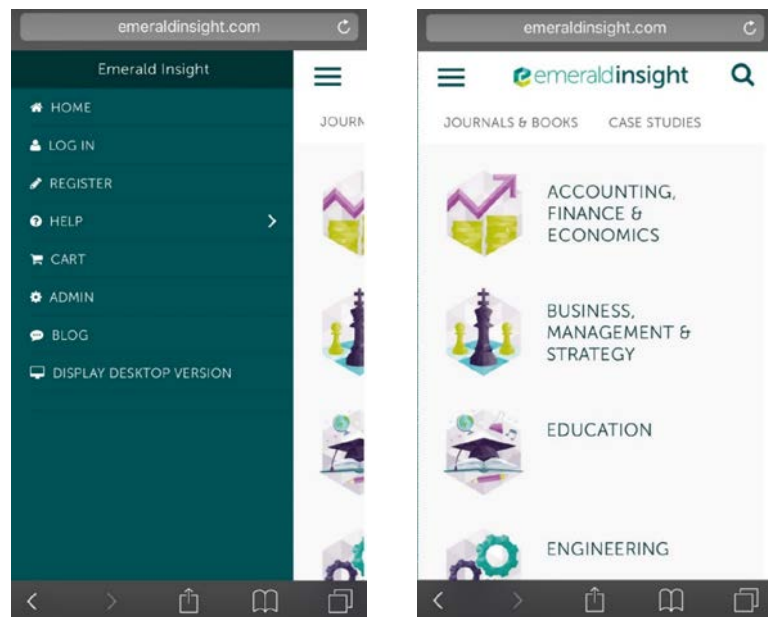
<input type="checkbox"/> Select all Delete				Create a new search
Search Name	Saved on	Last run on▼	Alert Frequency	
<input type="checkbox"/> [Content Item title: standardization] OR [Keywords: standardization]	Mar 1, 17	Apr 25, 18	W	Run Search
<input type="checkbox"/> abc	Apr 10, 18	Apr 10, 18	M	Run Search
<input type="checkbox"/> 123	May 10, 17	Mar 1, 18	M	Run Search
<input type="checkbox"/> [Content Item title: china] AND [Abstract: wine]	Apr 25, 17	Nov 12, 17	W	Run Search

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二、检索、浏览-Search Browse

Search bar with a dropdown menu set to "Articles and Chapters" and a search icon. Below the search bar is a link for "Advanced Search".

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Accounting, Finance & Economics



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高级检索-Advanced Search

Advanced Search

The screenshot shows the Emerald Publishing Advanced Search interface. At the top, there is a search bar with the text "Search for" and "输入检索词" (Enter search term). To the right of the search bar is a "Clear search" button. Below the search bar, there are several dropdown menus and checkboxes. The first dropdown menu is labeled "library" and has "Anywhere" selected. The second dropdown menu is labeled "AND" and has "AND" selected. The third dropdown menu is labeled "automation" and has "Abstract" selected. Below these dropdowns, there is a "+" button and a section titled "INCLUDE:" with four radio buttons and two checkboxes. The "INCLUDE:" section has "All content" selected, and "Accepted Articles" and "Backfiles" are checked. Below the "INCLUDE:" section, there is a section titled "NARROW BY:" with two columns of radio buttons. The first column is labeled "Content type:" and has "Articles and Chapters" selected. The second column is labeled "Publication date:" and has "All dates" selected. To the right of the search bar, there is a section titled "ADVANCED SEARCH TIPS" with a list of links: "BOOLEAN SEARCH", "AUTHOR SEARCHING", "PHRASES", "WILD CARDS", "REFINING YOUR SEARCH WITH SEARCH FILTERS", and "SAVED SEARCHES". Below this list, there are two tabs: "SEARCH HISTORY" and "SAVED SEARCHES". Under "SEARCH HISTORY", there is a message "No search history". Under "SAVED SEARCHES", there is a message "No recently viewed articles".

Search for 输入检索词 [Clear search](#)

library 勾选检索词出现的范围 (12个选择)

Anywhere

AND 支持布尔逻辑运算

automation 点击即可添加检索项
可添加至7个

Abstract

+

INCLUDE:

- All content
- Only content I have access to
- Accepted Articles
- Backfiles

NARROW BY:

Content type:

- Articles and Chapters
- Case studies

Publication date:

- All dates
- Last month
- Last 6 months
- Last year
- Specific date range

ADVANCED SEARCH TIPS

- [BOOLEAN SEARCH](#)
- [AUTHOR SEARCHING](#)
- [PHRASES](#)
- [WILD CARDS](#)
- [REFINING YOUR SEARCH WITH SEARCH FILTERS](#)
- [SAVED SEARCHES](#)

SEARCH HISTORY SAVED SEARCHES

No search history

No recently viewed articles

检索结果

ARTICLES/CHAPTERS (1175) CASE STUDIES (5)

资源类型与数量

Order results by: Relevance Newest First Oldest First

根据相关性与时间排序

Results: 1-20 of 1175

1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20

Icon key: You have access Partial access Backfile Earlycite Abstract only

将勾选的资源添加到收藏夹、邮件发送给好友、导入引文软件、追踪引用量

- Select all For selected items: Please select
- An evaluation of library automation in some Ghanaian libraries
Type: Research paper
John-Oswald Amekuede
The Electronic Library, Volume: 23 Issue: 4, 2005
▼ Preview | Abstract | HTML | PDF (115 KB) | References | Reprints and Permissions
 - The use of library software in Nigerian University Libraries and challenges
Type: Research paper
Kingdom Hudron Kari, Ebikabowei Emmanuel Baro
Library Hi Tech News, Volume: 31 Issue: 3, 2014
▼ Preview | Abstract | HTML | PDF (158 KB) | References | Reprints and Permissions
 - Public library staff's perceived value and satisfaction of an open source library system
Type: Research paper
Albee Barbara, Chen Hsin-liang
The Electronic Library, Volume: 32 Issue: 3, 2014
▼ Preview | Abstract | HTML | PDF (266 KB) | References | Reprints and Permissions

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SEARCH HISTORY SAVED SEARCHES

Save this search

图书馆自动化

Send me alerts Monthly

Save

Search For

Clear search

library

Anywhere

AND

automation

Abstract

NOT

China

Anywhere

深度检索

The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)
...Show all authors

Abstract: Purpose
– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach
– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

Article

1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth) develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Maron presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

文章正文，选择跳读

Section:	Choose
	Top of page
	1. Introduction <<
	2. The conceptual framewo...
	3. Core and Supplementary...
	4. An empirical illustrat...
	5. Discussion and conclus...
	References
	Appendix 1. Sources of in...
	Appendix 2
	Corresponding author

Article Options and Tools

PDF Abstract

Citation and Reference [Less ▲](#)

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- Track Citations
- View References (66)
- Save to Mendeley

Journal Information

 Sustainability Accounting, Management and Policy Journal

ISSN: 2040-8021
Online from: 2010
Subject Area: Accounting, Finance & Economics

Current Issue | Available Issues | Earlycite

RSS ToC Alert

Clarivate Analytics Scopus[®]
Social Sciences Citation Index (SSCI) Publish open access in this journal

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- Purchase Information
- Editorial Team
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将文章
添加到收藏夹，
导入引文软件，
追踪引用量

期刊基本信息

期刊编委，
投稿指南

浏览-Browse



按照资源类型浏览：期刊/电子书/案例/OA资源

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HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

Resource areas: Emerald Resources

Articles and Chapters

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分学科浏览
该学科出版的
资源

浏览

HOME / BROWSE JOURNALS & BOOKS

Content Type: All Journals Books Series Books

按照资源类型浏览

Show: All content Only content I have access to

Icon key: You have access Partial access

Results: 1-20 of 646

Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next >](#)

Select All For selected items: [Add to favourites](#)

Publication	Access	ISSN/ISBN	Content
<input type="checkbox"/> Academia Revista Latinoamericana de Administración	<input checked="" type="checkbox"/>	1012-8255	Journal
<input type="checkbox"/> Academic and Library Computing	<input checked="" type="checkbox"/>	1055-4769	Journal
<input type="checkbox"/> Acceptability of Transport Pricing Strategies	<input checked="" type="checkbox"/>	978-1-78635-950-6	Book
<input type="checkbox"/> Access to Destinations	<input checked="" type="checkbox"/>	978-0-08-046055-0	Book
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal
<input type="checkbox"/> Advanced Modeling for Transit Operations and Service Planning	<input checked="" type="checkbox"/>	978-0-585-47522-6	Book
<input type="checkbox"/> Advanced Series in Management	<input checked="" type="checkbox"/>	1877-6361	Book Series
<input type="checkbox"/> Advances in Accounting Behavioral Research	<input checked="" type="checkbox"/>	1475-1488	Book Series

按照首字母A-Z浏览

Browse by Title

All [0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Browse by Subject

All Subjects **选择不同学科资源**

- + Accounting, Finance & Economics
- + Business, Management & Strategy
- + Education
- + Engineering
- + Health & Social Care
- + HR, Learning & Organization Studies
- + Information & Knowledge Management
- + Library Studies
- + Marketing
- + Operations, Logistics & Quality
- + Property Management & Built Environment
- + Public Policy & Environmental Management
- + Sociology
- + Tourism & Hospitality
- + Transport

三、辅助资源



HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

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针对不同人群设立的 辅助资源

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Resource areas: Emerald Resources

Articles and Chapters



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辅助资源

For Authors

作者指南、征稿信息、主编访谈

Research Zone

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Teaching Zone

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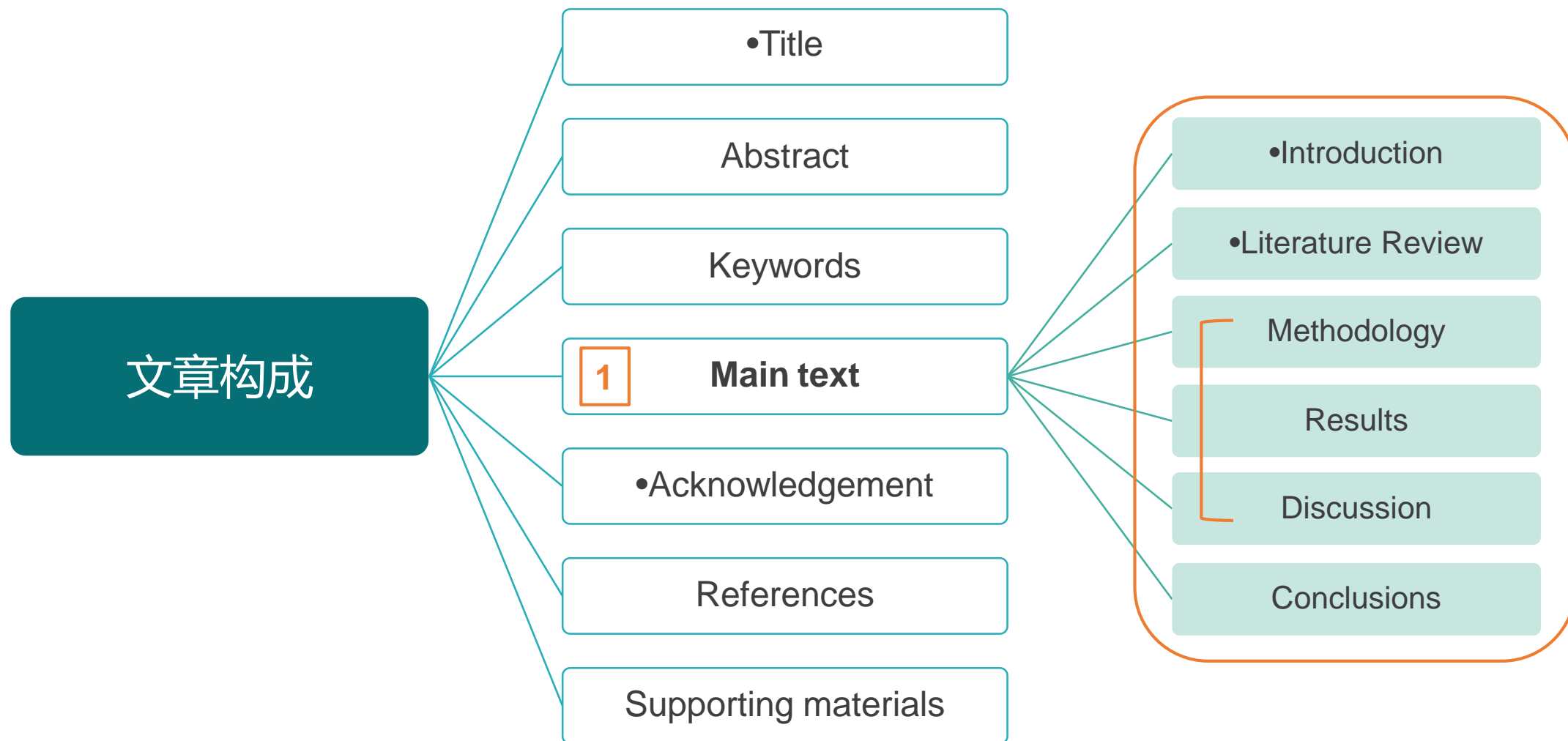


英文学术论文写作

How to write a good English paper



文稿准备



文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

Acknowledgement

References

Methods

Sample and data collection procedure

The research context was Portuguese restaurants in Macau, a competitive destination for gourmet food. Accompanying the development of casino business and leisure activities, various eateries have flourished in Macau. Today, a plethora of international cuisines exist, ranging from French, Italian and German to Japanese, Korean, Cambodian, Thai and Indian. The most distinctive cuisine in Macau is Portuguese as a result of Portugal's more than 400 years of colonial rule. The cuisine was inscribed in the Macau Intangible Cultural Heritage List in 2012 and eating Portuguese food has become one of the must-be-experienced tourist activities in Macau.

The study samples were mainland Chinese and Taiwanese, who constitute the major tourist markets in Macau. Mainland China and Taiwan have a vast heterogeneous market, and consumer behavior can be affected by the economic conditions as manifested in purchasing power, attitudes, lifestyles, media use and consumption patterns (Cui and Liu, 2000; Sun and Wu, 2004). Thus, the profile of these respondents fits the research purpose of this study.

The data were acquired from two different sources: primary survey data were collected by the authors and secondary data were collected from the statistical authority in China and Taiwan (see details in subsequent sections). The survey procedure was conducted in several steps. First, a list of Portuguese restaurants was created; 23 full-service outlets were included in the study on the basis of accessibility, food authenticity and popularity. Second, a quota sample was established from the selected restaurants by targeting 25-30 respondents for popular restaurants and 5-10 respondents for less popular ones. Then, field investigators were assigned to intercept diners outside the corresponding restaurants while exiting the venues after finishing their meals. Respondents were greeted and introduced to the survey objective. A filter question was asked to ensure that subjects were tourists from mainland China or Taiwan. To reduce response bias, a systematic sampling method was used in which field investigators approached every third diner exiting a selected restaurant. Non-responders were replaced by the next available subject.

The questionnaire was originally designed in English and then translated into Chinese. It was modified based on multiple rounds of refinements; finally, it was back translated into English for accuracy. A pilot test was conducted with 12 respondents to improve the quality of the questionnaire.

研究背景

指明研究对象

阐释研究对象的合理性

数据来源

详细介绍实验方法：抽样调查、问卷调查等

对实验的补充说明

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

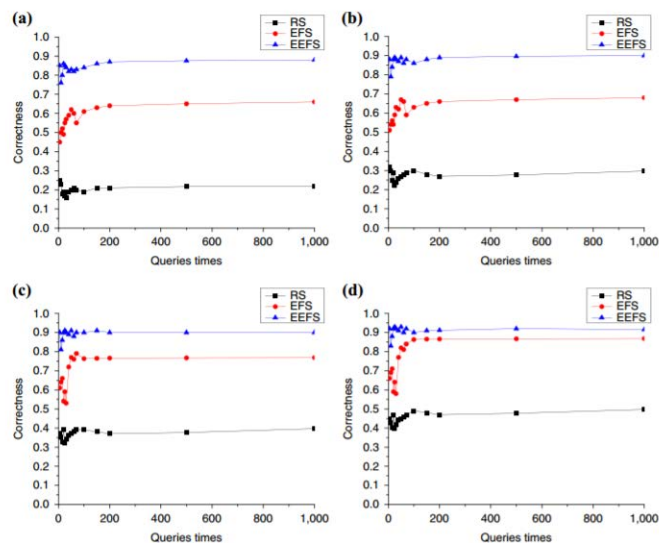
Results

Discussion

Conclusions

Acknowledgement

References



Notes: (a) $\tau = 10$ cm; (b) $\tau = 15$ cm; (c) $\tau = 20$ cm; (d) $\tau = 30$ cm

Observed from Figure 3, the proposed strategies: EFS and EEFS are significantly superior to RS. The correctness of EFS is close to 70 percent when $\tau \leq 15$ cm. As τ increases, the curve of EFS is close to EEFS and it can reach nearly 85 percent. The main reason is that the contributions of end users' feedbacks will be reduced when the relaxing of τ reaches some point.

On the other hand, in the four sub-figures of Figure 3, it is easy to discover that for each sub-figure the three curves tend to be a straight line after the queries times are larger than 25. The reason has the following two issues. The first one is because with the increasing of queries times the queries results have achieved the "best" solution and it cannot optimize the results further even though increasing the users' feedbacks. The second one is that when the queries times are large enough, increasing the users' feedbacks are invalid to increase the correctness, once the data provided by the data sources are all error. The results selected from them are certainly the wrong choices. This problem can be resolved by introducing the existing mechanisms to help data sources improve their "bad" data.

图表/文字：避免完全一致；数据尽可能多

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研究
问题
说明

重要
发现
、
结果
和
意义

Discussion

The academic debate on supply chain skills started by Murphy and Poist (1991) and van Hoek (2001) is still ongoing (Bak and Boulocher-Passet, 2013; Myers *et al.*, 2004; Sohal, 2013; Dubey and Gunasekaran, 2015). An understanding of the “bigger picture” of supply chain skills is deemed to be necessary to bridge the gap between the supply chain needs and associated skills required (Bak and Boulocher-Passet, 2013). Previous research on supply chain management skills covered the USA, Australia and the Far East (Bak and Boulocher-Passet, 2013) with few providing a general outlook on UK supply chain skills needs (van Hoek, 2001; van Hoek *et al.*, 2011). Hence, the current study based on a UK university has provided an insight into the skills impact and changing focus on key supply chain skills in an increasingly competitive global environment.

First, the changing competitive global environment indicated the inclusion of new supply chain skills requiring specialist training in areas such as lean, six sigma, CPC and regulations. An understanding of the application of regulations has been identified as a crucial requirement as part of decision-making skills, especially in relation to national and international laws and regulations (e.g. environment, exports, imports) and rules and regulations involving health and safety and employment law because many management decisions are bound by both external laws and internal rules and regulations.

Second, the findings indicated that not all skills are weighted equally and different levels of emphasis have been placed by the respondents on the identified skills. For example, although previously identified as a key enabler within the supply chain (Bowersox, 2002; Kirby, 2003; Mangan and Christopher, 2005),

at university, with some also having exposure to workplace stress through undertaking an industrial placement year. Although graduates are well equipped with technical supply chain skills, the findings supported a greater emphasis towards the behavioural, decision-making and people management skills, highlighting key areas for further research. The inclusion of skills identified (behavioural, decision-making and people management skills), business ethics and specialist training (i.e. six sigma, CPC) can be further developed through innovative and collaborative relationships between industry and higher education, such as mentorship schemes and company based projects.

However, it should be noted that the findings are relevant to one UK-based university setting and its stakeholders based on 25 skills assessed and may not reflect other UK universities, where variances across supply chain teaching might exist (Mangan and Christopher, 2005). Indeed, a need for a wider UK based study was evident through successive calls by researchers undertaking studies on supply chain management; current education provision, practitioner viewpoints; future supply chain skills needs and collaboration between industry and teaching (van Hoek *et al.*, 2011; Bak and Boulocher-Passet, 2013). Hence, the findings of the study need to be tested in a wider UK higher education setting.

Conclusion and research implications

This study began with a discussion of existing supply chain skills identified in the academic literature. The discussion surrounding supply chain skills needs is not new (Bowersox, 2002; Kirby, 2003; Mangan and Christopher, 2005; van Hoek *et al.*, 2011; Bak and Boulocher-Passet, 2013), although the emphasis on specific skills areas has evolved over time. Supply

局限及将来研究方向

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已知信息——未知信息

1. **研究背景**：研究领域的信息，为读者提供研究背景，以突出研究的重要性和意义
2. **研究成果**：其他研究人员的研究成果（已知信息）
3. **当今空白**：表明研究的意义，填补现今研究的空白（未知信息）
4. **目的/目标**：描述本文的主要发现
5. **合理性/价值**



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References

- 文献综述并不是简单的参考文献罗列
- 描述、分析、总结

参考文献选取过程

1. 确定研究问题，缩小检索范围
2. 文献检索：期刊、图书、报纸、政府报告等
3. 文献评估：时效性、权威性、质量
4. 总结分析：观点异同，疑问&质疑



文稿准备

Title

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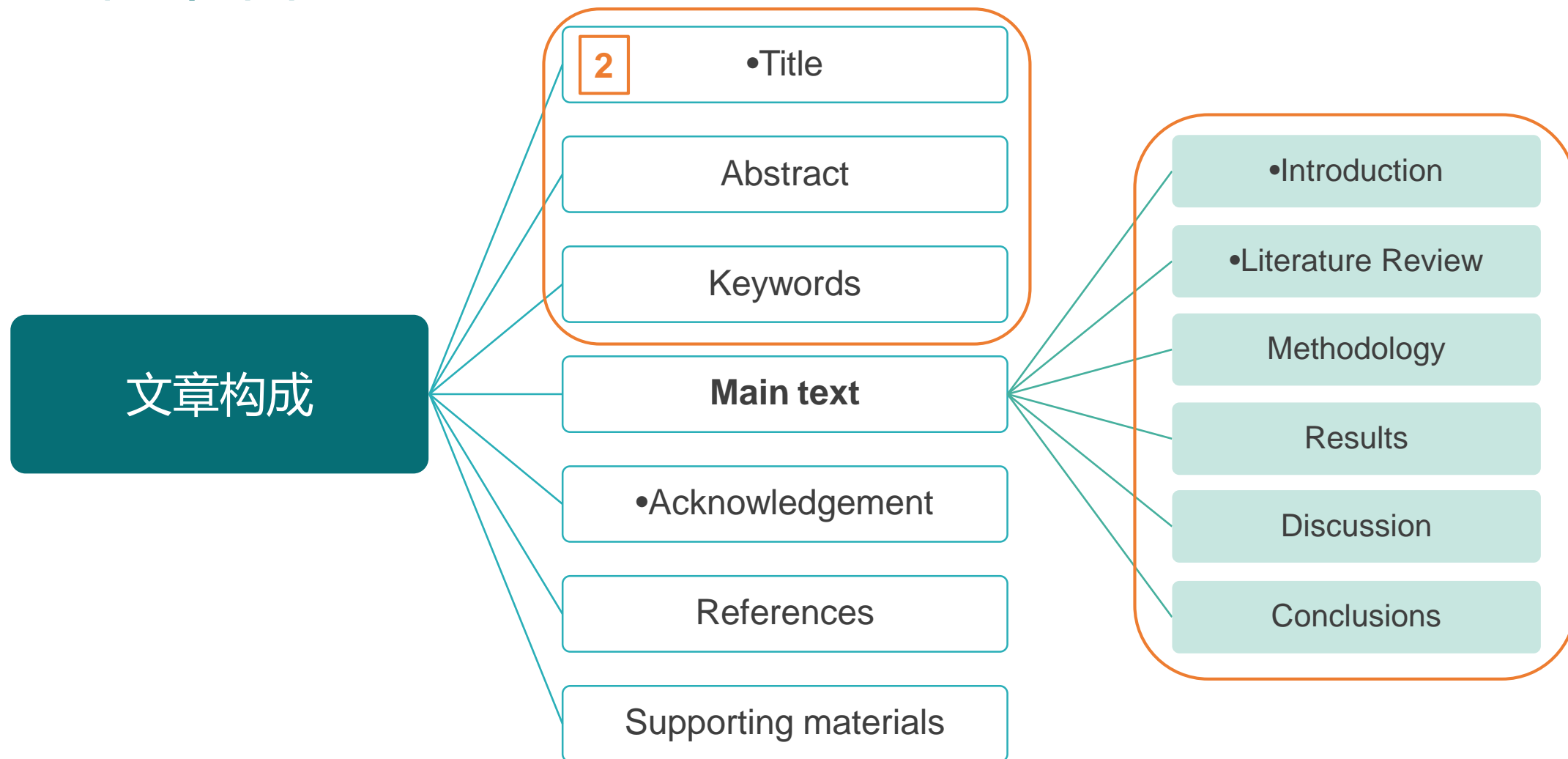
Acknowledgement

References

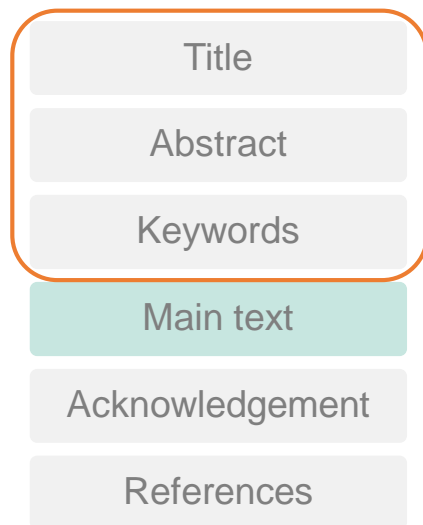
尽量避免总结文章

- 概括研究内容、结果及其意义与价值。
- 具体说明研究假设与结论，强调实际意义，应用前景等。
- 相关研究比较。
- 局限性、不足之处、尚待解决的问题。
- 展望前景，指出研究方向。

文稿准备



文稿准备



重点检索区域→营销

吸睛，提高文章的被发现、阅读、引用概率

给主编的第一印象

- ① 潜在读者会检索什么？
- ② 如何选择合适的用词、用句？
- ③ 同行阅读，是否产生读下去的兴趣？

文稿准备

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Abstract

Keywords

Main text

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最少的单词，表达**最充分**的意思

长度	≤ 20 words
描述/简洁	A Study of the effects of foreign investment on the economic growth in Spain during the period between 1976 and 1990 关于1976-1990年间外资对西班牙经济增长的影响的研究
具体	“New Techniques in Carbon Materials” “(The) Use of Optical Microscopic Techniques in Characterizing New Carbon Materials”
清晰 (被发现)	Sustainable Supply Chain Management Vs. Green is the New Gold

文稿准备

Title

Abstract

Keywords

Main text

Acknowledgement

References

≤ 250单词

摘要：Emerald采用**结构型摘要**

行文中用**醒目的字体**(加粗、全部大写、或斜体) 直接标出内容提要。

Abstract

- **Purpose** – The purpose of this paper is to juxtapose the contemporary views of industrial relations (IR) and human resource management (HRM) with the ideas expressed by Chester Barnard.
- **Design/methodology/approach** – The paper analyses Chester Barnard's views along the four premises that underlie contemporary perspectives on the fields of IR and HRM.
- **Findings** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the contemporary views and provide a clear indication for Barnard's preference of human resource perspective to the IR perspective.
- **Practical/Social implications** – This paper provides Barnard's practical insights into why managing IR and HR by policies leads to poor management.
- **Originality/value** – This paper is the first to recognize Barnard's unique contribution to contemporary perspectives on IR and HRM disciplines.

论文的微缩模型

文稿准备

Title

为何重要：主编邀请评审/学术搜索引擎/数据库、索引库均使用

Abstract

数量：4-6个

Keywords

选择方向：主题相关、细分学科

Main text

研究方法、国际视野

Acknowledgement

References

Notes : 避免过于专业的术语

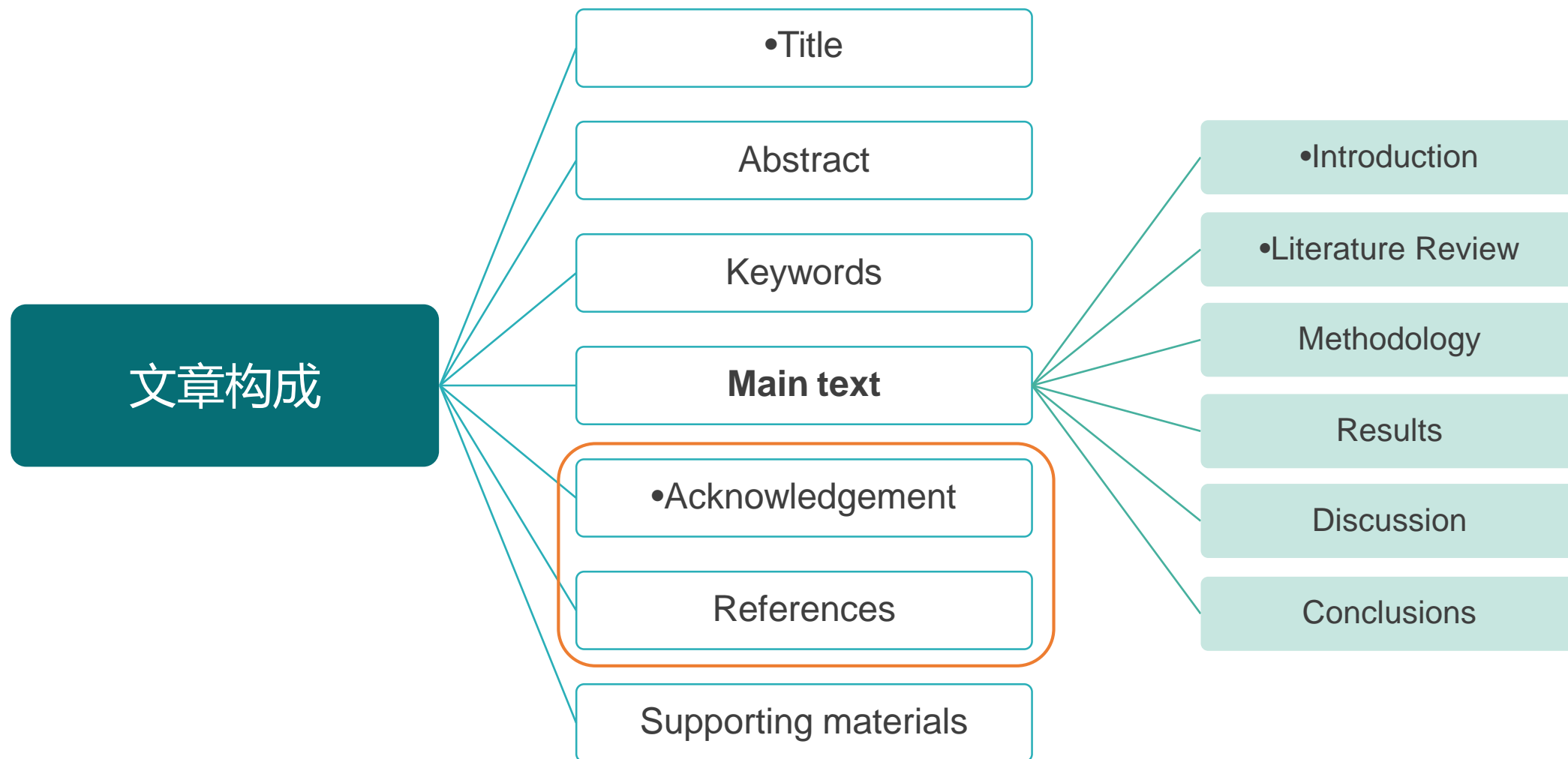
避免尚未广泛接受的缩写

考虑平台检索-相关度

重要关键词出现频率



文稿准备



文稿准备

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Main text

Acknowledgement

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文稿准备

SSCI参考文献调研

Title
Abstract
Keywords
Main text
Acknowledgement
References



平均每篇文章有**48.658**条参考文献

文稿准备

- Figures and visualizations (tables, graphs *etc.*)
- Methods, Results, Discussions
- Conclusions
- Introduction
- Abstract, Title

TIP:

PPT搭建框架→补充要点
→Presentation→Full text



2

文章的自我营销与推广

1

逻辑/结构清晰，论据鲜明有说服力
干货，文章的灵魂

3

Grammar! Logic!

国际期刊投稿指南

Guide to paper submission



目标期刊选择因素

- 学科范围与主题方向→Aims & Scope , 选刊工具
- 检索与收录情况：SCI/SSCI/ESCI/Scopus→期刊主页、引文索引数据库
- 期刊接收文章类型→Author Guideline
- 编委团队→Editorial Team
- 区域/国际性期刊→Journal title、Aims & Scope、编委分布
- 出版频率：半年刊/季刊/双月刊/月刊→Table of content
- 是否是Open Access：便于推广，提升引用→**注意甄别**
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目标期刊选择

Step 1

常阅读/引用

关键词检索

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按学科检索

- *International Journal of Operations & Production Management*
- *International Journal of Physical Distribution & Logistics Management*
- *Supply Chain Management*



目标期刊选择

Step 2

Aims & Scope

Author Guideline

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- 参考文献格式
- 文本格式：Word/PDF/LaTeX
-

Format	Article files should be provided in Microsoft Word format. LaTeX files can be used if an accompanying PDF document is provided. PDF as a sole file type is not accepted, a PDF must be accompanied by the source file. Acceptable figure file types are listed further below.
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 - a. 陈述向这本期刊投稿的原因
 - b. 文章与众不同之处（期刊范围）

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.....

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.....

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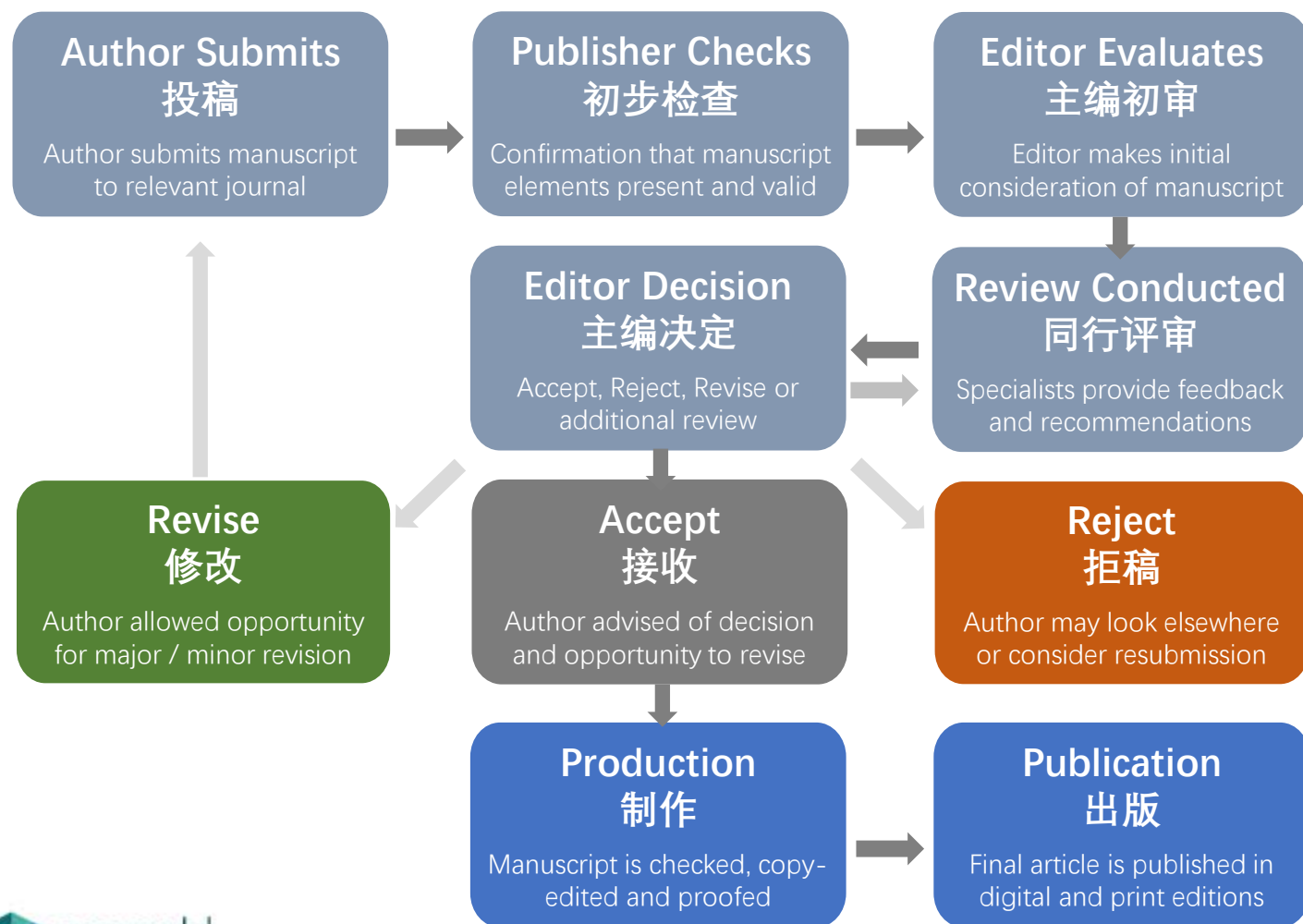
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- 主编初审：2-4周
- 邀请评审：2-4周
- 评审：6-8周
- 主编决定：2周

- **Article Level Publishing：**

- 加快出版周期（32天）
- DOI：利于文章被检索、发现、引用

国际期刊投稿 —— Revision

Ref # Reviewer Comment

Better grounding of the problem. Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.

I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.

Next comment

Author Response

You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper ([pages 2-5](#)) has been revised in order to outline the research and practical problems that we focused on.

We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge ([as highlighted on page 3](#)). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects ([as explained on page 3](#)). We also substantiate our arguments better in the broader CAR literature ([as detailed from pages 5-14](#)).

Next response

中国作者常见现象

- 不严格遵守投稿指南，如字数超限等
- Solution：仔细阅读每本期刊的Author Guideline

- 论文内容与期刊内容方向不符
- Solution：投稿前先将摘要发给期刊主编，如方向不符，另择期刊投稿

- 英语语法、词句错误较多
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英文报道, 涉外文件等



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编辑前

Retail sector is sure^① to show highest^② growth in coming five years^③. The sector is fast changing^④, with the current^⑤ players and newer candidates^⑥ prepare to explore market. Momentous growth in organized retail trade organization will happen due to rapidly availability of real estate and consumer demand^⑦.

编辑后

Retail is projected^① to be the highest^② growing sector in the next^③ five years. This sector is rapidly transforming^④, with the current^⑤ players and new entrants^⑥ preparing to explore the market. Momentous growth is expected in the organized retail sector due to the rapidly increasing consumer demand and availability of real estate^⑦.

① 选词-书面性：

By adding the word “projected” here, the flow of information and clarity have been improved.

② 语法-定冠词：

A superlative adjective is preceded by the definite article “the.”

③ 选词-学术性：

The formal phrase “the next” suits the tone of the document.

④ 选词-书面性：

By changing the word “rapidly transforming” here, the formality of language have been

⑤ 语法-拼写：The spelling error has been eliminated.

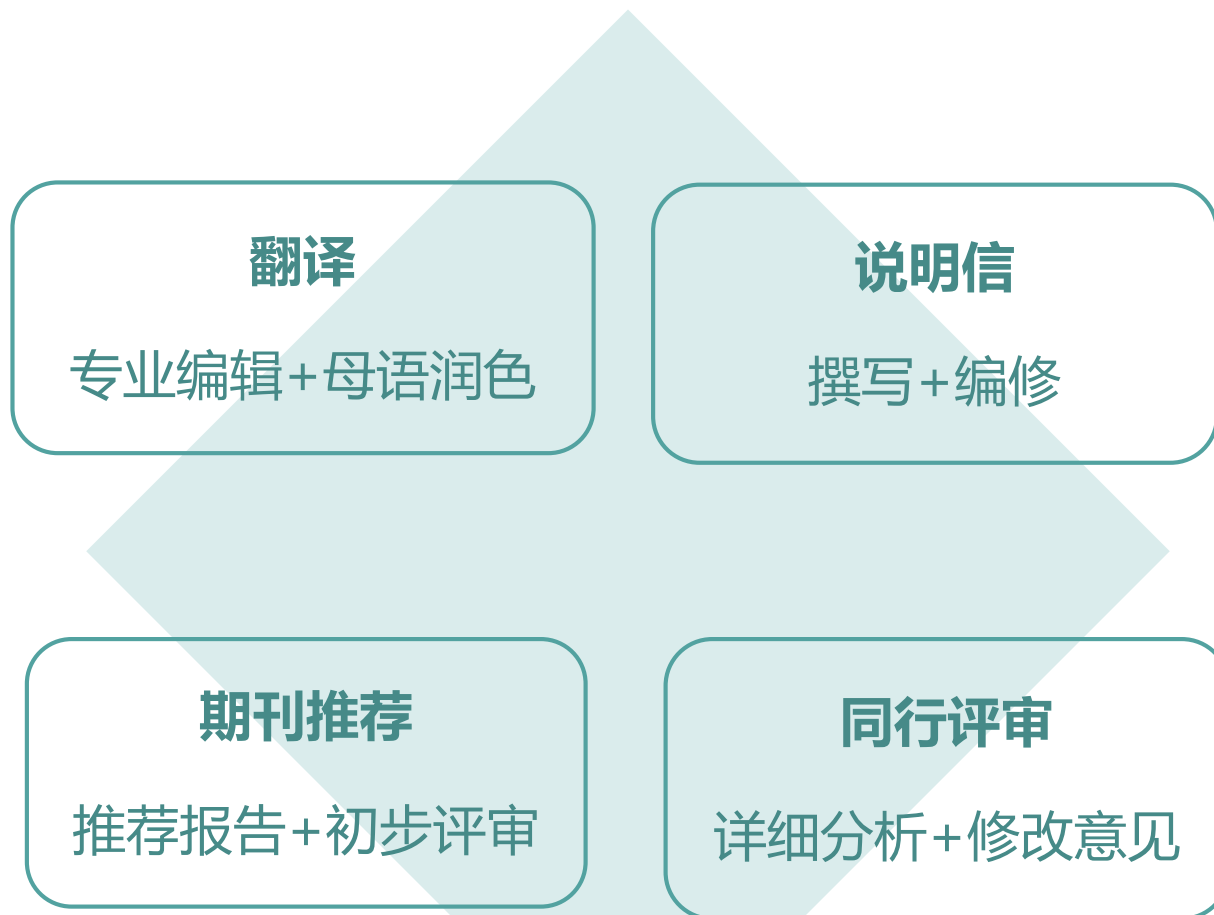
⑥ 选词-专业性：

Note that the English word choice has been improved.

⑦ 句子结构&表述：

The revision has been made for clarity. Further, the remark inserted advises the author to check for any meaning change that could occur in sentence reconstruction.

Emerald 翻译 & 投稿辅助





THANKS

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