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# Major: Finance (11)

# 1. Finance

I. Basic Information

Course Code: 1030070008 Chinese Name: 金融学 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Western Economics, Political Economics Credit(s): 3.0 Class Hours: 48 Textbook: Dai, Guoqiang (ed.). *Monetary Banking* (3rd Edition). Higher Education Press, 2010. References: 1. Zheng, Daoping (ed.). *Monetary Banking*. China Financial Publishing House, 2006.

- 2. Yao, Changhui (ed.). Monetary Banking. Peking University Press, 2005.
- 3. Hu, Qingkang (ed.). A Course in Modern Currency Banking. Fudan University Press, 2003.

#### **II.** Course Description

As one of the basic courses for finance majors, Finance is closely related to many follow-up courses in terms of knowledge. With 40-class-hour theory lessons plus 8-class-hour practice lessons, the course aims to enable students to: a. understand and master the basic concepts, knowledge and theories on finance as well as the basics in relation to currency, credit, financial institution, market, etc.; b. have a panoramic grasp of the basic concepts, properties, and characteristics of capital financing; c. be armed with the basic ability of analyzing realistic economic problems and lay a necessary foundation for students' further study of financial courses. With the use of multimedia teaching means, the course will be implemented by integrating electronic courseware, blackboard writing, audio-video materials and network resources, by combining classroom lecture and student participation, and by employing various methods, such as case teaching, class discussion, group discussion and report, scenario simulation, homework or thesis assignment, etc., so as to guide students into participation and inspire them to think.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the essence, function and role of money, the hierarchy division of contemporary credit money, the determinants of money demand, and the theoretical model of money supply and monetary policy.
- 2. Understand the elements of monetary system, the types of national monetary system and its evolution as well as the current monetary system in China.
- 3. Understand the types, determinants and influencing factors of interest rate, the theories that determine interest rate, the term and structure of interest rate, and the major factors that influence China's interest rate.
- 4. Understand the emergence of commercial banks, and the nature, function and role of the central bank.
- 5. Understand inflation and deflation, their causes, consequences and countermeasures.
- 6. Master the definition and characteristics of both credit and interest.
- 7. Grasp the conceptual emergence and developing trend of financial system.
- 8. Master the concept, classification and function of financial market, the basics related to financial instruments, as well as the money market and capital market.

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Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 2. Corporate Finance

#### I. Basic Information

Course Code: 1040070001 Chinese Name: 公司金融 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Finance, Accounting, Credit(s): 2.0 Class Hours: 48 Textbook: Zhu, Ye (ed.). *Corporate Finance* (2nd Edition). Fudan University Press, 2011. References: 1. Wang, Huacheng (ed.). *Corporate Finance*. Higher Education Press, 2007.

- 2. Zhang, Jinsheng. Corporate Finance. Tsinghua University Press, 2010.
- Brealey, Richard A., Stewart C. Myers and Alan J. Marcus. Wang, Huacheng (adap.). *Fundamentals of Corporate Finance* (7th Edition). China Renmin University Press, 2012.

## **II.** Course Description

This course covers the basic knowledge and general principles of corporate finance, including accounting, capital, security, investment, fundraising, property, and dividend. Both theories and cases will be discussed. Lectures will explain the basic principles of corporate finance, and case analyses will introduce the specific application of these theories and methods.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic knowledge and general principles of corporate finance.
- 2. Master knowledge and methods of capital budgeting, risk assessment, capital structure, dividend policy, choice of financing mode, and short and long term financial planning.
- 3. Be armed with basic abilities and skills to work on corporate finance, and analyze and solve various practical issues by using these methods and financial instruments.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance	20
	Case Analyses in Groups	20
Summative	Closed-book Exam	60

# 3. Financial Market Theory and Practice

I. Basic Information Course Code: 1040070007 Chinese Name: 金融市场理论与实务 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Western Economics, Money and Banking Credit(s): 3.0 Class Hours: 48 Textbook: Shi, Jianping (ed.). *Financial Marketing*. Tsinghua University Press, 2012. References: 1. Xie, Baisan (ed.). *Financial Markets*. Peking University Press, 2009.

- 2. Rose, Peter S. and Milton H. Marquis. Lu, Jun (trans. and annotated). *Money and Capital Markets* (Original 10th Edition). China Machine Press, 2009.
- 3. Li, Chong (ed.). Financial Markets. Beijing Normal University Press, 2011.

#### **II.** Course Description

This course will deal with the structure and operation of financial markets from a market operating perspective, with the purpose to establish a complete chain of financial market system for students, and to lay a solid foundation for their learning of Investment Theory and Financial Engineering. The course combines multimedia instruction with financial experiments. Students will study financial market basic knowledge and theories first. Based on that, the instructor will train students to use network analog financial operation platform and financial laboratory to do simulate operations on stock market, foreign exchange market and futures market to improve their mastery of financial markets practice. Students are required to hand in normative experiment reports at the end of the course.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic constitutive elements of financial markets and their organic connections.
- 2. Have a good command of essential operational approaches and operating mechanism of financial markets through simulating operations and trainings, including the approaches and mechanism in monetary market, stock market, foreign exchange market and futures market.

<b>IV.</b> Assessment	
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Items	Forms	Weight (%)
Formative	Attendance, Class Discussion	20
	Experiment Report, Class Presentation	30
Summative	Closed-book Exam	50

# 4. Management of Commercial Bank

# I. Basic Information Course Code: 1040070002 Chinese Name: 商业银行经营管理 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Finance, Accounting, Management Credit(s): 3.0 Class Hours: 48 Textbook: Shi, Jianping (ed.). *Merchant Banking and Management* (2nd Edition). China Renmin University Press, 2010.

- **References:** 1. Dai, Guoqing (ed.). *Commercial Banking Management*. Higher Education Press, 2000.
  - 2. MacDonald, Scott. *Management of Banking* (6th Edition). Peking University Press, 2009.
  - 3. Zhuang, Yumin (ed.). *Management of Commercial Bank*. China Renmin University Press, 2008.

# **II.** Course Description

This course covers business in contemporary commercial banks. Lectures, aided by multimedia, enable students to understand the organizational and management structures of commercial banks. Case studies link students' theoretical knowledge with commercial bank operation reality. Class discussion provides students with the ability to ponder related questions. Students are required to preview, review and finish assignments to improve their understanding of related issues.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the essence, essential attributes and determinants of commercial banks.
- 2. Have a good command of specific businesses in commercial banks and their operational methods.
- 3. Understand normal operational conditions within commercial banks and the goals, tasks, means and strategies of commercial bank management.
- 4. Be armed with basic professional ability, specialized problem-analyzing methods and an understanding of the necessity for integrity in banking services.

Items	Forms	Weight (%)
Formative Attendance, Assignments, Class Performance		30
Summative	Closed-book Exam	70

# 5. Accounting

I. Basic Information Course Code: 1030070007 Chinese Name: 会计学 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48 Textbook: Liu, Yongze (ed.). Survey of Accounting. Higher Education Press, 2007. References: 1. Ministry of Finance, P.R. China (formulated). Accounting Standards for Business

- Enterprises (2006). Economic Science Press, 2006.
- 2. Ministry of Finance, P.R. China (formulated). *Application Guidelines for the Accounting Standards for Business Enterprises* (2006). China Financial & Economic Publishing House, 2007.
- 3. Accounting Department of the Ministry of Finance (ed.). *Explanation to the Accounting Standards for Business Enterprises* (2006). People's Press, 2007.

#### **II.** Course Description

Accounting is one of the basic courses for finance majors, and many follow-up courses have certain connection with its content. To master solid basic knowledge of accounting is crucial to both understanding financial professional knowledge and doing relevant financial work. With 40-class-hour theory lessons plus 8-class-hour practice lessons, the course mainly teaches: a basic theories, concepts and methods of financial accounting; b. making out and checking of accounting voucher, account book registration and financial statement compilation; c. recognition and measurement of such accounting elements as asset, liability, owner rights and interests, income, cost and profit. Using fully multimedia teaching means, the course will be implemented by integrating electronic courseware, blackboard writing, audio-video materials and network resources, by combining classroom lecture and student participation, esp. through employing various methods, such as case teaching, class discussion, group discussion and report, scenario simulation, homework or thesis assignment, etc., increase the weight of practice lesson, strengthen students' practical participation degree, guide students into participation, inspire them to think, and thus, improve teaching quality.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories, viewpoints, skills and knowledge in accounting.
- 2. Be armed with the ability of analyzing enterprising financial situation, operating result and cash flow situation.

Items	Forms	Weight (%)	
Formative	Attendance	10	30
	Class Performance	10	
	Assignments,	10	
Summative	Closed-book Exam		70

# 6. International Finance

> 2. Backer, James C. *International Finance: Management, Market and Institutions*. Higher Education Press, 2002.

#### **II.** Course Description

An integral part of Finance, this course is compulsory for both Finance and Economics majors. It covers such contents as international financial market, MNC financial management, theories and policies of internal and external balance, etc. Lectures are aided by activities done by students under the teacher's guidance, including searching magazines or internet resources for references, preparing PPT, and giving presentations in class. Students are required to finish in time the reflective questions attached to each chapter, observe and simulate foreign exchange operations at the Finance Simulation Laboratory. The teacher will also invite experts in the given field to lecture the students in order to broaden their knowledge and visions.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basics, such as the related concepts and theories, of international finance.
- 2. Have a good command of the fundamental operation skills in international financial market.
- 3. Develop the ability to exchange in English with both domestic and foreign professionals on international financial services.
- 4. Develop the ability to engage in jobs related to international financial services at import and export enterprises or government departments concerned.
- 5. Develop the ability to avert risks resulted from fluctuating exchange rate and interest rate, and international credit default.

Items	Forms	Weight (%)	
Formative	International Finance Newscast,	10	20
	After-class Assignment		
	Attendance, Class Performance	10	
Summative	Closed-book Exam	80	

# 7. Security Investment

I. Basic Information Course Code: 1040070003 Chinese Name: 证券投资学
School/Department: Department of Finance
Students: Finance Majors
Prerequisite Course(s): Western Economics, Finance, Financial Market, Economic Mathematics Credit(s): 3.0 Class Hours: 48
Textbook: Bodie, Zvi, Alex Kane and Alan J. Marcus. Chu, Chen, Xie Ruilian and Hu Bo (trans.). Essentials of Investments (Vols. 1-2, 7th Edition). China Renmin University Press,

2010.

- **References:** 1. Bodie, Zvi, Alex Kane and Alan J. Marcus. *Investments* (Original 7th Edition). Chen, Shou and Yan Yang (trans.). China Machine Press, 2009.
  - 2. Sharpe, William F., Gordon J. Alexander and Jeffrey V. Bailey. *Investments*. Tsinghua University Press, 2001.
  - Sharpe, William F., Gordon J. Alexander and Jeffrey V. Bailey. *Investments* (Vols. 1-2, 5th Edition). China Renmin University Press, 2002.

### **II.** Course Description

As a basic course for finance majors, starting with risk and benefit measurement, Security Investment introduces the quintessence of modern financial theory fully and the basics, fundamentals and real-life application skills of security investment in detail. Based on teacher's classroom lecture, the course mainly applies heuristic and task-driven teaching methods, researching experiment, etc. aided by multimedia teaching means. Teaching methods, such as knowledge explanation, case study, legend demonstration, exercise analysis, class discussion, etc. are comprehensively employed as well, which enables students to: a. gain a correct understanding of the basic concepts, theories and their internal logical link interpreted in the course via knowledge explanation; b. understand relevant theoretical model and the relationship of various theories via legend demonstration; c. deepen their cognition of the basics and fundamentals elaborated in the textbook via case study; d. strengthen and master the basic theories expounded in the textbook via exercise; e. enhance their problem-analyzing ability, expand their thinking and foster their interest in learning via class discussion.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basics of different security investments, e.g. stock, bond and investment fund.
- 2. Have a relatively thorough grasp of such fundamentals as the structure of security market, the benefits and risks of security investment, portfolio theory, capital market theory, etc..
- 3. Be armed with practical application ability in financial market by employing such fundamental principles, basic viewpoints and methods.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 8. Econometrics

### I. Basic Information

Course Code: 1030070005 Chinese Name: 计量经济学 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Macroeconomics, Microeconomics, Statistics Credit(s): 2.0 Class Hours: 48 Textbook: Wooldridge, Jeffrey M. Introductory Econometrics: A Modern Approach (4th Edition). China Renmin University Press, 2010. References: 1. Brooks, Chris. Introductory Econometrics for Finance. South West University of

Finance and Economics Press, 2005.

- 2. Frances, Phillip Hans. *Time Series Models for Business and Economic Forecasting*. China Renmin University Press, 2002.
- 3. Mills, Terence C. *The Econometric Modeling of Financial Time Series* (2nd Edition). Economic Science Press, 2002.

### **II.** Course Description

Econometrics is an inter-disciplinary subject based on theories and methodologies of mathematical economics and mathematical statistics. It aims to provide professional guiding theories and analytical approaches to the study of random-featured economic relations in real-life economic systems in economic statistics and analysis through describing particular relations between economic variables using mathematical modeling. Through the integration of statistics, economic theories and mathematics comes econometrics. Econometrics suggests that the relations between economic variables are random, so mathematical statistical methods become effective in studying relations between economic variables and quantify the economic theories and concepts. The main task of econometrics is to quantify and describe relations between economic variables using mathematical models, estimating parameters, testing models, and studying relations between economic variables using the model.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the characteristics of modern economics, the position of quantitative economic analysis in economic subjects, and the function of quantitative economic analysis in the development of economics as a subject and in real life.
- 2. Have a good command of basic classic theories and methods in econometrics, and form a basic understanding of the expansion and new development of econometric theories and methods.
- 3. Establish and apply simple econometric models to analyze quantitative relations in real economic issues.
- 4. Be armed with the foundation and ability to further learning and applying econometric theories, methods and models.

Items	Forms	Weight (%	)	
Formative	Assignments	10	30	
	Class Performance	5		
	Computer Exercise	15		
Summative	Open-book Exam		70	

# 9. Financial Law

I. Basic Information Course Code: 1040070010 Chinese Name: 金融法 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Civil Law, Economic Law, Finance, Financial Market Credit(s): 3.0 Class Hours: 48 Textbook: Qiang, Li and Wang Zhicheng. *Chinese Financial Law*. China University of Political Science and Law Press, 2010.
References: 1. Wu, Zhipan (ed.). *An Introduction to Financial Law* (5th Edition). Peking University Press, 2011.
2. Legislative Affairs Office of the State Council (ed.). *Eingneigh Law*. China Legal

2. Legislative Affairs Office of the State Council (ed.). *Financial Law*. China Legal Publishing House, 2012.

## **II.** Course Description

This is a compulsory course for Finance majors. The course, based on the current financial legislation, focuses on the most common issues related to legal principle and practice. It mainly covers the basics of financial laws, including the Law on the People's Bank of China, the Law on Commercial Banks, the Guaranty Law, the Negotiable Instruments Law, the Insurance Law, the Securities law, the Law on Securities Investment Fund, as well as the legal institutions regarding futures exchange, trust and financial lease, anti-money laundering, and financial industry regulation. New inputs will be added in line with the progress of financial legislation. Featuring both theories and practice, the course adopts the method of combining the theories with practice, to allow students to probe into current financial issues in point through social investigation, group discussion and mock court trial, so that they can debate over actual cases to verify what they have learned in class.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basics of financial laws.
- 2. Understand and master the latest laws and regulations in the financial sector.
- 3. Develop the ability to ponder financial problems from the perspective of law and settle them with legal means.
- 4. Improve their financial language competence and logical thinking ability.

Items	Forms	Weight (%)
Formative	Class Performance, Presentations,	40
	Debate, Attendance	
Summative	Open-book Exam or Course Paper	60

# **10. Macroeconomics**

I. Basic Information Course Code: 1030070004 Chinese Name: 宏观经济学 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Applied Economic Mathematics, Microeconomics Credit(s): 3.0 Class Hours: 48 Textbook: Gao, Hongye (ed.). *Macroeconomics* (5th Edition). Renmin University Press, 2011. References: 1. Samuelson, Paul A. and William D. Nordhaus. Xiao Shen (trans.). *Economics*

- (19th Edition). China Commerce and Trade Press, 2012.
- 2. Mankiw, N. Gregory. Liang Xiaomin (trans.). *Principles of Economics: Macroeconomics* (6th Edition). Peking University Press, 2012.
- 3. Dornbusch, Rudiger, Stanley Fischer and Richard Startz. Wang, Zhiwei (trans). *Macroeconomics* (10th Edition). China Renmin University Press, 2010.

#### **II.** Course Description

Macroeconomics is one of the most important fundamental courses for majors under the umbrella of economics. Many subsequent courses are closely associated with the contents and analytical approaches taught here. Solid knowledge in macroeconomics is of utmost importance to the understanding of finance. The course is offered in the first semester of the second college year, with 40 class hours of theoretical teaching and 8 hours of practice. This course covers the fundamental concepts, principles, theoretical structure and analytical approaches in macroeconomics. It mainly presents theories and practices of economic cycle, national accounts, national income determination (employment), economic growth and macroeconomic policies. Lectures aided by multimedia, visual materials, cases and data acquired from the web, together with explorative learning approaches like presentations and discussions regarding real-life topics after student-run information collection, screening and analysis, aims to integrate teaching and practice, and further to improve the teaching outcomes.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the fundamental concepts, principles and theories of macroeconomics, so as to fully understand and well interpret the macroeconomic structure and policies.
- 2. Be equipped with basic professional ability in analyzing the macro economy and interpret general macroeconomic phenomena, so as to build a solid foundation for the subsequent finance courses.

Items	Forms	Weight (%)	
Formative	Attendance	5 30	
	Class Performance, Presentations	10	
	Assignments, Literature Review	15	
Summative	Closed-book Exam	70	

# **11. Microeconomics**

I. Basic Information Course Code: 1030070003 Chinese Name: 微观经济学 School/Department: Department of Finance Students: Finance Majors Prerequisite Course(s): Applied Economic Mathematics Credit(s): 3.0 Class Hours: 48 Textbook: Gao, Hongye (ed.). *Microeconomics* (5th Edition). China Renmin University Press, 2011.

- **References:** 1. Samuelson, Paul A. and William D. Nordhaus. Xiao, Shen (trans.). *Economics* (19th Edition). China Commerce and Trade Press, 2012.
  - 2. Mankiw, N. Gregory. Liang, Xiaomin (trans.). *Principles of Economics: Microeconomics* (6th Edition). Peking University Press, 2012.
  - 3. Varian, Hal R. Fei, Fangyu (trans.). *Microeconomics: A Modern Approach* (8th Edition). Ge Zhi Press, 2011.

#### **II.** Course Description

Microeconomics is an important part of fundamental economic theories, hence a basic course in economics. Its purpose is to build an extensive knowledge base for the subsequent professional courses in the specific majors under the umbrella of economics. The course is offered in the second semester of the first college year, with 40 class hours of theoretical teaching and 8 hours of practice. This course covers the fundamental concepts, principles, theoretical structure and analytical approaches in microeconomics. It mainly presents theories of supply and demand, market and price, and personal income distribution of families, businesses and markets. Lectures with inspiring questions are aided by multimedia, visual materials, and internet resources. The instructor will also supervise group-based explorative learning and in-class discussions based on real-life cases and topics.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the fundamental concepts, principles and analytical approaches in microeconomics, to understand the theoretical structure and essence of microeconomics, and to understand and explain general principles of market economic structures.
- 2. Be proficient in interpreting consumer and business behaviors in the market with demand and supply theory.
- 3. Form a unique economic mindset, with basic practical ability to analyze problems and interpret particular issues from an economic perspective.

Items	Forms	Weight (%)	
Formative	Attendance	5	30
	Class Performance	10	
	Assignments, Short Essay	15	
Summative	Closed-book Exam	70	

# Major 1: Preschool Education (11)

## 1. Research Methods in Education and Psychology

#### **I. Basic Information**

Course Code: 1040061004/1040061005 Chinese Name: 教育与心理研究方法 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): General Psychology, Developmental Psychology of Preschool Children Credit(s): 3.0 Class Hours: 48

**Textbook:** Xin, Ziqiang. *Research Methods in Psychology*. Beijing Normal University Press, 2012.

- **References:** 1. Wang, Jianhong (ed.). *Research Methods in Preschool Child Development and Education*. People's Education Press, 1991.
  - 2. Babbie, Earl. Qiu, Zeqi (trans.). *The Basics of Social Research* (4th Edition). Huaxia Publishing House, 2010.
  - 3. Wang, Chongming. *Research Methods in Psychology* (2nd Edition). People's Education Press, 2001.

#### **II.** Course Description

As a basic course for preschool education majors, Research Methods in Education and Psychology mainly covers the basic research methods in education and psychology, including research designs, procedures and steps, and data-collection, developing students' basic scientific research abilities and essay writing skills in their future work related to psychology and education. Focusing on understanding and practicing ability, the course helps students cultivate the habit of solving problems with scientific methods, and establish the awareness of theoretical thinking on actual problems as well. Combined with in-class discussion and after-class work, the lecture is mainly based on classroom teaching.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic research methods in education and psychology, including research designs, procedures and steps.
- 2. Be armed with the awareness and ability of theoretical thinking on actual problems in preschool education.
- 3. Be equipped with basic study and essay writing abilities in the work field related to preschool education.

Semesters	Items	Forms	Weight (%)	
First Semester	Formative	Assignments	30	100
	Summative	Course Paper	70	
Second Semester	Summative	Research Report	100	

# 2. Kindergarten Curriculum and Games

## I. Basic Information

Course Code: 1040061007

Chinese Name: 幼儿园课程与游戏

School/Department: School of Child Development and Education

Students: Majors of Preschool Education

**Prerequisite Course(s):** Developmental Psychology of Preschool Children, Preschool Pedagogy **Credit(s):** 3.0

Class Hours: 48

**Textbook:** Wang, Chunyan (ed.). *An Introduction to Kindergarten Curriculum*. Higher Education Press, 2007.

**References:** 1. Qiu, Xueqing. *Preschool Children's Games* (4th Edition). Jiangsu Education Press, 2008.

- 2. Zhu, Jiaxiong (ed.). *An Introduction to Kindergarten Curriculum*. The Open University of China Press, 2014.
- 3. Dong, Xuhua (ed.). Kindergarten Games. Science Press, 2009.

# **II.** Course Description

Kindergarten Curriculum and Games is a fundamental course for preschool education majors, which teaches the characteristics of kindergarten curriculum and basic elements of curriculum development, the characteristics and advantages of different curriculum patterns, the basic theories and development of infant games, the contents of various kindergarten games and their significance in infant education and child development. The course is implemented by tutor's lectures, case study of kindergarten education activities and game videos, simulation teaching and group discussion, etc.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the connotation, value, educational objectives and contents of kindergarten curriculum.
- 2. Master the theories and practice of kindergarten curriculum.
- 3. Be armed with the ability to design, implement and evaluate kindergarten curriculum.
- 4. Grasp the principles and approaches of designing, instructing and evaluating infant games.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments, Attendance	30
Summative	Closed-book Exam	70

# 3. Preschool Children's Language Education and Activity Guidance

### **I. Basic Information**

Course Code: 1040061009 Chinese Name: 幼儿语言教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Kindergarten Curriculum Credit(s): 2.0 Class Hours: 32 Textbook: Zhang, Minghong. *Kindergarten Language Education and Activity Design*. Higher Education Press, 2010. References: 1 Yi Jin and Jin Danhua (eds.) *Preschool Children's Language Education* China

**References:** 1. Yi, Jin. and Lin Danhua (eds.). *Preschool Children's Language Education*. China Labor and Social Security Publishing House, 2000.

2. Zhou, Jing (ed.). *Preschool Children's Language Education*. Nanjing Normal University Press, 2001.

## **II.** Course Description

As a fundamental course for preschool education majors, Infant Language Education and Activity Guidance mainly presents the designs and organizations of speaking and listening games and talking activities, features of narration activities and literature works' learning of kindergarten. The course adopts such teaching methods as classroom lectures, case studies, operation activities, on-the-spot observation in the kindergarten, analysis on videos of language-learning activities, and students' design and simulation of the activities, followed by group discussion and teacher's assessment, focusing on developing students' professional qualities and practical skills.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic views on kindergarten language education and characteristics of various activities.
- 2. Have a good command of: a. objectives and contents of kindergarten language education activities; b. principles and ways of scientifically designed activities.
- 3. Be armed with the ability to design, organize and evaluate various activities of kindergarten language education.
- 4. Establish right concepts of preschool children's language education.

Items	Forms	Weight (%)
Formative		
Summative	Practice Activities	100

# 4. Preschool Children's Music Education and Activity Guidance

I. Basic Information Course Code: 1040061013 Chinese Name:幼儿音乐教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Music Theories and Solfeggio, Vocal music, Piano, Dance Credit(s): 1.5 Class Hours:32 Textbook: Xu, Zhuoya(ed.). Preschool Music Education. People's Education Press, 1996. References: 1. Bian, Xia. Children's Art and Art's Education. Jiangsu Education Press, 2006.
2.Wang, Dan (ed.). Guide to Chinese Children's Music Education. China Women Publishing House, 2008.

## **II.** Course Description

As a fundamental course for majors of Preschool Education, Preschool Children's Music Education and Activity Guidance primarily deals with the value and orientation of the education, and the contents, methods, design, implementation and assessment of the music educational activities. The design and organization of music educational activities, based on the related theoretical knowledge, are highlighted in the course. With the aid of participatory teaching and simulative teaching methods, this course emphasizes the integration of theory study with practical training, and the class hours are divided into 20-hour theatrical instruction and 20-hour practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic knowledge of preschool children's music education such as children's music and music education, development of children's musical ability, kindergartens' teaching methods and modes of music, and assessment of children's music educational activities.
- Hone their teaching skills in children's music education based on the improvement of their musical appreciation, and become competent to design and organize music educational activities.
- 3. Frame primary concepts of children's music education, increase their awareness of the connection of children's music education with their overall development, and acquire the professional qualities a music teacher should possess.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	50
Summative	Teaching Design	50

# 5. Preschool Children's Social Education and Activity Guidance

I. Basic Information Course Code: 1040061010 Chinese Name: 幼儿社会教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Preschool Pedagogy, Preschool Psychology, Developmental Psychology of Preschool Children Credit(s): 1.5 Class Hours:32

**Textbook:** Zhang, Minghong (ed.). *Social Education of Preschool Children*. North East Normal University Press, 2008.

- References:1. Shi, Jinghui (ed.). Social Education of Preschool Children: Building Children's Professional Awareness. University of Science and Technology of China Press, 2010.
  - 2. Wang, Xiuling (ed.). Research and Practice of the Integrated Course of Social Development for Children Aged 2-6. Ningbo Publishing House, 2003.

# **II.** Course Description

Preschool Children's Social Education and Activity Guidance is a fundamental course for majors of Preschool Education. This course mainly covers the history and theories of preschool children's social education at home and abroad, the social education's characteristics, basic principles, rules and approaches, together with the theoretical knowledge and practical training in design and guidance of the social education activities. The teaching methods emphasize the integration of theory study with practical training in terms of lecture presentation, group discussion, observation and emulation, evaluation, and design and implementation of activities. The class hours are divided into 20-hour theatrical instruction and 20-hour practical training. The course is assessed in terms of paper writing and practical application.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Comprehend the general theories of preschool children's social education and the factors that influence preschool children's social development.
- 2. Be equipped with the capacity for designing, implementing and assessing educational activities.
- 3. Be armed with professional capability of undertaking children's social educational activities and doing research on it.

Items	Forms	Weight (%)
Formative	ormative Group Discussion, Class Performance	
Summative	Paper Writing	30
	Practical Operation	50

# 6. Preschool Children's Fine Arts Education and Activity Guidance

### **I. Basic Information**

Course Code: 1040061014 Chinese Name: 幼儿美术教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Fine Arts I, Preschool Pedagogy, Kindergarten Lessons and Games Credit(s): 1.5 Class Hours: 32 Textbook: Yang, Jingzhi. *Fine Arts Education and Human Development: Pedagogy of Fine Arts* for Children. People's Fine Arts Publishing Press, 1999.

References: 1. Teng, Zongyao. Art and Generative Wisdom. Shanxi Normal University Press, 2002.

- 2. Yang, Jingzhi. An Analysis and Course of Contemporary Chinese Fine Arts for Children. Popular Science Press, 1996.
- 3. Golomb, Claire. Shi, Menglei (trans.). *Child Art in Context: A Cultural and Comparative Perspective*. World Publishing Corporation, 2011.

### **II.** Course Description

As an essential course for majors of Preschool Education, Preschool Children's Fine Arts Education and Activity Guidance principally covers the objectives, contents, principles and methods of the fine arts education, the fine arts activities and children's physiological characteristics, and the design and organization of the activities. The course emphasizes the integration of theoretical instruction (16 class hours) with operational practice (16 class hours), which includes the teaching practices of fine arts composition, lines drawing and drawing colors, giving priority to the cultivation of students' practical capacity under the guidance of theory. Therefore, the course highlights painting practice, with teachers' lectures combined with their guidance as to groups or individuals. The assessment form comprises fine arts composition, lecture simulation and evaluation, and essay elaboration, etc.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Comprehend preschool children's physiological and psychological characteristics in fine arts' educational activities, relate the basic factors in drawing pictures with children's physiological and psychological development, integrate fine arts' theories with kindergarten's teaching practice, and systematically grasp the general theories and related knowledge of children's fine arts education and activity guidance.
- 2. Understand various roles that fine arts play in preschool children's education, i.e., the education of children's aesthetic intuition, expressiveness, creativity, aesthetic cultivation, their sense of society and life, and their personality development, etc.
- 3. Improve their overall qualities, especially the aesthetic accomplishments, and develop their awareness of innovation and practice.

Items	Forms	Weight (%)
Formative	Lecture Simulation and Evaluation	30
Summative	Fine Arts Composition	50
	Essay Elaboration	20

# 7. Preschool Children's Science Education and Activity Guidance

I. Basic Information Course Code: 1040061011 Chinese Name: 幼儿科学教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Developmental Psychology of Preschool Children, Preschool Pedagogy Credit(s): 1.5 Class Hours: 32 Textbook: Chen, Hong (ed.). Preschool Children's Science Education and Activity Guidance. Higher Education Press, 2013.
References: 1. Wang, Donglan (ed.). Science Education for Preschool Children. East China Normal University Press, 2010.

- 2. Zhang, Jun. Kindergarten Science Education. People's Education Press, 2001.
- 3. Liu, Zhanlan. *Science Education for Preschool Children*. Beijing Normal University Press, 2008.

### **II.** Course Description

Preschool Children's Science Education and Activity Guidance is a fundamental course for majors of Preschool Education. This course mainly covers preschool children's educational contents, and teaching activities and rules, stressing the application of what have been learned in class to practice, i.e. learning while practicing, and thinking while learning, with the aim of fostering students' basic abilities in preschool children's education and improving the professional qualities a teacher should possess in this field. The teaching methods emphasize the integration of lectures with group discussion, video analysis, in-class simulation, internship and other types of practices.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Comprehend preschool children's learning characteristics and science education's primary principles, objectives, contents and evaluation methods.
- 2. Be equipped with the capability to design, organize and guide preschool children's science educational activities, the capacity to creatively design the educational environment, and the practical abilities of science teaching and its evaluation.
- 3. Meet the basic requirements of professional quality a teacher should possess in preschool children's science education.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Practice	70

# 8. Preschool Children's Health Education and Activity Guidance

I. Basic Information Course Code: 1040061008 Chinese Name: 幼儿健康教育与活动指导 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Preschool Pedagogy, Anatomical Physiology Credit(s): 1.5 Class Hours: 32 Textbook: Xu, Zhuoya. Preschool Physical Education. Nanjing Normal University Press, 2003. References: Liu, Xin (ed.). Preschool Physical Education. Beijing Normal University Press, 1997.

# **II.** Course Description

As a fundamental course for the majors of Preschool Education, Preschool Children's Health Education and Activity Guidance mainly covers the objectives, contents, requirements and guidance of preschool children's health education, and the course also focuses on the composition and organization of preschool children's activities such as games and gymnastics, with the consideration of preschool children's motion characteristics. Lectures are aided by group discussion, practical application, composition and demonstration of preschool children's activities. The course consists of 16 class hours of theoretical instruction and 16 class hours of preschool children's games and gymnastics.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Comprehend the features of preschool children's motion development, the main contents and ways of organization of kindergarten's sports activities, paying attention to the activities' roles in children's growth.
- 2. Design and organize children's sports games, and compose and demonstrate children's gymnastics with the help of the knowledge obtained from the course.
- 3. Be equipped with qualities of designing, organizing and evaluating kindergartens' sports activities to meet the requirements of kindergartens' health education.

Items	Forms	Weight (%)
Formative	Class Performance, Assignment (Game Composition)	60
Summative	Interview (Composition and Demonstration of Gymnastics)	40

# 9. Infant Hygienics

### I. Basic Information

Course Code: 1040061003 Chinese Name: 幼儿保健学 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Developmental Psychology of Preschool Children Credit(s): 3.0 Class Hours: 48 Textbook: Wang, Lian (ed.). *PreschoolHygienics*. Higher Education Press, 2011. References: 1. Berk, Laura E., Wu, Ying (trans.). *Child Development* (5th Edition). Jiangsu

- Education Press, 2002.
  - 2. Wang, Zhenyu (ed.). *Developmental Psychology of Preschool Children*. People's Education Press, 2004.
  - 3. Walker, Allan. Mi, Shuhua (trans.). *The Harvard Medical School Guide to Healthy Eating for Kids*. China Renmin University Press, 2008.

### **II.** Course Description

Infant Hygienics is a fundamental course for preschool education majors. With the aim of promoting sound development of children aged 0-6, this course covers health promotion, growth and development, disease prevention, healthy diets, security protection and healthcare of preschool children, and explores common phenomena and problems in healthcare of preschool children. Based on classroom lectures, the teaching methods involve in-class discussion, case study, practice and investigation, autonomic and collaborative learning and professional reading.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master physical and mental development characteristics of preschool children.
- 2. Be armed with the ability to evaluate the growth and development of preschool children.
- 3. Have a good command of basic knowledge in nutriology and dietary collocation for preschool children.
- 4. Understand the basic rules and methods in the implementation of kindergarten healthcare education; be familiar with common and infectious disease prevention knowledge in preschool children; be equipped with the skills of nursing preschool children with common disease and first- aid knowledge of treating accidental injury.
- 5. Acquire the knowledge of preschool children's safety prevention.

Items	Forms	Weight (%)
Formative	Assignments, Book Report, Class Performance	40-50
Summative	Closed-book Exam	50-60

# **10. Preschool Pedagogy**

## I. Basic Information

Course Code: 1040061006 Chinese Name: 学前教育学 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): Developmental Psychology of Preschool Children Credit(s): 4.0 Class Hours: 64 Textbook: Liu, Yan (ed.). Principles of Preschool Education.Liaoning Normal University Press, 2002. References: 1. Liang, Zhishen (ed.). Preschool Pedagogy (3rd Edition).Beijing Normal University Press, 2014.

- 2. Huang, Rensong (ed.). Preschool Pedagogy (2nd Edition). People's Education Press, 2009.
- 3. Li, Jimei. and Xiao Xiangning. *Kindergarten Education*.Beijing Normal University Press, 1997.

### **II.** Course Description

As a fundamental course for preschool education majors, Preschool Pedagogy mainly introduces the basic theories, rules, principles and philosophy of preschool education by employing class lectures, group discussion, case study, on-the-spot observation and social investigations, so as to build a solid foundation for the follow-up courses.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic theories and master the basic rules of preschool education in terms of concepts, values, goals and contents, etc. and the basic professional knowledge about preschool teachers' professional development.
- 2. Be armed with the ability to apply the basic theories of preschool education to thinking, analyzing and judging the phenomenon and practice of preschool education.
- 3. Establish right views on children and education, thus preliminarily be armed with professional consciousness and basic professional qualities of preschool teachers.

Items	Forms	Weight (%)	
Formative	Group Assignments	15	30
	Individual Assignments	15	
Summative	Closed-book Exam	70	

# 11. Developmental Psychology of Preschool Children

#### I. Basic Information

Course Code: 1040061001/1040061002 Chinese Name: 学前儿童发展心理学 School/Department: School of Child Development and Education Students: Majors of Preschool Education Prerequisite Course(s): General Psychology Credit(s): 4.0 Class Hours: 64 Textbook: Chen, Guomei. *Preschool Psychology*. People's Education Press, 2000.

**References:** 1. Sang, Biao (ed.). *Contemporary Developmental Psychology of Children*. Shanghai Education Publishing House, 2003.

- 2. Zhou, Nianli (ed.). *Developmental Psychology of Preschool Children*(Revised ed.). East China University Press, 2006.
- 3. Wang, Zhenyu (ed.). *Developmental Psychology of Preschool Children*. People's Education Press, 2004.

### **II.** Course Description

Developmental Psychology of Preschool Children is a fundamental course for preschool education majors. It mainly introduces the basic concepts, theories, and factors influencing psychological development of preschool children, and characteristics and laws of cognitive development of preschool children. The course will be mainly implemented with classroom lectures through employing various forms of activities, such as classroom discussion, group work, viewing and emulating, observing children and case study, etc., and thus the teaching objectives will be accomplished. This course will provide students with basic knowledge for learning specialized courses, such as Preschool Pedagogy, and theoretical basis for understanding characteristics and laws of psychological development of preschool children in different ages.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic rules and theories of psychological development of preschool children, basic characteristics of psychological development of preschool children in different ages and basic methods of studying preschoolers' psychology.
- 2. Be armed with the ability to instruct teaching practice and solve practical problems in preschool education with the theories of developmental psychology.
- 3. Establish the awareness of seeing the characteristics of preschool children's physical and mental development in the light of development.

Items	Forms	Weight (%)
Formative	Class Discussion, Practice, Assignments and Attendance	30
Summative	Closed-book Exam	70

# Major 2: Applied Psychology (13)

# **1. General Psychology**

Basic Information
Course Code: 1030062004 / 1030062005
Chinese Name: 普通心理学
School/Department: Department of Psychology
Students: Majors of Applied Psychology
Prerequisite Course(s):Introduction to General Psychology, Fundamentals of Neurophysiology
Credit(s): 4.0
Class Hours: 64
Textbook: Peng, Danling(ed.). General Psychology (2nd Edition). Beijing Normal University
Press, 2008.

- **References:** 1. Coon, Dennis and John O. Mitterer. Zheng, Gang (trans.). *Introduction to Psychology: Gateways to Mind and Behavior* (11th Edition). China Light Industry Press, 2008.
  - 2. Gerrig, Richard J. and Philip G. Zimbardo. Wang, Lei and Wang Su (trans.). *Psychology and Life* (16th Edition). Posts & Telecom Press, 2005.
  - 3. Meng, Zhaolan (ed.). General Psychology. Peking University Press, 2003.

### **II.** Course Description

General Psychology, a basic course for the Applied Psychology majors, mainly covers general psychology's basic concepts, theories, general laws of psychological occurrence and development, and the discipline's research method and developmental trend. Various approaches are applied in the teaching, including lectures, group discussions, case studies and multimedia-aided methods, etc. The integration of theoretical and practical instructions is aimed at expanding students' capacity to deal with mental problems in their life, study, work and interpersonal communications with the help of psychological knowledge.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp General Psychology's basic concepts, theories and research methods, and get to know psychology's latest research.
- 2. Comprehend and learn to evaluate individual's psychological phenomena, including mental process and inner feelings, and get prepared for providing psychological service for others in the future.
- 3. Improve their psychological quality, build up sound psychological viewpoint, and learn to analyze and solve some psychological or mental problems with the guidance of related principles and theories.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance and Discussion	30
Summative	Closed-book Exam	70

# 2. Management

I. Basic Information Course Code: 1030040001 Chinese Name: 管理学 School/Department: School of Management Students: Majors of Human Resource Management, Accounting, and Financial Management Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48 Textbook: Zhou, Sanduo and Chen Chuanming (eds.). *Management* (4th Edition). Higher Education Press, 2014.
References: 1. Robbins, Stephen P. and Mary Coulter. Huang, Weiwei (trans.). *Management* (11th

- Edition). China Renmin University Press, 2010.
  2. Weihrich, Heine, Mark V. Cannice and Harold Koontz. Ma, Chunguang (trans.). *Management: A Global and Entrepreneurial Perspective* (13th Edition). Economic Science Press, 2011.
- 3. Zhou, Sanduo, Chen Chuanming and Jia Liangding. *Management: Principle and Method* (6th Edition). Fudan University Press, 2015.

## **II.** Course Description

Management is a professional course for majors of Human Resource Management. Lectures present students with basic framework and historical development of management theories. Case discussion and role play enable students to understand meanings and features of decision-making, plan, organization, lead, control, innovation and other management functions, and employ them to analyze and solve practical issues in management.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic framework of management theories and its development, the meanings and features of decision-making, plan, organization, lead, control, innovation and other management functions, and know some forefront research topics in this field.
- 2. Be armed with knowledge in management and practical abilities, and be equipped with people oriented management awareness.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Closed-book Exam	70

# 3. Developmental Psychology

I. Basic Information
 Course Code: 1040062006
 Chinese Name: 发展心理学
 School/Department: Department of Psychology
 Students: Majors of Applied Psychology
 Prerequisite Course(s): General Psychology, History of Psychology
 Credit(s): 4.0
 Class Hours: 64
 Textbook: Yang, Lizhu and Liu Wen (eds.).Development Through the Life Span. Higher
 Education Press, 2006.

- **References:** 1. Feldman, Robert. Su, Yanjie and Zou Dan (trans.). *Development Across the Life Span* (4th Edition). World Publishing Corporation, 2007.
  - 2. Lin, Chongde (ed.). *Developmental Psychology* (2nd Edition). People's Education Press, 2009.
  - 3. Xu, Shulian and Shen Jiliang. *Adults' Developmental Psychology*. People's Education Press, 2006.

## **II.** Course Description

As a fundamental course for majors of Applied Psychology, Developmental Psychology primarily covers the concepts, theories, research contents and methods of developmental psychology, together with systematic lectures on people's psychological development and its characteristics at different ages ranging from the babyhood, infancy, childhood, to adolescence, adulthood, and the old age. Lectures are highlighted in the process of teaching, which also involves in-class discussions, experiments, assignments and internship, etc. The course pays attention to the integration of lectures, case studies with students' discussion, the basic knowledge of psychology with students' practical application, and traditional theories with the discipline's latest development.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic knowledge of individual's psychological development, and get insight into its elementary theories about inheritance and environment, universality and particularity, etc.
- 2. Learn to apply the theoretical knowledge and methodology of developmental psychology to analyzing and solving practical problems for different ages.
- 3. Forster a developmental view on life and an awareness of assessing one's psychological development from a scientific and developmental perspective.

Items	Forms	Weight (%)
Formative	Classroom Discussion, Assignments	30
Summative	Closed-book Exam	70

# 4. Abnormal Psychology

## I. Basic Information

Course Code: 1050062001 Chinese Name: 变态心理学 School/Department: Department of Psychology Students: Applied Psychology Majors Prerequisite Course(s): General Psychology, Fundamentals of Neurophysiology Credit(s): 2.5 Class Hours: 48 Textbook: Wang, Jianping (ed.). Abnormal Psychology (2nd Edition). Higher Education Press, 2009.

- **References:** 1. Durand, Mark and David Barlow. Wang, Jianping (trans.). *Essentials of Abnormal Psychology* (4th Edition). China Renmin University Press, 2009.
  - 2. Bennet, Paul. Chen, Chuanfeng (trans.). *Abnormal & Clinical Psychology*. Posts &Telecom Press, 2005.

# **II.** Course Description

Abnormal Psychology, an orientation course for applied psychology majors, exposes psychological phenomena and their rules from the perspective of psychological abnormality. In other words, this course reveals the reasons for the occurrence, development and changes of various abnormal psychological phenomena to enable students to understand the diagnosis and analysis of abnormal psychology. The course teaching attaches great importance to the integration of theory with practice, and cultivates students' ability to diagnose and analyze abnormal psychology through class lectures and clinical observation. The course teaching is composed of class lectures and practice. Lectures consist of 32 class hours, which focus on class instruction, combined with case study, group discussion and movie viewing. Practice consists of 16 class hours, when students go to mental hospital to conduct a field research.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the reasons and their rules for the occurrence, development and changes of various abnormal psychological phenomena.
- 2. Be armed with the ability to distinguish and analyze abnormal psychology.
- 3. Lay a theoretical foundation for psychological treatment, consultation and mental health work, and form an awareness of judging abnormal psychology.

Items	Forms	Weight (%)
Formative	Attendance, Group Discussion, Mid-term Assignments	30
Summative	Closed-book Exam	70

# 5. Introduction to Counseling Psychology

### I. Basic Information

Course Code: 1050062003 Chinese Name: 心理咨询导论 School/Department: Department of Psychology Students: Applied Psychology Majors Prerequisite Course(s): Abnormal Psychology, General Psychology, Developmental Psychology Credit(s): 3.5 Class Hours: 64 Textbook: Zhang, Risheng. *Counseling Psychology* (2nd Edition). People's Education Press, 2009.

- **References:** 1. Mcleod, John. Pan, Jie (trans.). *An Introduction to Counseling* (3rd Edition). Shanghai Academy of Social Sciences Press, 2006.
  - 2. Sharf, Richard S.. Dong, Jianzhong (trans.). *Theories of Psychotherapy and Counseling: Concepts and Cases* (4th Edition). China Renmin University Press. 2009.

## **II.** Course Description

As an orientation course for applied psychology majors, Introduction to Counseling Psychology mainly covers the basic concepts, principles, theories, process and skills of counseling psychology. Both the basic theories of counseling psychology and relevant knowledge in counseling process lay a foundation for practical therapy courses, like family therapy, group therapy etc., The course teaching is mainly composed of class lectures, supplemented by practice. Class lectures consist of 48 class hours, in the forms of instruction, case study supplemented by group training and class observation. As for the practice, 16 class hours in total, students are required to simulate psychological counseling among themselves by offering advice to real visitors.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Basically know and understand the basic theories and process of psychological counseling to lay a foundation for practical therapy courses, like family therapy, group therapy, etc.
- 2. Have a good command of basic skills in individual counseling psychology, be armed with the ability to conduct simple individual psychological consultation.
- 3. Be armed with professionalism and philosophy for being a junior psychological consultant.

Items	Forms	Weight (%)
Formative	Class Performance	30
	Mid-term Paper	
Summative	Closed-book Exam	70

# 6. History of Psychology

I. Basic Information Course Code: 1040062003 Chinese Name: 心理学史 School/Department: Department of Psychology Students: Applied Psychology Majors Prerequisite Course(s): General Psychology Credit(s): 3.0 Class Hours: 48 Textbook: Ye, Haosheng (ed.). Comprehensive History of Psychology. Higher Education Press,

2006.

- **References:** 1. Ye, Haosheng (ed.). *History and System of Western Psychology*. People's Education Press, 1998.
  - 2. Jing, Qicheng and Fu Xiaolan (ed.). *Contemporary Psychologists*. Peking University Press, 2008.
  - 3. Hergenhahn, B. R. Guo, Benyu (trans.). *An Introduction to the History of Psychology* (4th Edition). East China Normal University Press, 2004.

# **II.** Course Description

History of Psychology is a basic course for applied psychology majors. This course studies the history and discipline of formation, evolution and development of psychology with the theories and methods of history science. It systematically introduces the historical development of Chinese and foreign psychology, important schools of theory, classical theories of some representatives and historical law of scientific psychology. As for teaching methods and teaching aids, lectures as the main part are supplemented by students' presentation with the aid of multimedia (film, audio clips, photos). This course can improve students' theoretical level of psychology and their logical thinking, which will lay a good theoretical foundation for different branches of course.

## **III.** Course Goals

The course is designed to enable students to:

- Conduct a study on the history and discipline of formation, evolution and development of psychology with the theories and methods of history science; systematically understand the historical development of Chinese and foreign psychology, important schools of theory and some representatives and their classical theories, and master historical law of scientific psychology.
- 2. Look at problems from the historical perspective, improve the theoretical thinking ability to make an analysis and comparison.
- 3. Set up a dialectical materialist world outlook, expand psychological vision and improve theoretical level of psychology.

<b>IV.</b> Assessmen	t
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Items	Forms	Weight (%)
Formative	Attendance, Class Performance,	20
	Presentation	20
Summative	Closed-book Exam	60

# 7. Fundamentals of Psychological Statistics

I. Basic Information Course Code: 1040062005 Chinese Name: 心理统计原理 School/Department: Department of Psychology Students: Majors of Applied Psychology Prerequisite Course(s): General Psychology Credit(s): 3.0 Class Hours: 48 Textbook: Zhang, Houcan and Xu Jianping. *Modern Psychology and Educational Statistics* (3rd Edition). Beijing Normal University Press, 2009.

- **References:** 1. Zhang, Minqiang (ed.). *Education and Statistics in Psychology* (3rd Edition). People's Education Press, 2010.
  - 2. Zhang, Wentong and Kuang Chunwei (ed.). *SPSS: Statistics and Analysis* (2nd Edition). Higer Education Press, 2011.
  - 3. Runyon, Richard P., Audrey Harber and Kay A. Coleman. Lin, Fengxun (Trans.). *Behavioral Statistics: The Core*. Posts & Telecom Press, 2010.

## **II.** Course Description

Fundamentals of Psychological Statistics is a basic course for applied psychology majors. This course covers the methodology and theory in statistics, the condition of statistics and formula, and the comprehension and application of statistics results. Classroom instruction, case study and classroom practice are combined in teaching process linking theory with practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Recognize and understand the methodology and academic ideas of statistics, master the specific statistics, methodology and formula, and comprehend and illuminate the results of statistics.
- 2. Be armed with the ability to select and apply different methods of statistics in practice.
- 3. Build the awareness of illustrating and explaining problems with statistics and facts, and form rational way of thinking.

Items	Forms	Weight (%)
Formative	Class Practice and Assignments	30
Summative	Closed-book Exam	70

# 8. Experimental Psychology

I. Basic Information Course Code: 1040062004 Chinese Name: 实验心理学 School/Department: Department of Psychology Students: Majors of Applied Psychology Prerequisite Course(s): General Psychology, History of Psychology Credit(s): 3.0 Class Hours: 64 Textbook: Guo, Xiuyan and Yang Zhiliang, *Fundamental Experimental Psychology* (2nd Edition), Higher Education Press, 2011.

- **References:** 1. Kantowitz, Barry H., and Henry H. Roediger. *Experimental Psychology* (12th Edition). Wadsworth Publishing Co Inc, 2008.
  - 2. Yang, Zhiliang (ed.). *Basics of Experimental Psychology*. Gansu People's Press, 2002.
  - 3. Zhu, Ying (ed.). Experimental Psychology. Peking University Press, 2000.

### **II.** Course Description

As a fundamental subject for the psychology majors, this course is the branch of research into various psychological phenomena with experiments, and also the methodology of psychology. This course covers the scientific essence and research method of experimental psychology and relevant fields in methodology research, such as perception and consciousness, learning, memory, thinking, emotion and individual difference, etc. Case study, the heuristic method of teaching and discussion are integrated into the classroom teaching. Question-and-answer approach and classroom discussion have been applied to motivate the participation of students. Multimedia has also been applied to enhance the vividness and immediacy of teaching.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the basic concept of psychological experiments, and get insight into the present research findings, paradigm and classic experiments.
- 2. Find and put forward questions, postulate, design and test hypothesis, and write research papers.
- 3. Be armed with basic professional ability, specialized problem-analyzing methods and be prepared for future research into psychology.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	20
	Laboratory Operation	30
Summative	Closed-book Exam	50

# 9. Fundamentals of Neurophysiology

I. Basic Information Course Code: 1040062019 Chinese Name: 神经生理基础 School/Department: Department of Psychology Students: Majors of Applied Psychology Prerequisite Course(s): No Credit(s): 2.0 Class Hours: 32 Textbook: Sun, Jiurong (ed.). *Neurophysiology*. Peking University Press, 2004.

- **References:** 1. Zuo, Mingxue (ed.). *Human Anatomy and Physiology*. Higher Education Press, 2003.
  - 2. Bear, Mark F., Barry W. Connors and Michael A. Paradiso. *Neuroscience: Exploring the Brain* (3rd Edition). Higher Education Press, 2004.
  - 3. Li, Xinwang (ed.). Physiologic Psychology. Higher Education Press, 2001.

# **II.** Course Description

As a fundamental subject for the psychology majors, this course covers the physiology of psychological activity and mechanism of brain. The research includes the evolution of brain and behavior, the anatomy and development of brain and the relationship between brain and behavior; the neural process and mechanism of perception, motor control, motivational behavior, emotion and mental disorder. Case study, the heuristic method of teaching and discussion are integrated into the classroom teaching. Classroom question and answer process has been used to motivate the participation of students. Multimedia has also been applied to enhance the vividness and immediacy of teaching.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the anatomic structure of brain and latest research in neural system, be familiar with the interactive relation and rules between human physiology and psychology.
- 2. Have a good command of the position, structure and adjacent relation of brain components, explain the physiological and psychological phenomena of relevant diseases using human anatomic knowledge, and develop logic thinking.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# **10. Social Psychology**

I. Basic Information Course Code: 1040062009 Chinese Name: 社会心理学 School/Department: Department of Psychology Students: Majors of Applied Psychology Prerequisite Course(s): General Psychology, Experimental Psychology Credit(s): 4.0 Class Hours: 64 Textbook: Yue, Guoan (ed.). Social Psychology (2nd Edition). China Renmin University Press, 2013.

- **References:** 1. Sha, Lianxiang (ed.). *Social Psychology* (4th Edition). China Renmin University Press, 2002.
  - 2. Hou, Yubo (ed.). Social Psychology (3rd Edition). Peking University Press, 2007.
  - 3. Myers, David. Hou, Yubo, Yue Guoan and Zhang Zhiyong (Trans.). *Social Psychology* (11th Edition). Posts & Telecom Press, 2014.

## **II.** Course Description

As a fundamental subject for the applied psychology majors, this course covers the basic information in applied psychology and integrates the theory with social practice. The contents of this course includes the various schools of social psychology theory, the socialization and social role of human being, self-consciousness and self-development, self-confidence, social motives, social recognition, social attitudes, inter-personal relations, inter-personal communication, social influence, social behaviors and group psychology, etc . The teaching process focuses on classroom instruction, assisted by group discussion, monographic study, social survey and case study, etc.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically comprehend, recognize and recreate the connotation and extension of social psychology, understand the principal schools of theory and classical experiments and master the rules and principles of social psychology.
- 2. Analyze social psychological phenomena with basic theories, be capable of solving problems, and improve individual psychological capability and health to better adapt to social life.
- 3. Better understand inner self and other people, and build healthy psychology and personality.

Items	Forms	Weight (%)
Formative	Thesis Paper, Assignments, Class Performance	30
Summative	Closed-Book Exam or Open- / Closed-book Exam	70

# 11. Cognitive Psychology

I. Basic Information
 Course Code: 1040062013
 Chinese Name: 认知心理学
 School/Department: Department of Psychology
 Students: Applied Psychology Majors
 Prerequisite Course(s): General Psychology, Experimental Psychology
 Credit(s): 2.0
 Class Hours: 32
 Textbook: Wang, Su and Wang Ansheng (eds.). Conceptual Psychology (Reset Edition). Peking
 University Press, 2006.
 References: 1. Yue, Guoan. Contemporary American Cognitive Psychology. Educational Science

- **rences:** 1. Yue, Guoan. Contemporary American Cognitive Psychology. Educational Science Publishing House, 2002.
  - 2. Peng, Danling. *Cognitive Psychology*. Heilongjiang Education Publishing House, 2004.
  - 3. Aderson, John R. Cognitive Psychology and Its Implication. Worth Publisher, 1999.

## **II.** Course Description

Cognitive Psychology, a basic course for applied psychology majors, mainly deals with how information as knowledge can be reproduced, encoded, stored and used to guide human behaviors. Cognitive psychology, as the edifice of basic psychology, lays emphasis on research methods as well as on theories of psychology. This course is aimed at students mastering the basic theories and experimental research methods of human advanced mental activity, and laying a stable foundation for them to research, describe, explain and predict real life with applied psychology knowledge. The course inspires students to think, raise and analyze questions in the field through theory instruction, case study and discussion. The integration of theory with practice stimulates students' enthusiasm of actively thinking and exploring and promotes learning by teaching. The modern teaching facilities, such as multimedia, contribute to the lectures' vividness and intuitiveness, thus improving the teaching effect and quality.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically master the basic concepts and theories in cognitive psychology, especially find out the inner mechanism and representing mode of knowledge in each information processing stage.
- 2. Cultivate students' ability to integrate theory with practice and to understand and analyze problems through class lectures, questioning and case study.
- 3. Form an awareness of research through fundamental training of mental scientific thinking and experiment, and be armed with certain academic literacy and professionalism of psychology.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance	20
	Mid-term assignments ( Paper Writing)	30
Summative	Closed-book Exam	50

## 12. Human Resource Management

#### **I. Basic Information**

Course Code: 1050062016 Chinese Name: 人力资源管理 School/Department: Department of Psychology Students: Applied Psychology Majors Prerequisite Course(s): General Psychology, History of Psychology, Experimental Psychology, Psychological Statistics, Psychometrics, Abnormal Psychology Credit(s): 2.0 Class Hours: 32 Textbook: Sun, Haifa (ed.). *Human Resource Management*. Sun Yat-sen University Press, 2002. References: 1. Dessler, Gary. Liu, Xin and Wu Wenfang (trans.). *Human Resource Management*.

China Renmin University Press, 1999.

2. Zheng, Xiaoming (ed.). *An Introduction to Human Resource Management*. China Machine Press, 2002.

## **II.** Course Description

Human Resource Management, an orientation course for applied psychology majors, mainly covers the basic theories, concepts and designing and operating methods in human resource management to equip students with basic skills for human resource management. The course teaching consists of three parts: class lectures, practical operation and students' reports. Class lectures are mainly the teacher's instruction of basic theories. Practical operation is split up into two parts: the teacher demonstrating the theories and skills in case study of human resource management, and students seeking for cases and making an analysis in practice. Students' reports are mainly students' experience sharing supervised by the teacher. Besides lectures, other methods like discussion, role play, test method, case study will be adopted in order to attract students' attention and improve their enthusiasm in study and practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic theories, concepts and designing and operating methods in human resource management.
- 2. Be armed with basic operational skills in human resource management.
- 3. Improve the awareness of human resource development, and boost the comprehensive quality in human resource application.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	40
Summative	Closed-book Exam	60

# 13. Personality Psychology

## I. Basic Information

Course Code: 1040062010 Chinese Name: 人格心理学 School/Department: Department of Psychology Students: Applied Psychology Majors Prerequisite Course(s): General Psychology, Developmental Psychology, Social Psychology Credit(s): 3.0 Class Hours: 48 Textbook: Huang, Xiting (ed.). *Personality Psychology*. Zhejiang Education Publishing House, 2002.

- **References:** 1. Pervin, Lawrence A.. Zhou, Rong and Chen Hong (trans.). *The Science of Personality*. East China Normal University Press, 2001.
  - 2. Burger, Jerry M. Chen, Huichang (trans.). *Personality*. China Light Industry Press, 2000.
  - 3. Xu, Yan (ed.). Personality Psychology. Beijing Normal University Press, 2008.

## **II.** Course Description

As a basic course for applied psychology majors, Personality Psychology mainly presents basic concepts and theories, such as psychoanalysis theory, behaviorism theory, trait theory etc. The course teaching is composed of three parts--- class lecture, practical operation and students' report. Class lecture is primarily teacher's instruction of basic theory. Practical operation is split up into two parts: the teacher demonstrating personality appraisal methods and skills and the students applying the methods and skills into practice. Students' reports give priority to experience sharing, supervised by the teacher. In addition to class instruction, other teaching methods like discussion, scaling test, case study are all used to draw the students' attention and increase their enthusiasm in study and practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of basic concepts and theories of personality psychology, such as psychoanalysis theory, behaviorism theory, trait theory, etc.
- 2. Deepen the understanding and cognition of themselves, and analyze people in real life with personality psychology knowledge.
- 3. Improve students' mental health and their self-awareness.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	10
	Practical Operation, Experience Report	20
Summative	Closed-book Exam	70

## (III) School of Management

# Platform Courses (8)

## 1. Management

I. Basic Information

 Course Code: 1030040001
 Chinese Name: 管理学
 School/Department: School of Management
 Students: Majors of Human Resource Management, Accounting, and Financial Management
 Prerequisite Course(s): No
 Credit(s): 3.0
 Class Hours: 48
 Textbook: Zhou, Sanduo and Chen Chuanming (eds.). Management (4th Edition). Higher Education Press, 2014.

 Peferencest 1 Pabbing Stephen P. and Mary Coulter Huang Waiwai (trans.) Management

- **References:** 1. Robbins, Stephen P. and Mary Coulter. Huang, Weiwei (trans.). *Management* (11th Edition). China Renmin University Press, 2010.
  - Weihrich, Heine, Mark V. Cannice and Harold Koontz. Ma, Chunguang (trans.). Management: A Global and Entrepreneurial Perspective (13th Edition). Economic Science Press, 2011.
  - 3. Zhou, Sanduo, Chen Chuanming and Jia Liangding. *Management: Principle and Method* (6th Edition). Fudan University Press, 2015.

## **II.** Course Description

Management is a professional course for majors of Human Resource Management. Lectures present students with basic framework and historical development of management theories. Case discussion and role play enable students to understand meanings and features of decision-making, plan, organization, lead, control, innovation and other management functions, and employ them to analyze and solve practical issues in management.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic framework of management theories and its development, the meanings and features of decision-making, plan, organization, lead, control, innovation and other management functions, and know some forefront research topics in this field.
- 2. Be armed with knowledge in management and practical abilities, and be equipped with people oriented management awareness.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Closed-book Exam	70

# 2. Management Information System

I. Basic Information Course Code: 1030040009 Chinese Name: 管理信息系统 School/Department: School of Management Students: All Undergraduates in School of Management Prerequisite Course(s): Management, Basics of Computer and Network Application, Enterprise Management Credit(s): 2.0 Class Hours: 32

Textbook: Li, Shaoying (ed.). Management Information System. China Machine Press, 2013.

- References: 1. Laudon, Kenneth C. Xue, Huacheng (ed. and trans.). *Management Information Systems: Managing the Digital Firm* (11th Edition). Tsinghua University Press, 2012.
  - 2. Davenport, Thomas H. (ed.). Wu, Junshen (trans.). *Enterprise Analytics: Optimize Performance, Process, and Decisions Through Big Data*. China Machine Press, 2015.
  - 3. Zhang, Kai, Yu Xiaogao and Liu Xingjun (eds.). A Course of Management Information System (2nd Edition). Tsinghua University Press, 2015.

## **II.** Course Description

This is a core course for majors of Management. It highlights from the strategic perspective the concepts, structure, developmental procedure of management information system, and theories and methods in information system project management. Classroom teaching combined with case discussion and information system practice enhances effectively students' comprehensive application of multiple disciplinary knowledge and enables them to solve practical industrial information problems with information technology and advanced management idea.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the concepts and theories of management information system, and grasp preliminarily its methods in analysis, plan, implement, and evaluation.
- 2. Know the important roles of human factor and social factor in the realization and development of management information system.
- 3. Comprehensively use the knowledge in management, behavior histology, statistics and systems engineering, and make full use of the latent effect to improve levels of enterprise operation and management and scientificity of decision making.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Case Analysis	40
Summative	Closed-book Exam	60

## 3. Financial Management

**I. Basic Information** Course Code: 1030040008 Chinese Name: 财务管理 School/Department: School of Management Students: Majors of Accounting, Auditing, Human Resources Management, Marketing and **Tourism Management** Prerequisite Course(s): Intermediate Financial Accounting, Probability Theory, Mathematical **Statistics Credit(s): 3.0** Class Hours: 48 Textbook: Jing, Xin, Wang Huacheng and Liu Junyan (eds.). Finance Management (6th Edition). China Renmin University Press, 2012. References: 1. Ross, Stephen A., Randolph W. Westerfield and Jeffrey F. Jaffe. Wu, Shinong, Shen Yifeng and Wang Zhiqiang (trans.). Corporate Finance (9th Edition). China Machine Press, 2012. 2. Damodaran, Aswath. Rui, Meng and Zhang Yimin (trans.). Applied Corporate

- Damodaran, Aswath. Rui, Meng and Zhang Yimin (trans.). Applied Corporate Finance (3rd Edition). China Renmin University Press, 2012.
- 3. Zhao, Dewu (ed.). *Finance Management* (2nd Edition). Higher Education Press, 2007.

## **II.** Course Description

This course studies corporate finance and capital movement, emphasizing the financial aspects of managerial decisions regarding financing, investment, capital operation and distribution between revenue and profit. The course touches on all areas of finance, including the valuation of time and risk in capital management, financial forecast and decision analysis, financial planning and controlling. Case studies link students' theoretical knowledge with corporate financial management reality. Class discussion provides students with the ability to ponder related questions. The course draws heavily on empirical research to help guide managerial decisions. Students are required to learn several chapters by themselves in order to help develop their independent learning capability and practice their analytical ability.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the theories, principles and content of financial management, and develop the awareness of financial analyses and decisions.
- 2. Be armed with basic professional abilities to apply financial tools to financial analyses and managerial decisions.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 4. Accounting Principles

## I. Basic Information

Course Code: 1030040002

Chinese Name: 会计学原理

School/Department: School of Management

Students: Undergraduate Students Majoring in Accounting, Financial Management and Auditing

Prerequisite Course(s): No

**Credit(s):** 2.5

**Class Hours:** 40

**Textbook:** Sun, Zheng (ed.). *Principles of Accounting* (2nd Edition). Shanghai University of Finance and Economics Press, 2007.

- **References:** 1. Ministry of Finance, P.R. China (formulated). *Accounting Standards for Business Enterprises.* Economic Science Press, 2014.
  - 2. Chen, Shaohua (ed.). Principles of Accounting. Xiamen University Press, 2007.
  - 3. Yan, Dawu (ed.). *Basic management of Accounting*. Capital University of Economic and Finance Press, 2002.

## **II.** Course Description

Accounting Principles is a core course for the majors of Accounting, Financial Management and Auditing. The topics cover an introduction to basic concepts and standards underlying financial accounting systems. It provides students with best training of basic application skills and a solid foundation for future study and work relevant to financial accounting field. The primary areas of study comprise the components of Chinese accounting systems, two branches of accounting, the theory of debits and credits, special journals, and accounting cycle. Through learning and practicing, Students are eligible for in-depth understanding of the principles and features of double-entry bookkeeping method, the necessity of setting up accounts, the basic requirements and meaning of setting up the proper forms of accounting calculation. Students have the ability to use the accounting books and documents properly to keep accounts.

## **III.** Course Goals

This course is designed to enable students to:

- 1. Understand the basic concepts of accounting objectives, accounting assumptions, accounting elements and so on. Grasp the basic principles of double entry book keeping, general journal and journal entries. Keep accounts of basic business transactions using double entry book keeping method properly.
- 2. Fill in and audit accounting vouchers, design and record accounting books, have a good command of the basic methods in adjustment of account and property verification, contents and compilation method of accounting statement, and understand accounting procedure.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Closed-book Exam	70

## 5. Macroeconomics

## I. Basic Information Course Code: 1030040004 Chinese Name: 宏观经济学 School/Department: School of Management Students: All Undergraduates in School of Managements Prerequisite Course(s): Advanced Mathematics, Microeconomics Credit(s): 3.0 Class Hours: 48 Textbook: Gao, Hongye (ed.). *Macroeconomics* (2nd Edition). China Renmin University Press, 2011.

- **References:** 1. Yuan, Zhigang and Ouyang Ming. *Macroeconomics* (2nd Edition). Truth & Wisdom Press, 2012.
  - 2. Stiglitz, Joseph E. Liang, Xiaomin (trans). *Economics* (Vol. 2, Macroeconomics). China Renmin University Press, 2009.
  - 3. Samuelson, Paul A. and William D. Nordhaus. Xiao, Chen (trans.). *Economics* (19th Edition). The Commercial Press, 2012.

#### **II.** Course Description

This course introduces the national economic operation, structure, cycle and national accounts in a systematic manner. It further presents basic national economic theories of unemployment, deflation, inflation, fiscal policy and monetary policy in terms of the Keynesian national income determination model. Pedagogical approaches include lectures, case studies, discussions and multimedia presentations.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the patterns and trade-offs in macroeconomic operation and the influence of the government's economic policy on national economy.
- 2. Be armed with basic skills to analyze macroeconomic situations so as to understand the market-driven national economic development, policy adjustment and application.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Closed-book Exam	70

## 6. Microeconomics

I. Basic Information Course Code: 1030040003 Chinese Name: 微观经济学 School/Department: School of Management Students: All Undergraduates in School of Management Prerequisite Course(s): Calculus Credit(s): 3.0 Class Hours: 48 Textbook: Gao, Hongye (ed.). *Microeconomics* (Latest Edition). Higher Education Press, 2011.

**References:** 1. Stiglitz, Joseph E. Huang, Xianfeng and Zhang Fan (trans.) *Economics* (3rd

- Edition). China Renmin University Press, 2010.
  - Mankiw, N. Gregory. Liang, Xiaomin (trans.). *Principles of Economics* (5th Edition). Peking University Press, 2009.
  - 3. Samuelson, Paul A. and William D. Nordhaus. Xiao, Chen (trans.) *Economics* (19th Edition). The Commercial Press, 2012.

## **II.** Course Description

This course is one of the fundamental, core and compulsory subjects for undergraduate finance and economics majors. Microeconomics is an important part providing theoretical foundations for modern economics. It mainly studies consumers and business behaviors and their interactions, hence the operation patterns in a market economy. It demonstrates the principles of market system to optimize resource allocation. Teaching is mainly conducted through lectures covering demand and supply, consumption, production, cost, market structure, factors of production and market failure.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Fully understand the basic theories and principles of microeconomics for further studies in other economics and management courses.
- 2. Have a good command of empirical and normative analytical approaches, and consolidate and expand their analytical and problem-solving capacities.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

## 7. Statistics, SPSS

#### **I. Basic Information**

**Course Code:** 1030040006/1030040007

Chinese Name:统计学,社会统计软件 SPSS

School/Department: School of Management

Students: All Undergraduates in School of Management

# Prerequisite Course(s): Advanced Mathematics, Linear Algebra, Probability and Mathematical Statistics

**Credit(s):** 3.0

## Class Hours: 64

- **Textbook:** 1. Chen, Sicheng (ed.). *New Principle of Statistics* (Revised 6th Edition). Capital University of Economics and Business Press, 2012.
  - 2. Xie, Longhan and Shang Tao (eds.). SPSS Statistic Analysis and Data Mining. Electronic Industry Press, 2012.
- **References:** 1. Zhang, Xiaoqing, Wang Yuliang and Wang Jingtao (eds.). *Statistics*. Tsinghua University Press, 2012.
  - 2. Zhang, Wenbo and Mao Xiaodong (eds.). *Principles of Statistics*. Lixin Accounting Publishing House, 2011.
  - 3. Zhang, Zebin (ed.). *Statistics*. Electronic Industry Press, 2011.
  - 4. Li, Hongcheng (ed.). SPSS 18 Basic Data Analysis and Practice. Electronic Industry Press, 2011.
  - 5. Wu, Jun (ed.). *Statistical Analysis: From the Very Beginning*. Tsinghua University Press, 2014.
  - 6. Xue, Wei (ed.). *Statistical Analysis and SPSS Application* (4th Edition). China Renmin University Press, 2014.

#### **II.** Course Description

This course helps students recognize and analyze socioeconomic phenomena from the quantitative aspect. Statistic studies lay a foundation for students to improve their analytical ability in different angles. Case studies enable students to master flexibly the fundamental principles, methods and skills of statistics, and apply the knowledge to relevant statistical analysis with the aim to enhance their problem-solving ability. SPSS statistical analysis software will be learned after the statistical theory, to enable students to master SPSS modules and their operations, so that they can learn to solve real problems.

#### III. Course Goals

The course is designed to enable students to:

- 1. Have a basic understanding of statistics, its nature and tasks.
- 2. Have a good command of the core concepts and categories of statistics, the object of the study, the research methods, and the basic functions of statistics.
- 3. Understand the essential features and modular structure of SPSS software, master its operating specifications, and use SPSS skillfully in the practical work.
- 4. Be armed with preliminary analytical methods to study quantitatively the interrelations of phenomena, comprehend the meaning and main forms of correlation, the contents of correlation analysis and design principles of correlation coefficient.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam, Exam on Computer	70

# 8. Marketing

I. Basic Information Course Code: 1030040005 Chinese Name: 市场营销 School/Department: School of Management Students: All Undergraduates in School of Management Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32 Textbook: Guo, Guoqing (ed.). Fundamentals of Marketing (4th Edition). China Renmin University Press, 2009.

**References:** 1. Kotler, Philip. Mei, Ruhe (trans.). *Marketing Management: Analysis, Planning, Implementation and Control.* Shanghai Renmin Publishing House, 2001.

- 2. Perreault, William D. Jr. and Jerome E. McCarthy. Hu, Xiuhao (trans.) *Basic Marketing*. Shanghai Renmin Publishing House, 2000.
- 3. Li, Xianguo and Ren Xiyuan. *Knowledge and Practices of Marketing Professionals*. China Labor and Social Security Press, 2003.

## **II.** Course Description

Marketing is a major course in business administration and one of the core courses in the college management discipline, therefore a platform course in HR management. It is an integrative, inter-disciplinary practical subject within the framework of management. Built on the theoretical foundations of economics, behavioral science and modern management, it mainly studies marketing activities and its patterns. The course discusses how enterprises plan their development strategies and organize marketing activities from the perspective of fulfilling customers' needs and wants in order to survive and develop in a competitive buyer-dominated market. Both profit and non-profit organizations use marketing to guide their management in the West.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the general pattern of marketing activities, as well as marketing principles, strategies and their applications in business operation, so as to be equipped with basic marketing analyzing and predicting capacities.
- 2. Have a solid customer-centered marketing mentality, and be able to conduct and improve management activities such as research and development, pricing, distribution and promotion in a market-oriented approach.

Items	Forms	Weight (%)
Formative	Assignments, Class Discussions, Case Studies,	20
	Field Researches	
Summative	Closed-book Exam	80

# Major 1: Accounting (7)

# 1. Cost Accounting

I. Basic Information Course Code: 1050042003 Chinese Name: 成本会计 School/Department: School of Management Students: Accounting Majors Prerequisite Course(s): Accounting Principles, Intermediate Financial Accounting Credit(s): 2.5 Class Hours: 40 Textbook: Song, Shengju and Liu Xuehua (eds.). Cost Accounting (5th Edition). Lixin Accounting Publishing House, 2012.
References: 1. Yu, Fusheng, Li Laifang and Zhang Min (eds.). Cost Accounting (6th Edition).

- **References:** 1. Yu, Fusheng, Li Laifang and Zhang Min (eds.).*Cost Accounting* (6th Edition). China Renmin University Press, 2012.
  - Song, Shengju and Liu Xuehua (eds.). New Cost Accounting (4th Edition). Lixin Accounting Publishing House, 2009.
  - 3. Li, Huiqing (ed.). *Cost Accounting*. Shanghai University of Finance & Economics Press Co., Ltd., 2012.

#### **II.** Course Description

This course is a primary course designed for accounting majors, emphasizing costing approaches used in today's industrial enterprises, relevant theories and methods for costing and cost analysis. Major topics include product costing, namely, cost accumulation and cost allocation of materials, labor, manufacturing expenses and depreciation expense, and category costing, job costing and process costing. Students are required to be able to compile cost statements and analyze cost information. Instructors center on lecturing in class, and also encourage students to participate in class discussions and case studies.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of basic theories and methods for costing accounting and cost analysis used in today's industrial enterprises.
- 2. Make use of cost analysis to identify ways to reduce cost and increase profits.
- 3. Understand new theories and techniques of cost accounting.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 2. Intermediate Financial Accounting

**I. Basic Information** 

**Course Code:** 1040042020 / 1040042021

Chinese Name: 中级财务会计

School / Department: School of Management

Students: Accounting Majors

Prerequisite Course(s): Accounting Principles

**Credit(s):** 6.0

# **Class Hours:** 96

- **Textbook:** Liu, Yongze and Chen Lijun (eds.). *Intermediate Financial Accounting* (4th Edition). Dongbei University of Finance and Economics Press, 2015.
- **References:** 1. Ministry of Finance, P.R. China (formulated). *Accounting Standards for Business Enterprises*. Economic Science Press, 2014.
  - 2. Wang, Hua and Shi Benren (eds.). *Intermediate Financial Accounting* (3rd Edition). China Renmin University Press, 2015.
  - 3. Spiceland, J. David (ed.). *Intermediate Accounting* (6th Edition). China Renmin University Press, 2013.

## **II.** Course Description

Intermediate Financial Accounting is one of the core curriculums of Accounting. This course expands upon the underlying framework and concepts of Accounting Principles, making students have a better and in-depth understanding of the basic principles, methods and skills of accounting. Topics cover conceptual basis of financial accounting, the recognition and measurement of six major accounting elements, which are asset, liability, equity, income, expense and profit, as well as the accounting procedures essential to the preparation of financial statements. It combines conceptual principles with practical business transactions, and mainly focuses on analyzing the concepts, classifications, features, accounting contents and methods of major accounts of each accounting element. Students are trained to grasp the accounting procedures to deal with main business transactions and lay a solid foundation for further accounting studies. The course is conducted principally as a lecture-style class with emphasis on analyzing practical problems, while students are expected to take an active role in their learning experience.

## **III.** Course Goals

This course is designed to enable students to:

- 1. Understand the conceptual framework of financial accounting such as the accounting objectives, basic assumptions of accounting, accounting principles and features of quality.
- 2. Have a good command of the basic methods to account for the recognition, measurement, recording and reporting of the six accounting elements, which are asset, liability, equity, income, expense and profit.
- 3. Apply accounting procedures to main business transactions and be equipped with analytical skills and practical problem solving abilities.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments, Quizzes	30
Summative	Closed-book Exam	70

# 3. Tax Accounting

I. Basic Information Course Code: 1050042025 Chinese Name: 税务会计 School/Department: School of Management Students: Majors of Accounting, Financial Management and Auditing Prerequisite Course(s): Intermediate Financial Accounting Credit(s): 3.0 Class Hours: 48 Textbook: Si, Ru and Wu Baozhong (eds.). *Tax Accounting*. Peking University Press, 2012.

- **References:** 1. Accounting Department, Ministry of Finance, P.R. China (formulated). *Accounting Standards for Business Enterprises*. Renmin Press, 2014.
  - 2. Chinese Institute of Certified Public Accountants (formulated). *Tax Law*, Economic Science Press, 2014.

## **II.** Course Description

This course is a professional course designed for students in School of Management. It aims to provide students with an overview of tax accounting and the general principles and administration of the taxation system in China. The course discusses the tax amount payable and accounting methods of value-added tax, consumption tax, business tax, corporate income tax and other tax categories. Accounting methods concerning tax refund and exemption for value-added tax and consumption tax of export goods are also included in the course. Instructors center on lecturing in class, and also encourage students to participate in class discussions and interaction.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Be familiar with tax categories mainly involved in business transactions and calculate the tax payable.
- 2. Be capable of confirming and measuring the tax-related business and dealing with the accounting procedures in the tax-related transactions.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 4. Auditing

I. Basic Information Course Code: 1050042021 Chinese Name: 审计学 School/Department: School of Management Students: Majors of Financial Management and Accounting Prerequisite Course(s): Intermediate Financial Accounting Credit(s): 3.0 Class Hours: 48 Textbook: Liu, Minghui (ed.). Auditing. Dalian Publishing House, 2011.

- **References:** 1. The Chinese Institute of Certified Public Accountants (formulated). *Auditing*. Economic Science Press, 2012.
  - 2. China Audit Law Editing Commission (formulated). *Interpretations of China Audit Law, Standards and Policies*. Lixin Accounting Publishing House, 2012.
  - Wang, Yingzi (ed.). Audit Theories and Practices. Shanghai University of Finance & Economics Press, 2012.

## **II.** Course Description

This course focuses on the fundamental audit theories and methods in CPA auditing (nongovernmental and independent audit). Teaching approaches include lectures and discussions. Course materials cover audit supervision systems, audit responsibilities, risk-oriented audit approaches and methods, audit reports, CPA ethics and relative issues.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the procedures, techniques and methods of CPA auditing; know the Chinese standard and governing rules in independent audit; understand internal and government audits; be equipped with fundamental audit skills.
- 2. Be armed with basic analytical and practical audit-problem-solving skills based on solid theoretical knowledge and understandings necessary in the field.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 5. Accounting Information System

I. Basic Information
 Course Code: 1040042008
 Chinese Name: 会计信息系统
 School/Department: School of Management
 Students: Majors of Accounting, Financial Management and Auditing
 Prerequisite Course(s): Intermediate Financial Accounting, Management Information System
 Credit(s): 2.0
 Class Hours: 64
 Textbook: Fu, Shiwei and Li Xianglin. Accounting Information System (2nd Edition). Tsinghua
 University Press, 2010.
 References: 1. Zhang, Ruijin. Accounting Information Systems (2nd Edition). China Renmin

- University Press, 2013. 2 Yang Zhounan Accounting Information Systems (3rd Edition) Northeast
  - 2. Yang, Zhounan. *Accounting Information Systems* (3rd Edition). Northeast university of finance and economics press co., LTD, 2010.
  - 3. Fu, Deyi (ed.). *Accounting Information Systems* (3rd Edition). China Central Radio & TV University Press, 2011.

## **II.** Course Description

Accounting Information System is a course with a high demanding in theories, techniques and comprehensiveness. Lectures focus on basic concepts of accounting information system and functions and structures of each subsystem, including the composition, features and functions of accounting treatment subsystem, report form processing subsystem, fixed-assets management system, payroll system, purchasing management and accounts payable system, sales management and account receivable system, and inventory management and accounting software provides students with the ability to process accounting events with computers and to connect between theory and practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic concepts of accounting information system and the inner composition and operating principles of its subsystems, as well as understand the functional structures of the subsystems.
- 2. Be armed with the ability of accounting treatment with computer, and the awareness of financial accounting in information system environment.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	20
Summative	Open-book Exam and Exam on Computer	45+35=80

## 6. Management Accounting

I. Basic Information Course Code: 1050042008 Chinese Name: 管理会计 School/Department: School of Management Students: Accounting Majors Prerequisite Course(s): Accounting Principles, Intermediate Financial Accounting, Cost Accounting Credit(s): 2.5 Class Hours: 40 Textbook: Sun, Maozhu (ed.). Management Accounting (6th Edition). China Renmin University Press, 2012.

**References:** 1. Atkinson, Anthony A., Robert S. Kaplan, Ella M. Matsumura and S. Mark Young. *Management Accounting* (6th Edition). Tsinghua University Press, 2013.

- 2. Yu, Xuying and Wang Yifan (eds.). *Management Accounting* (3rd Edition). China Renmin University Press, 2010.
- 3. Horngren, Charles T. (et al.). Pan, Fei and Shen Hongbo (trans.). *Introduction to Management Accounting* (14th Edition). Peking University Press, 2011.

## **II.** Course Description

This course is a professional course designed for accounting majors, emphasizing fundamental theories and methods applied in management accounting. Major topics are cost behavior analysis, variable costing, cost-volume-profit analysis, prediction and short-term decision, budgeting and cost control, and responsibility accounting. Instructors center on lecturing in class, and also encourage students to participate in class discussions and case study. Students are expected to be able to solve managerial problems by adopting related accounting analytical methodologies.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand fundamental theories of management accounting and have a good command of related methodologies relating to predicting, decision-making, planning, controlling and performance evaluating.
- 2. Integrate theories with practice and develop analytical and problem-solving abilities.
- 3. Understand new theories and techniques of management accounting and strengthen academic research ability.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance, Tests	30
Summative	Closed-book Exam	70

# 7. Advanced Financial Accounting

#### **I. Basic Information**

Course Code: 1050042005 Chinese Name: 高级财务会计 School / Department: School of Management Students: Majors of Accounting, Financial Management and Auditing Prerequisite Course(s): Intermediate Financial Accounting Credit(s): 2.0 Class Hours: 32 Textbook: Accounting Department of Ministry of Finance (ed.). Explanation of Accounting Standards for Business Enterprises. Renmin Press, 2010. References: 1. Tang, Xiangxi (ed.). Advanced Financial Accounting. Economic Science Press, 2008.

- 2. Chen, Xinyuan (ed.). *Advanced Financial Accounting*. Shanghai University of Finance and Economics Press, 2009.
- 3. Chuang, Xun (ed.). *The Four Difficult Areas in Financial Accounting* (2nd Edition). Lixin Accounting Publishing House, 2008.

## **II.** Course Description

Advanced Financial Accounting is a core course for the majors of Accounting, Financial Management and Auditing. This course builds on technical skills and conceptual understanding developed in a course of Intermediate Financial Accounting, targeting at providing in-depth understanding of accounting principles and improving students' application ability. It focuses on explaining the latest, most complex and specific accounting problems in terms of softening the terms of accounting assumption and extending of accounting for company consolidations, consolidated financial statements, foreign currency transactions, leasing, events after the balance sheet date, changes in accounting policies, changes in accounting estimate and correction of accounting errors. Learning this course provides students with ability to develop their technical and procedural skills required to deal with the topics listed above and also improve their skills in solving complex accounting problems and ability of making professional judgments.

## **III.** Course Goals

This course is designed to enable students to:

- 1. Have in-depth understanding of the contents and foundational principles of Advanced Financial Accounting.
- 2. Evaluate and apply appropriate generally-accepted accounting methods to business combinations under the "purchase method" and the "equity method".
- 3. Apply accounting treatment for the whole and partial equity consolidation of subsidiary at the acquisition date under purchase method and the consolidation under equity method.
- 4. Prepare the consolidated financial statements for the first and subsequent financial periods after the acquisition date.
- 5. Apply inter-company profit transactions such as inter-company inventory transactions under appropriate accounting principles.
- 6. Apply appropriate accounting principles relating to the transactions of foreign currency for consolidated financial statements, including the calculation of the profit and loss of the foreign currency exchange rate, application of temporal method and current rate method.
- 7. Understand the leasing classification standards and apply proper accounting treatments for operational and financial leasing from the prospective of leaser and lessee separately.
- 8. Apply proper accounting treatments for changes in accounting policies, changes in accounting estimate and correction of accounting errors occurred in previous accounting period and the related disclosure requirements.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Closed-book Exam	70

## Major 2: Financial Management (5)

## 1. Financial Statement Analysis

I. Basic Information Course Code: 1050042001 Chinese Name: 财务报表分析 School/Department: School of Management Students: Majors of Financial Management, Accounting and Auditing Prerequisite Course(s): Intermediate Financial Accounting, Cost and Management Accounting, Financial Management Credit(s): 2.0 Class Hours: 32 Textbook: Zhang, Xianzhi and Chen Youbang (eds.). *Financial Analysis* (6th Edition). Dongbei University of Finance and Economics Press, 2013.

- References: 1. Subramanyam, K. R. and John J. Wild. Song, Xiaoming (trans.). *Financial Statement Analysis* (10th Edition). China Renmin University Press, 2009.
  - 2. Wang, Huacheng, Zhi Xiaoqiang and Wang Jianying (eds.). *Financial Statement Analysis* (7th Edition). China Renmin University Press, 2014.
  - 3. Fridson, Martin and Fernando Alvarez. Zhu, Li (trans.) *Financial Statement Analysis* (3rd Edition). China Renmin University Press, 2010.

### **II.** Course Description

Financial Statement Analysis is a professional orientation course for financial management majors. Based on a systematic elucidation of theories, tools and information of corporate financial statement analysis, it enables students to: 1) know about financial analysis tools; 2) acquire knowledge to analyze and evaluate corporate financial situation, operating performance and cash flow; 3) learn theories and principles to assess the financial situation of production and operation, master methods to analyze the assets occupancy status and efficiency, assets operating efficiency, asset structure and profitability of the enterprise; 4) study the theory and principle of comprehensive financial analysis, master the methods and systems of comprehensive financial analysis. Integrating case study discussion with professional theory lecturing, the course emphasizes autonomic learning and in-class participation.

#### **III.** Course Goals

The course is designed to enable students to reach:

- 1. the knowledge-based outcomes: master the main methods and techniques of financial statement analysis.
- 2. the skill-based outcomes: independently analyze the annual report of the listed corporation, explore and solve problems.
- 3. the quality-based outcomes: actively use financial analysis ideas and methods to consider various financial issues, cultivate financial analysis consciousness.

Items	Forms	Weight (%)
Formative	Class Discussions, Case Analyses	40
Summative	Written Exam/Analysis Report	60

## 2. Investment

# **References:** 1. Jones, Charles P. Li, Yueping, Chen Hongwei (trans.). *Investments: Analysis and Management* (Original 10th Edition). China Machine Press, 2008.

- 2. Ding, Zhongming and Huang Huaji (eds.). *Security Investment: Experiment Course*. China Financial Publishing House, 2008.
- 3. Wu, Wu, Xiaoqiu (ed.). *Security Investment*. China Renmin University Press, 2014.

#### **II.** Course Description

Investment is a professional orientation course for accounting, financial management and auditing majors, systematically teaching the general theories and methods of security investment based on a comprehensive introduction to the basic fundamentals of security market operation. The general theories include optimal security investment combination theory and Capital Asset Pricing Model (CAPM). The general methods cover such basic analysis methods as macroeconomic analysis, industry life cycle analysis and company analysis; the technical analysis methods consist of Dow theory, K-line analysis, tangent analysis, form analysis and technical index analysis. The teaching is based mainly on classroom lecture in combination with case discussion. After-class exercises and quizzes are to be given in a close observation of the current situation and theoretical research results of the capital market development. Combined with the actual situation under which the Chinese security market is integrating with the international market, the course instruction is to be carried out in uniting theory with practice. With an aim to cultivate students' lifelong self-learning ability, the teacher should especially attach importance to training students' independent analytical ability, emphasize on the cultivation of their independent learning ability, ponder over and grasp curriculum contents.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic security investment tools, the basic fundamentals of security market operation, the basic methods and skills of security investment as well as the combinatorial theory of modern security investment, and develop a scientific investment philosophy.
- 2. Based on the comprehensive application of basic analysis and technical analysis, design investment scheme, make investment decision and improve practical investment ability.

Items	Forms	Weight (%)
Formative	Exercises, Quizzes	30
Summative	Closed-book Exam	70

# 3. Financial Markets

I. Basic Information Course Code: 1050042016 Chinese Name: 金融市场学 School/Department: School of Management Students: Majors of Accounting, Financial Management and Auditing Prerequisite Course(s): Western Economics, Finance, Higher Mathematics Credit(s): 2.0 Class Hours: 32 Textbook: Shen, Yue (ed.). *Financial Markets*. Beijing Normal University Press, 2012.

- **References:** 1. Zhang, Yichun, Zheng Zhenlong and Lin Hai (eds.). *Financial Markets* (3rd Edition). Higher Education Press, 2008.
  - 2. Zhang, Yichun (ed.). *Modern Financial Markets* (3rd Edition). China Financial Publishing House, 2013.
  - 3. Fabozzi, Frank J., Franco Modigliani and Frank J. Jones. Kong Aiguo, Hu Wei, Zhang Mei, et al. (trans.). *Foundations of Financial Markets and Institutions*. China Machine Press, 2011.

## **II.** Course Description

As a professional orientation course for accounting, financial management and auditing majors, Financial Markets mainly covers the knowledge related to the basic concepts, theories and operation methods of financial markets, such as currency market, capital market, foreign exchange market, financial derivatives market, gold market, insurance market and asset securitization market, etc.. Lectures, assignments and group discussions are mainly adopted in instruction.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic constituents of financial markets and their organic interrelations.
- 2. Be armed with the basic ability of calculating financial transaction return and analyzing the situation of financial markets.
- 3. Develop the consciousness of financial investment value analysis and financing.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Discussions, etc.	30
Summative	Closed-book Exam	70

## 4. International Financial Management

I. Basic Information Course Code: 1050042009 Chinese Name: 国际财务管理 School/Department: School of Management Students: Financial Management Majors Prerequisite Course(s): Financial Management, Financial Markets Credit(s): 2.0 Class Hours: 32 Textbook: Wang, Jianying, Zhi Xiaoqiang and Yuan Chun (eds.). International Financial Management (3rd Edition). China Renmin University Press, 2011.
References: 1. Eun, Cheol S. and Bruce G. Resnick. Shen, Weihua, Zhang Hua and Zhao Yinde

- (trans.). International Financial Management (Original 6th Edition). China Machine Press, 2013.
  - Shapiro, Alan C., Jiang, Ping (trans.). Foundations of Multinational Financial Management (6th Edition). China Renmin University Press, 2010.
  - 3. Madura, Jeff. Yang Shu'e and Zhang Junrui (trans.). *International Financial Management* (9th Edition). Dongbei University of Finance and Economics, 2010.

## **II.** Course Description

International Financial Planning is a professional orientation course for financial management majors, teaching the special financial planning issues which international enterprises may encounter from the international perspective. Based mainly on classroom lecture in combination with discussion and classroom exercises, the instruction chiefly concerns the impact of foreign exchange market and risk on international enterprise financial management, and touches on the special financial issues that international enterprise faces in organization structure, investment management, financing management, operation fund management and international tax planning.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the special financial fields in international enterprises.
- 2. Master such knowledge as foreign currency risk management, investment management, finance management, operation fund management and tax planning.
- 3. Establish financial international awareness, and be armed with international financial ability.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Quizzes	40
Summauve	Report	30

# 5. Personal Financial Planning

I. Basic Information Course Code: 1040042004 Chinese Name: 个人理财 School/Department: School of Management Students: Financial Management Majors Prerequisite Course(s): Financial Management Credit(s): 2.0 Class Hours: 32 Textbook: Financial Planning Standards Council of China (FPSCC) (ed.). Fundamentals of Financial Planning. China Citic Press, 2011.

- **References:** 1. Kapoor, Jack R., Les R. Dlabay and Robert J. Hughes. *Personal Finance* (9th Edition). Shanghai People's Publishing House, 2011.
  - 2. Keown, Arthur J.. Wang, Tao and Guo Ning (trans.). *Personal Finance* (4th Edition). China Renmin University Press, 2010.
  - 3. Chai, Xiaowu (ed.). Personal Finance. Tsinghua University Press, 2012.

## **II.** Course Description

As a professional basic course for financial management majors, Personal Financial Planning chiefly teaches the knowledge and skills which are of necessity to do personal and family financial planning, including the compilation and analysis of family balance sheet, housing planning, pension planning, education planning, insurance planning, life event planning, etc.. The teaching is based mainly on classroom lecture and case discussion.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic knowledge of personal and family financial planning.
- 2. Establish healthy wealth concept and rational financial awareness.
- 3. Be armed with the ability of choosing and employing financial planning tools to do financial planning.

Items	Forms	Weight (%)
Formative	Daily Assignments	50
Summative	Term Assignment	50

# Major 3: Auditing (4)

## 1. Corporate Strategy and Risk Management

#### **I. Basic Information**

Course Code: 1050042007 Chinese Name: 公司战略与风险管理 School/Department: School of Management Students: Majors of Auditing, Accounting and Financial Management Prerequisite Course(s): Financial Management Credit(s): 2.0 Class Hours: 32 (26 for Theory and 6 for Practice) Textbook: The Chinese Institute of Certified Public Accountants (ed.). Corporate Strategy and Risk Management. Economic Science Press, 2015.

- **References:** 1. Harrison, Jeffrey S. and Caron H. St. John. *Strategic Management: Principles and Cases* (6th Edition). Dongbei University of Finance and Economic Press, 2015.
  - 2. Zhang, Jinqing (ed.). *Financial Risk Management* (2nd Edition). Fudan University Press, 2011.
  - 3. Fang, Hongxing and Chi Guohua (eds.). *Internal Control* (2nd Edition). Dongbei University of Finance and Economics Press, 2014.

#### **II.** Course Description

As a basic and compulsory course for auditing majors as well as an optional course for accounting and financial management majors, Corporate Strategy and Risk Management is a specialized course integrating both theory and practice, teaching mainly the structure hierarchy of corporate strategy, the strategic management process, the contents and methods of strategic analysis of enterprise external environment, enterprise internal resources, abilities and core competitiveness analyses, etc.. Combining theoretical teaching and case analyses, aiming at the applicable knowledge points, the teacher should guide students to make presentations and discussions in class through consulting a lot of data, and employ plenty of case analyses in class to instruct students to understand the theoretical knowledge. Meanwhile, the teacher is expected to strengthen the students' consciousness of participation, motivate students to think and discuss actively so as to expand their ideas and deepen their understandings of knowledge.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. At the knowledge level, fully grasp the basic theories, main contents and methods of corporate strategy and risk management to lay theoretical foundations for doing enterprise high-level financial management work and learning related courses in how to take and pass CPA (Certified Public Accountant) Examination in future.
- 2. At the ability level, integrate the knowledge learned in considering the issues related to corporate strategy and risk management; generalize and summarize enterprise internal and external environment from the long-term development perspective, and advance operable train of thought; plan systematically sustainable competitive advantage and core competitive ability; and identify clearly all the risks which enterprise operation may encounter and carry out corresponding countermeasures.
- 3. At the quality level, be aware that enterprise financial personnel is responsible to perceive and learn the organic integration of strategy and enterprise financial management personnel's behavior, as well as internal risk control.

Items		Forms	Weight (%)
Formative		Class Presentations, Discussions, Reports	30
Summative	e	Thesis	70

# 2. Accounting Ethics

#### **I. Basic Information**

Course Code: 1050042032 Chinese Name: 职业道德 School/Department: Department of Accounting Students: Accounting Majors Prerequisite Course(s):Principles of Accounting Credit(s): 1.0 Class Hours: 16 Textbook: Li, Ping and Liu Fang (eds.).*Financial Regulations and Accounting Professional Ethics.* Nanjing University Press, 2012.

**References:** 1. Hu, Qiang (ed.). *Financial Regulations and Accounting Professional Ethics*. China Financial & Economic Publishing House, 2012.

- 2. Yin, Fengxia (ed.). *Professional Ethics and Qualities*. China Machine Press, 2012.
- 3. Lu, Dong'an, Lu Mei and Shi Mingyan (eds.). *Professional Ethics and Laws*. Hebei University Press, 2012.

#### **II.** Course Description

As a professional orientation course, Accounting Ethics employs class teaching and discussion teaching methods in helping students to: 1) be aware of such knowledge contents as the connotation, education, cultivation and evaluation of accounting ethics; 2) set up the concepts of the accounting ethics, e.g. dedication, honesty and faithfulness, probity and self-discipline, justice and objectiveness, adhering to principles, etc.; 3) develop consciously the internal quality of abiding by accounting ethics.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Reach the knowledge-based outcome: master the legal requirements of accounting ethics and set up the law-abiding consciousness.
- 2. Reach the skill-based outcomes: analyze and consider the moral dilemma and moral problems in reality environment, as well as providing corresponding solutions.
- 3. Form professional moral norms which accounting work requires.

Items	Forms	Weight (%)
Formative	Class Discussions, Assignments	30
Summative	Closed-book Exam	70

## 3. Government Auditing

I. Basic Information Course Code: 1050042031 Chinese Name: 政府审计 School/Department: Department of Accounting Students: Auditing Majors Prerequisite Course(s): Finance, Government and Nonprofit Organizations Accounting, Auditing Principles Credit(s): 2.0 Class Hours: 32 Textbook: Liu, Sanchang. *Government Auditing*. Dongbei University of Finance and Economics

Press, 2012.

# **References:** 1. National Auditing Standards of the People's Republic of China. Law Press China, 2010.

- 2.Yin, Ping. *Government Audit and National Economic Security*. China Modern Economic Publishing House, 2011.
- 3. Jiang, Wen. *Government Auditing Cases*. China Modern Economic Publishing House, 2009.

## **II.** Course Description

Government Auditing, a professional orientation course for auditing majors, mainly covers the basic theories and related regulations of government auditing, including: the organizational and legal norms of government audit; the financial audit of tax, customs and national treasury, etc.; the financial audit of central bank, commercial bank and non-bank financial institutions, etc..With a focus on class teaching, the teacher and students are to carry out certain researches and discussions on the duties, authorities, auditing standards, auditing result reports and auditing reports of auditing offices, aiming to help students to build up the consciousness that to be engaged in government auditing work, it is of necessity to master certain professional theoretical knowledge.

## **III.** Course Goals

The course is designed to enable students to reach:

- 1. the knowledge-based outcome: master the basic theories and procedures of government auditing.
- 2. the skill-based outcome: combine theories with practice and solve basic issues in government auditing.
- 3. the quality-based outcome: broaden horizon and get a clear idea of the latest development trend of this field.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Open-book Exam	70

## 4. Internal Auditing

#### I. Basic Information

Course Code: 1050042017 Chinese Name: 内部审计 School/Department: Department of Accounting Students: Auditing Majors Prerequisite Course(s): Auditing and Assurance Credit(s): 2.0 Class Hours: 32 Textbook: Ye, Chenyun. *Corporate Internal Auditing* (2nd Edition). China Machine Press, 2012.

- **References:** 1. Lawrence, B. Sawyer, Mortimer A. Dittenhoferand James H. Scheiner. Yi, Xianyu, Zhou Ruiping, et al (trans.). *Sawyer's Internal Auditing* (10th Edition). China Financial & Economic Publishing House, 2005.
  - 2. Moeller, R. Robert. Li, Haifeng, Liu Xiaoyun, et al. (trans.). *Brink's Modern Internal Auditing* (6th Edition). China Modern Economic Publishing House, 2006.
  - 3. He, Zhidong (ed.). *China Internal Auditing and Operation Practice*. Publishing House of Electronic Industry, 2014.

#### **II.** Course Description

As a professional orientation course for auditing majors, Internal Auditing mainly covers the basic theories, procedures and contents of internal auditing, including the standards and procedures of internal auditing, financial management, accounting and auditing of such operating activities as human resource management, supply, production, sales management, as well as risk prevention and system establishment of internal auditing, etc.. It integrates theories with practice, lectures with discussions. Class lecturing and discussions on specific internal audit activities can help students: 1) master the meaning, procedures and key contents of internal auditing and its function in organizational management; 2) be armed with the basic analytical and operation abilities necessary for carrying out internal auditing.

## **III.** Course Goals

The course is designed to enable students to reach:

- 1. the knowledge-based outcome: master the basic theories and procedures of internal auditing.
- 2. the skill-based outcome: apply the knowledge acquired in solving the basic operation issues of internal auditing.
- 3. the quality-based outcome: broaden horizon so as to have a clear view of the cutting edge and main fields of internal auditing.

Items	Forms	Weight (%)
Formative	Case Analyses, Class Discussions	30
Summative	Open-book Exam	70

## Major 4: Human Resource Management (13)

## **1. Managerial Communication**

#### I. Basic Information

**Course Code:** 1040041005

**Chinese Name:** 管理沟通

School/Department: School of Management

Students: Majors of Human Resource Management

**Prerequisite Course(s):** Principles of Management, Organizational Behavior, Social Psychology **Credit(s):** 2.0

**Class Hours: 32** 

- **Textbook:** Wei, Jiang and Yan Jin (eds.). *Management Communication: Foundation for Successful Business* (2nd Edition). China Machine Press, 2010.
- **References:** 1. Beck, Charles E. Kang, Qing, Wang Se and Feng Tianze (trans.). *Managerial Communication: Bridging Theory and Practice*. China Renmin University Press, 2003.
  - 2. Zhao, Huijun (ed.). *Managerial Communication*. Capital University of Economics and Business Press, 2003.
  - 3. Chen, Chunhua (ed.). *Managerial Communication*. South China University of Technology Press, 2002.

#### **II.** Course Description

Managerial Communication, a transdisciplinary course integrating both "management" and "communication", covers various business operations and regular managerial activities. It teaches the fundamental principles and practice of communication in the process of management. With communication studies as the thread running through the course, and leading-edge managerial theories and practice as the basis, it introduces the communication theories and practice in management and business activities in particular, including the objectives, processes, means, and skills of intra- and inter-personal communication, intra- and inter-organizational communication, mass communication, as well as cross-cultural communication. Students are supposed to combine theories with practice, and make a comparative analysis between modern managerial theories and the practice in China's enterprises, so as to seek for a modern business managerial communication model with Chinese characteristics.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories and methods of modern management, and form proper concepts of managerial communication.
- 2. Understand the communication discrepancies caused by different personalities and cognitive styles, so as to develop a proactive mindset for communication.
- 3. Have a good command of the fundamental theories and key elements of managerial communication, as well as the features of various types of communication.
- 4. Have a good command of the communication theories and practical skills, and communicate effectively in business management.

Items	Forms	Weight (%)
Formative	Assignments, Exercises	30
Summative	Closed-book Exam	70

# 2. Organizational Behavior

I. Basic Information Course Code: 1050041049 Chinese Name: 组织行为学 School/Department: Department of Human Resource Management Students: Majors of Accounting, Financial Management, Auditing and Tourism Management Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32 Textbook: Li, Aimei and Ling Wenquan (eds.). Organizational Behavior. China Machine Press, 2011.

- **References:** 1. Robbins, Stephen P. and Timothy A. Judge. Sun, Jianmin (trans.). *Organizational Behavior* (12th Edition). Prentice Hall, 2013.
  - 2. Chen, Guohai. Organizational Behaviour. Tsinghua University Press, 2008.
  - 3. Timm, Paul R. and Brent D. Peterson. Zhong, Gulan (trans.) *People at Work: Human Behavior in Organizations*. China Light Industry Press, 2004.

## **II.** Course Description

Organizational Behavior, a course integrating experiential teaching methods, aims to help students be aware of and acquire the knowledge and skills of organizational management. It emphasizes the practical application of such concepts as teamwork and communication, performance evaluation and motivation, leadership, group decision making, conflict and change management. Using corporate coaching technology as reference and assisted by such multimedia means as videos and stories, the teacher, in class teaching, adopts lecture method, discussion method, role play, case analysis comprehensively, so as to effectively enhance students' management ability and level via their self-processing of experiencing, reflecting, communicating, integrating, applying, etc..

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the elementary theoretical knowledge of organizational behavior, the individual, group and organizational factors influencing the effective operation of organizations, as well as their influence modes.
- 2. Grasp the communication ways and motivation modes of the organizational staff, and acquire such abilities as group-managing innovation, reform, conflict response and so on.

Items	Forms	Weight (%)
Formative	Assignments	20
Summative	Closed-book Exam	80

# 3. Compensation Management

## **I. Basic Information**

Course Code: 1050041046 Chinese Name: 薪酬管理 School/Department: Department of Human Resource Management Students: Majors of Human Resource Management Prerequisite Course(s): Human Resource Management Credit(s): 2.0 Class Hours: 32 Textbook: Liu, Xin. Compensation (3rd Edition). China Renmin University Press, 2010.

**References:** 1. Milkovich, George T. and Jerry M. Newman. Cheng, Deli (trans.). *Compensation* (9th Edition). China Renmin University Press, 2008.

- 2. Dessler, Gary. Wu, Wenfang and Liu Xin (trans.). *Human Resource Management* (9th Edition). China Renmin University Press, 2005.
- 3. Tropman, John E. *The Compensation Solution: How to Develop an Employee-Driven Rewards System*. Shanghai Jiaotong University Press, 2002.

## **II.** Course Description

Compensation Management is a required course for the majors of human resource management, covering the fundamental theories of compensation management, the basic forms of compensation, the process of compensation system planning, the relevant compensation design tools, etc.. In teaching, a variety of teaching methods are adopted, such as theoretical explanation, in-class case discussion, after-class case assignment (including team and individual work) and so on. Meanwhile, the course focuses on the combination of theory and practice with an aim to cultivate and enhance students' ability of applying knowledge to practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the theoretical knowledge of compensation management, the composition of the compensation system and its design flow.
- 2. Have a good command of the key links in compensation system planning, and design compensation system for an enterprise based on its actual situation.
- 3. Apply the theoretical knowledge to practice.

Items	Forms	Weight (%)
Formative	Class Performance, Enterprise Compensation System Design	30
Summative	Closed-book Exam	70

## 4. Production and Operations Management

I. Basic Information Course Code: 1040041023 Chinese Name: 生产运营管理 School/Department: School of Management Students: All Majors of School of Management Prerequisite Course(s): Principles of Management Credit(s): 2.0 Class Hours: 32 Textbook: Chen, Rongqiu and Ma Shihua (eds.). Production and Operations Management (3rd Edition). Higher Education Press, 2011.

- **References:** 1. Jacobs, F. Robert and Richard B. Chase. Ren, Jianbiao (trans. and annotated). *Operations and Supply Chain Management* (Original 13th Edition). China Machine Press, 2011.
  - 2. Heizer, Jay and Barry Render. Shou, Yongyi (trans.). *Principles of Operations Management* (6th Edition). Peking University Press, 2010.
  - 3. Liu, Liwen. *Production and Operations Management* (4th Edition). Tsinghua University Press, 2011.

#### **II.** Course Description

Production and Operations Management is a course that closely combines theories with practice. Production and operation is a value-added process that turns the factors of production (input) into products (output). The course aims to study the design, execution and improvement of the whole process, i.e.: 1) the basic concepts of production and operations management; 2) the design of the production and operations system; 3) the execution of such a system; and 4) the management and maintenance of the system. It emphasizes the effects of production management on efficiency and competitiveness, and gives priority to the actual application of production and operations strategies, product/process design, supply chain management, schedule and execution control, and technologies for upgrading the system in business operations. The teacher mainly resorts to such methods as classroom teaching, case studies, group discussions, site visits to production lines, and design of production lines. The course gives 28 class hours to theory teaching and 10 to practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the theories and methods of production management, and foster a profound understanding of the production management system.
- 2. Understand the theoretical framework of production and operations management, as well as the process and activities involved in the production of products and the provision of services.
- 3. Master the basic theories, technologies and methodology of production and operations management, and apply such technologies and methods into the actual manufacturing industry and service sector.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	40
Summative	Closed-book Exam	60

# 5. Introduction to Social Security

I. Basic Information Course Code: 1050041040 Chinese Name: 社会保障概论 School/Department: Department of Human Resource Management Students: Majors of Human Resource Management Prerequisite Course(s): Labor Law, Labor Economics Credit(s): 2.0 Class Hours: 32 Textbook: Pan, Jintang (ed.). Introduction to Social Security. Shandong People's Publishing House, 2012.

- **References:** 1. Zheng, Gongcheng (ed.). *The Strategy of Social Security System Reform in China*. The People's Publishing House, 2011.
  - 2. Sun, Guangde and Dong Keyong (eds.). *Introduction to Social Security* (4th Edition). China Renmin University Press, 2012.
  - 3. Zheng, Gongcheng. *Social Security: Concept, System, Practice and Thinking*. The Commercial Press, 2000.

## **II.** Course Description

Introduction to Social Security is a required course for the majors of human resource management. It mainly covers the significance, characteristics and history of social security, its present situation in China, as well as the core contents of social security system. Aimed to improve students' comprehensive quality and professional skills, theoretical lectures, case studies and multimedia means are mainly adopted in teaching.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the contents and nature of social security, as well as the types of social security system.
- 2. Deeply understand and grasp the social security policy and system reform in China.
- 3. Be armed with the ability of doing social security management work.

Items	Forms	Weight (%)
Formative	Attendance, Document Sorting, Computer Practice	30
Summative	Experimental Report	70

# 6. Personnel Archive Management

#### **I. Basic Information**

Course Code: 1050041036 Chinese Name: 人事档案管理 School/Department: Department of Human Resource Management Students: Majors of Human Resource Management Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32 Textbook: Zhu, Yuyuan and Zhou Yaolin. *Theories and Methods of Personnel Files Management* 

(2nd Edition). Wuhan University Press, 2011.

- **References:** 1. Deng, Shaoxing. *A Course in Personnel Archive*. Communication University of China Press, 2008.
  - 2. Zhu, Yuyuan (ed.). *Modern Personnel Archive Management*. China Archives Publishing House, 2010.
  - 3. Gao, Jinyu and Tang Mingyao (eds.). *Archive Management Practice*. Science Press, 2010.

## **II.** Course Description

Personnel Archive Management is a required course for the majors of human resource management. Combining with the characteristics of modern society, it covers the management practices and research situation in personnel archive management, along with an introduction to its basic theories, principles, contents and business links. The students are expected to master the basic methods and skills of personnel archive management on the basis of a comprehensive understanding of the related concept, knowledge and theories. Lectures, case studies, discussions and hands-on training are adopted as the main teaching methods.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories of personnel archive management and its related business links.
- 2. Understand the classification system and management mode of personnel archive management.
- 3. Be armed with the capability of collecting, identifying, organizing, keeping, counting, transferring, developing and utilizing personnel files.
- 4. Develop the consciousness of managing personnel archives and processing related information in a standardized way.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Learning Attitude	30
Summative	Closed-book Exam, Skill Test	70

## 7. Human Resource Management

I. Basic Information Course Code: 1040041031 Chinese Name: 人力资源管理 School/Department: School of Management Students: Management Majors Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32 Textbook: Chen, Weizheng, Yu Kaicheng and Cheng Wenwen (eds.). Human Resource Management (3rd Edition). Higher Education Press, 2011.

- **References:** 1. Dessler, Gary and Zeng Xiangquan (eds.). *Human Resource Management* (10th Edition). China Renmin University Press, 2007.
  - 2. Sun, Jianmin (ed). Human Resource Management. Science Press, 2009.
  - 3. Peng, Jianfeng (ed). *Introduction to Human Resource Management*. Fudan University Press, 2005.

#### **II.** Course Description

HRM (abbreviation for Human Resource Management), a professional basic course for management majors, mainly covers the basic theories and policies of human resource management, such as human resource planning, job analysis, personnel recruitment-selection-training evaluation, performance evaluation, salary and welfare management, etc.. In teaching, in-class theory lecturing and after-class practicing are integrated, with an aim to foster students' problem-finding, problem-analyzing, and problem-solving abilities. Case studies and discussions are adopted in in-class teaching. For after-class practicing, the teacher is to guide students to do role-playing and experimental simulations; besides, students will be organized to have internship in enterprises and institutions, and share their surveys and reports and experience after the internship.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the strategic position of HRM in management and form a systematic HRM consciousness.
- 2. Master the basic theories, methods and practice skills of HRM and be aware of its latest development trend.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 8. Personality Psychology

#### I. Basic Information

Course Code: 1040041020 Chinese Name: 人格心理学 School/Department: School of Management Students: Majors of Human Resource Management Prerequisite Course(s): Unknown Credit(s): 2.0 Class Hours: 32 Textbook: Huang, Xiting. *Personality Psychology*. Zhejiang Education Publishing House, 2002.

- **References:** 1. Pervin, Lawrence A. Zhou, Rong (trans.). *The Science of Personality*. East China Normal University Press, 2001.
  - 2. Burger, Jerry M. Chen, Huichang (trans.). *Personality*. China Light Industry Press, 2000.
  - 3. Xu, Yan (ed.). Personality Psychology. Beijing Normal University Press, 2009.

## **II.** Course Description

Personality Psychology, a fundamental course for human resource management majors, teaches a wide range of knowledge, including the definitions of personality psychology and its research methods, the basic views of psychoanalysis, the main viewpoints of the representatives of new psychoanalysis, gender and personality as well as personality and health. Classroom lectures, discussions, scaling and testing are the methods mainly adopted in teaching. The course gives 28 class hours to theory teaching and 4 to practice.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Master the fundamental concepts and theories of personality psychology, such as behaviorism theory, personality type theory and personality trait theory.
- 2. Deepen their understanding of human peculiarities and natures.
- 3. Apply what is learned into the practice of corporate selection and configuration of talents, and adhere to the philosophy of putting people first in human resource management.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Closed-book Exam	70

# 9. Corporate Culture

#### I. Basic Information

Course Code: 1040041018 Chinese Name: 企业文化 School/Department: School of Management Students: All Majors of School of Management Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32

Textbook: Shi, Wei (ed.). Organizational Culture. Fudan University Press, 2004.

- **References:** 1. Ouchi, William G. *Theory Z: How American Business Can Meet the Japanese Challenge*. China Social Sciences Press, 1984.
  - 2. Drucker, Peter F. *Innovation and Entrepreneurship*. Enterprise Management Publishing House, 1989.
  - 3. Liu, Guangming (ed.). *Corporate Culture*. Economics and Management Press, 1999.

# **II.** Course Description

Corporate Culture, a newly emerging subject, is of great importance to modern business management. The course teaches such basic concepts and elementary knowledge as the definition, types, functions, constituents and different levels of corporate culture. It is designed to allow students to know that spiritual culture is the core of all cultures, and that humans are to be cultivated and shaped with culture, so that students will be armed with necessary theories and know-hows to handle future work of human resource management. Classroom lectures and case studies are the methods mainly adopted in teaching. Students are required to combine what is learned with real-life experiences and spell out their understandings. The course gives 22 class hours to theory teaching and 10 to practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand how corporate culture is formed, maintained, inherited and transformed, and how it is influenced by related factors.
- 2. Understand the relationship between Chinese traditional culture and corporate culture, and the effects corporate culture has on human resource management.
- 3. Know the respective features of corporate cultures in China, Japan, the U.S., etc., and the standpoints of the major theoretical schools abroad.
- 4. Master the approaches and means for building corporate culture.

Items	Forms	Weight (%)
Formative	Assignments	40
Summative	Closed- / Open-book Exam	60

# 10. Female Leadership and Personality Development

I. Basic Information
Course Code: 1050041026
Chinese Name: 女性领导力与个性发展
School/Department: Department of Human Resource Management
Students: Majors of Human Resource Management
Prerequisite Course(s): Organizational Behavior
Credit(s): 1.0
Class Hours: 32
Textbook: Practical Training on Female Leadership and Personality Development: A
Self-compiled Coursebook.
References: 1. Kouzes, James M. and Barry Z. Posner. Xu, Zhong, Zheng Zhou and Wang Junjie
(trans.). The Leadership Challenge. Publishing House of Electronics Industry,
2005.

- 2. Etaugh, Claire A. and Judith S. Bridges. Shi, Yi, et al. (trans.). *Women's Lives: A Topical Approach*, Peking University Press, 2003.
- 3. Cottrell, Stella. Ling, Xuehua (trans.). *The Personal Development Planning Handbook*, Peking University Press, 2012.

# **II.** Course Description

Female Leadership and Personality Development is a quality-development training course, aimed to cultivate the positive personality and leadership of female college students. In teaching, tasks and activities are mainly adopted. Through participating and experiencing, each female college student is expected to get training and full development in terms of their individual psychological quality. Action learning, group activities, games, case studies, discussions and so on are the chief teaching methods for the course.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Cultivate a positive and optimistic personality by action.
- 2. Break self-restraints of gender and thinking modes, discover strength, and establish a life vision based on one's advantages.
- 3. Cultivate responsible and honest personality, empathy and toughness, and a high potential for communication and good ego-driven nature.
- 4. Solve problems from an over-all, systematic and long-term development perspective.

Items	Forms	Weight (%)
	Assignments	30
Summative	Initiative of Participation	30
	Action-based Tasks	40

# **11. Labor Economics**

I. Basic Information
 Course Code: 1040041009
 Chinese Name:劳动经济学
 School/Department: School of Management
 Students: Majors of Human Resource Management
 Prerequisite Course(s):Advanced Mathematics, Microeconomics, Macroeconomics
 Credit(s): 2.0
 Class Hours: 32
 Textbook: Zeng, Xiangquan (ed.). Labor Economics (2nd Edition). Fudan University Press, 2010.

- References: 1. Ehrenberg, Ronald G. and Robert S. Smith. Pan, Gongsheng (trans.). *Modern Labor Economics: Theory and Public Policy* (10th Edition). ChinaRenmin University Press, 2011.
  - 2. Yang, Heqing (ed.). *Labor Economics*. University of International Business and Economics Press, 2010.
  - McConnell, Campbell R., Stanley L.Brue and David A. Macpherson. Liu, Wen, Zhao Chengmei and Lian Haixia (trans.). *Contemporary Labor Economics* (6th Edition). Posts & Telecom Press, 2004.

#### **II.** Course Description

Labor Economics, a key branch of Economics, is a course that teaches students how to apply theories of economics into practice. With market economy as its premise, and human labor and resources as its starting point, the course explores the theories and system of optimal allocation of labor resources. It introduces theories of labor economics, its latest development as well as its analytical methods under market economy. Classroom teaching is complemented by discussions, after-class assignments, reading journals, social investigations and research reports. With the aid of multimedia means, the teacher is to expound on the fundamentals and difficult points, put emphasis on applying what is learned into practice, so as to make the classroom lectures as informative as possible. In view of the unique features of the course, the teacher is to employ simple figures and related functions in order to make it easier for students to acquire, remember and apply the knowledge. Students are supposed to allocate no less than 8 class hours for self-study and 10 class hours for after-class assignments.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories and framework of Labor Economics, and develop a scientific perspective and approaches toward jobs in related fields.
- 2. Take initiative and work independently, and use the mentality and methods of labor economics to analyze and solve specific problems in practice.

Items	Forms	Weight (%)
Formative	Learning Attitude, Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 12. Labor Relations and Labor Contract Law

I. Basic Information Course Code: 1050041021 Chinese Name: 劳动关系与劳动合同法 School/Department: Department of Human Resource Management Students: Majors of Human Resource Management Prerequisite Course(s): Labor Economics, Human Resource Management, Labor Law Credit(s): 2.0 Class Hours: 32 Textbook: Cheng, Yanyuan (ed.). Labour Relations. China Renmin University Press, 2002. References: 1. Chang, Kai (ed.). Labour Relations Science. China Labor & Social Security Publishing House, 2005.

- 2. Li, Jianfeng (ed.). *Labour Relations Management*. University of International Business and Economics Press, 2003.
- 3. Zuo, Xiangqi (ed.). *Labor Relation Management*. China Development Press, 2007.

#### **II.** Course Description

Labor Relations and Labor Contract Law is an important professional orientation course for the majors of human resource management, covering systematically and comprehensively the basic theories, schools, institutional models, concepts and the latest development of the labor relations in market economy. It focuses on the study of labor relations in enterprises from the perspective of management, and discusses the related issues in the fields of labor contract law, labor dispute management and collective bargaining respectively. Lectures, panel discussions and case studies are the main teaching methods adopted in the course.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic knowledge and methods of labor relations management in enterprises.
- 2. Strengthen the understanding of China's current labor laws and regulations.
- 3. Be armed with the abilities of observing, analyzing and solving specific issues in related areas.

Items	Forms	Weight (%)
Formative	Attendance	10
Formative	Team Report	30
Summative	Open-book Exam	60

# **13. Performance Management**

I. Basic Information Course Code: 1050041018 Chinese Name: 绩效管理 School/Department: Department of Human Resources Management Students: Majors of Human Resource Management Prerequisite Course(s): Human Resource Management Credit(s): 1.5 Class Hours: 32 Textbook: Fang, Zhenbang (ed.). Strategic Performance Management (4th Edition). China Renmin University Press, 2014.
References: 1. Fu, Yahe and Xu Yulin (eds.). Performance Management. Fudan University Press,

- Drucker, Peter F., et al..Li, Yan and Jiang Ya (trans.). *Harvard Business Review on Measuring Corporate Performance*. China Renmin University Press, Harvard Business School Press, 1999.
- 3. Bacal, Robert. Cheng, Zhouping (trans.). *Performance Management*. Standard Press of China, Mister Calvin (Hong Kong) Publishing Limited, 2000.

#### **II.** Course Description

2008.

Performance Management, offered for the majors of human resources management, is a professional orientation and non-exam course. As an applied discipline with strong theoretical and practical characteristics, it is mainly guided by strategic human resources management, and systematically introduces the entire process of enterprise performance management. Therefore, both the theories and practice are combined in the instruction. Theories are mainly presented through classroom teaching, accompanied by students' discussions; and practice is conducted under the guidance of the teacher in the forms of case model and contextual model, aiming to train students to analyze and solve practical problems with the knowledge acquired.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the knowledge related to performance management.
- 2. Develop an open, fair and just consciousness of performance management.
- 3. Apply theories to practice.

Items	Forms	Weight (%)
Formative	Assignments, Classroom Appraisal	30
Summative	Case Analysis Thesis (Open-book Exam)	70

# Major 5: Tourism Management (9)

# 1. Hotel Management

#### **I. Basic Information**

Course Code: 1040041002 Chinese Name: 饭店管理 School/Department: School of Management Students: Majors of Tourism Management Prerequisite Course(s): Introduction to Tourism, Management Science, Tourism Economics, Marketing, Accounting Credit(s): 2.0

Class Hours: 32

Textbook: Jiang, Dingxin (ed.). Hotel Management (3rd Edition). Higher Education Press, 2010.

- **References:** 1. Weng, Gangmin. *An Introduction to Hotel Management*. Central China Normal University Press, 2007.
  - 2. Zhang, Hao (ed.). A Complete Collection of the Newest Hotel Management System and Job Description. Lan Tian Press, 2006.
  - 3. Zhang, Xinnan. *Hotel Human Resource Management*. Higher Education Press, 2006.

#### **II.** Course Description

Hotel Management is a professional basic course for the majors of Tourism Management. It covers the fundamental theories and principles of hotel management. Lectures and practice are involved in the teaching. Case study, class discussion, scenario simulation, and after-class investigation, etc. are used to construct a student-centered teaching environment.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Gain the elementary knowledge, as well as master the basic theories of hotel management and the rules of hotel operation.
- 2. Be acquainted with the operations and management of each department in a hotel, as well as understand the hotel business and management under new technological conditions, and form the systematic thinking mode of hotel management.
- 3. Lay solid theoretical foundation for their future career in hotel and tourism management.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 2. Tourism Resources

I. Basic Information Course Code: 1040041017 Chinese Name: 旅游资源学 School/Department: School of Management Students: Tourism Management Majors Prerequisite Course(s): Introduction to Tourism Credit(s): 2.0 Class Hours: 32 Textbook: Gao, Zengwei. *Tourism Resources*. Shanghai Jiao Tong University Press, 2010. References: 1. Yan, Zhiwu. *Introduction to Tourism Resources*. Wuhan University Press, 2003.

- 2. Chen, Fuyi and Fan Baoning. *China Tourism Resources*. China Travel & Tourism Press, 2003.
- 3. Yu, Xuecai. Tourism Resources. China Forestry Publishing House, 2008.

# **II.** Course Description

Tourism Resources is a professional basic course of tourism management which mainly introduces the formation, characteristics and classification of tourism resources and basic theories and knowledge of all kinds of natural and human tourism resources and their aesthetics, survey and evaluation, planning of development and tourism environment protection and construction. The whole teaching process is composed of classroom teaching and discussion. Meanwhile, it emphasizes the combination of theory with practice, understanding of basic theoretical knowledge and training of skills.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the important role and position of tourism resources in tourism industry.
- 2. Have a good command of the characteristics and causes of nature and humanity--two major tourism resources, master the investigation and evaluation of tourism resources, and exploitation planning and protection theory of tourism resources.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Closed-book Exam	70

# **3.** Tourism Policies and Regulations

# I. Basic Information

Course Code: 1050041024 Chinese Name: 旅游政策与法规 School/Department: School of Management Students: Majors of Tourism Management Prerequisite Course(s): Introduction to Tourism Credit(s): 2.0 Class Hours: 32 Textbook: Yang, Fubin (ed.). *Travel and Tourism Law*. China Travel & Tourism Press, 2013. References: 1. Mass Publishing Editorial Board of Law Press China (ed.). *Tourism Law of People's Republic China: The Version of Practical Problems*. Law Press. China, 2013.

- 2. Huang, Huiyue. *Detailed Practice of Tourism Law*. China Travel & Tourism Press, 2014.
- 3. Lu, Shiju (ed.). A Course in Tourism Law, Wuhan University Press, 2014.

# **II.** Course Description

Tourism Policies and Regulations is a compulsory course for the majors of Tourism Management. It keeps up with the legislative process in China, involving the latest tourism laws and regulations, and putting emphasis on the fundamentality, comprehensiveness and universality of knowledge. Based on the principles of developing tourism in accordance with the law, this course covers laws and regulations relevant to tourism, and the outline of tour guide license test. Lectures, assignments, discussions and examinations echo with each other in the teaching process. The teaching lays emphasis on both theory and practice, which guarantee a good master of laws and regulations, and a timely introduction to the trend of legal research.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the legislative process, and master the characteristics of Tourism Law.
- 2. Have an overview about tourism legislation home and abroad, and understand the basic principles of tourism legislation.
- 3. Have a good command of legal knowledge serving their future career in tourism management.

Items	Forms	Weight (%)
Formative	Assignments in Class, Assignments after Class	30
Summative	Closed-book Exam	70

# 4. Practical Etiquette in Tourism

# I. Basic Information

Course Code: 1040041016 Chinese Name: 旅游业实用礼仪 School/Department: School of Management Students: Majors of Tourism Management Prerequisite Course(s): Etiquette and Accomplishment Credit(s): 2.0 Class Hours: 32 Textbook: Li, Li (ed.). *Modern Traveling Service Etiquette*. China Machine Press, 2008. References: 1. Zhou, Guobao (ed.). *International Etiquette in Present Society* (2nd Edition). Beijing Normal University Press, 2012.

2. Jin, Zhengkun. *Social Etiquette* (4th Edition). China Renmin University Press, 2013.

# **II.** Course Description

Practical Etiquette in Tourism is a compulsory course for the majors of tourism management. As an application-oriented subject with strong practicability and maneuverability, it takes ceremonies and etiquette principles and rules as its study objects. Students are required to master relevant theories and practice various etiquette rules, so as to observe them adeptly in tourism service.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic etiquette theories and the methods to learn etiquette.
- 2. Practice various etiquette rules, so as to observe them adeptly in tourism service.

Items	Forms	Weight (%)
Formative	<ol> <li>Team presentation in accordance with a given etiquette situation.</li> <li>Team presentation about the etiquette and customs of a country with PPT.</li> </ol>	30
Summative	Practical Operation	70

# 5. Introduction to Tourism

I. Basic Information Course Code: 1040041015 Chinese Name: 旅游学概论 School/Department: School of Management Students: Tourism Management Majors Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48 Textbook: Li, Tianyuan (ed.). Introduction to Tourism (7th Edition). Nankai University Press, 2014.

References: 1. Xie, Yanjun (ed.). Basic Tourism. China Travel & Tourism Press, 2004.

- 2. Leonard J. Lickorish, Carson L. Jenkins, et al.. *An Introduction to Tourism* (Illustrated Edition). China Travel & Tourism Press, 2002.
- 3. Chris Cooper (ed.). Zhong, Linsheng and Xie Ting (trans.). *Classic Reviews in Tourism*. Nankai University Press, 2006.

#### **II.** Course Description

Introduction to Tourism is a professional basic course of tourism management which mainly introduces the basic principle and knowledge of tourism theory, the course structure system and some important concepts. It also elaborates on tourism history, developmental patterns and trends and exploitation and protection of tourism resources. In addition, professional knowledge of tourism is used to analyze a variety of simple economic and cultural phenomena in the process of tourism activities. In the course of teaching, it emphasizes the mastery of theoretical knowledge as well as the importance of practice. The whole teaching process is composed of classroom teaching of theoreties, case study, classroom discussion, and after-class investigation combined with in-and-after class assignment evaluations.

#### **III.** Course Goals

The course is designed to enable students to:

- Systematically understand the concept of tourism, learn to analyze and master the nature of tourism activities, be acquainted with characteristics and significance of the tourism activities, have a good command of the division of the types of tourism activities and commonly used indexes which measure the status of tourism development.
- 2. Master the mode of tourism resources investigation, the concept and the main function of national tourism organizations. Be equipped with the awareness of systematic tourism theories and lay the foundation for other major courses.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 6. Tourism Psychology

I. Basic Information Course Code: 1040041014 Chinese Name: 旅游心理学 School/Department: School of Management Students: Tourism Management Majors Prerequisite Course(s): Introduction to Tourism Credit(s): 2.0 Class Hours: 32 Textbook: Sun, Xilin and Rong Xiaohua. *Tourism Psychology*. Dongbei University of Finance & Economic Press, 2007.
References: 1. Liu, Chun. *Tourism Psychology*. Higher Education Press, 2002.

2. Gan, Chaoyou. Tourism Psychology. Nankai University Press, 2001.

3. Ma, Ying. Tourist Psychology. China Travel & Tourism Press, 2007.

# **II.** Course Description

Tourism Psychology is a professional basic course of tourism management which mainly introduces the definition, tasks, research methods and their significance. It also elaborates on tourism perception, tourism motivation, tourism behavior and mental health and psychological services and complaints related to tourism enterprises. In the course of teaching, it emphasizes the understanding of basic theory and the cultivation of skills. The course follows the principle of teaching students in accordance with their aptitude and teaching materials. The whole process is mainly composed of classroom teaching, case study and group discussion.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically grasp the basic theory, ideas and knowledge of tourism psychology.
- 2. Use the basic theory, principles and methods to guide tourism enterprises in their management and service work. It also provides psychological basis and guidance in marketing, service of tourism and management of tourism enterprises.

Items	Forms	Weight (%)
Formative	Class Performance	20
	Assignments	10
Summative	Closed-book Exam	70

# 7. Tourism Planning and Development

#### **I. Basic Information**

Course Code: 1040041013

Chinese Name: 旅游规划与开发

School/Department: School of Management

Students: Majors of Tourism Management

**Prerequisite Course(s):** Introduction to Tourism, Tourism Resources, Introduction to Tourist Environment Protection, Tourism Marketing

**Credit(s):** 1.5

**Class Hours:** 32

- **Textbook:** Ma, Yong and Li Xi (eds.). *Tourism Development and Planning*. Higher Education Press, 2006.
- **References:** 1. Tao, Hui and Feng Xiaoxia (eds.). *Tourism Planning and Development -- Theory, Practice and Cases.* China Economic Publishing House, 2014.
  - 2. Wu, Bihu and Yu Xi. *Principles of Tourism Planning*. China Travel & Tourism Press, 2010.
  - 3. Wu, Dianting (ed.). *Tourism Development and Planning*. Beijing Normal University Press, 2010.

#### **II.** Course Description

Tourism Planning and Development is a compulsory course for majors of Tourism Management. It covers the concept system, the theories, techniques and methods of tourism planning and development. The retrospect and outlook about tourism planning and development at home and abroad, the classification and evaluation of tourist resources, market analysis and marketing, theme orientation and function distinction, project design and plan, feasibility analysis, the plan of guarantee mechanism of tourism development, tourism planning map and its production are also included in the course. Lectures, field investigation, after-class discussion, presentation of tourism planning are used to construct a practice-oriented course. The design of tourism planning texts and PPT will enable students to understand tourism planning and increase their action force.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the functions and trends of tourism planning and development, and its research focus and difficulties.
- 2. Have a good command of theories, techniques, and methods applied to tourism planning and development.
- 3. Increase their practical ability and management skills in tourism planning and development.

Items	Forms	Weight (%)
Formative	Classroom Discipline, Class Presentation	50
	of Tourism Planning	
Summative	Text and PPT of Tourism Planning	50

# 8. Tourism Geography

I. Basic Information Course Code: 1040041012 Chinese Name: 旅游地理学 School/Department: School of Management Students: Tourism Management Majors Prerequisite Course(s): Introduction to Tourism Credit(s): 2.0 Class Hours: 32 Textbook: Bao, Jigang and Chu Yifang (eds.). *Tourism Geography* (3rd Edition). Higher Education Press, 2012.

References: 1. Li, Yongwen (ed.). Tourism Geography (2nd Edition). Science Press, 2013.

- 2. Xie, Shuangyu (ed.). *Tourism Geography*. Dongbei University of Finance & Economics Press, 2012.
- 3. Brian Boniface and Chris Cooper (eds.). Sun, Xiaoke, et al. (trans.). *Worldwide Destinations Casebook: The Geography of Travel and Tourism*. Liaoning Science and Technology Publishing House, 2009.

#### **II.** Course Description

Tourism Geography is a professional basic course of tourism management which mainly introduces basic theories and knowledge about tourists' behaviors and forecasting of tourism demands; evaluations of tourism resources and tourism destinations; life cycle and space competition; urban tourism and theme parks; tourism environmental capacity; tourism transport; tourism division; the regional impact of tourism development and tourism planning. The whole teaching process is composed of classroom teaching of theories, case study, class discussion and after-class investigation. Meanwhile, it emphasizes the understanding of basic theory and the cultivation of skills.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the fundamental concepts and basic characteristics of tourists' behaviors. Understand the basic theory of tourism and its industry; sources and flows of tourists; resources, environment, transport of tourism; construction of scenic spots and tourism division.
- 2. Provide students with certain abilities of actual case analysis, form the geographical perspective to analyze the tourism phenomenon and develop the awareness of tourism activities.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 9. Travel Agency Management

I. Basic Information Course Code: 1040041011 Chinese Name: 旅行社管理 School/Department: School of Management Students: Tourism Management Majors Prerequisite Course(s): Introduction to Tourism, Management, Marketing Credit(s): 2.0 Class Hours: 32 Textbook: Dai, Bin, Qiao Huafang, et al. (eds.). *Travel Agency Management*. Higher Education Press, 2010.

- **References:** 1. Chen, Fengyi (ed.). *The Travel Agency Operation and Management Case Analysis*. Nankai University Press, 2004.
  - 2. Cai, Jiacheng (ed.). On Research of Chinese Travel Services Industry. China Travel & Tourism Press, 2005.
  - 3. Yao, Yanbo (ed.). *The Operation and Management of Travel Service*. Capital University of Economic & Business Press, 2008.

#### **II.** Course Description

Travel Agency Management is a professional basic course of tourism management which mainly introduces the general situation of travel agencies and their industry as well as travel agency management, operation and management methods under the condition of new technology. In the course of teaching, it emphasizes the mastery of theoretical knowledge, and based on this, it carries out the relevant practice which is an important part of this course. Through the continuous accumulation of teaching practice, a more systematic, standardized teaching mode is created. The whole teaching process is composed of classroom teaching, case study, group discussion and role plays combined with in-and-after class assignment evaluations.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the emergence and development of travel agencies, familiarize themselves with the division and classification systems of travel agencies and their roles in the development of modern tourism industry, and master the basic nature, function and business of travel agencies.
- 2. Be acquainted with organizational design and management; have a good command of business process, operations and management of all sectors; understand the travel agency's business and management under the condition of new technology; learn to use related laws and regulations so as to lay a solid theoretical basis for their future work in the field of tourism and management.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# Major 6: Marketing (11)

# 1. Advertising

I. Basic Information Course Code: 1050041013 Chinese Name: 广告学 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing, Management Credit(s): 2.0 Class Hours: 32 Textbook: Tian, Minghua (ed.). Advertising (1st Edition). Tsinghua University Press, Beijing Jiaotong University Press, 2014.

References: 1. Chen, Pei'ai. Principles of Advertising. Fudan University Press, 2008.

- Luo, Ziming and GaoLihua. *Modern Advertising*. Tsinghua University Press, 2005.
- 3. He, Hui. *Contemporary Advertising: A Coursebook*. Communication University of China Press, 2004.

#### **II.** Course Description

Advertising is a compulsory basic course for marketing majors, covering the fundamental concepts and types of modern advertisements, the communication modes of advertising, the components and operations of advertising markets, the types, procedures and methods of advertising survey, advertising creativity and its expressive principles, the constituent elements and communicative features of advertisements, the acceptance behavior and psychological analyses of advertising receivers, etc..In teaching, lectures given by the teacher are integrated with students' practice with an emphasis on cultivating their practical ability. The teacher focuses on case teaching, analyzing the typical cases in written materials and audiovisual resources. Before working out an analysis report and present it in the form of multimedia in class, students form groups, conduct investigation and planning on the topic of an advertisement, appreciate and evaluate advertising works, analyze the consumer market and advertisement receivers of a product or service.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic contents and features of advertising.
- 2. Master the advertising terms, basic fundamentals and operation methods of advertising.
- 3. Keep informed of the current situation and development tendency of China's advertising.
- 4. Incorporate the advertising knowledge in the marketing major, so as to expand the range and depth of marketing knowledge and lay groundwork for the future profession.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 2. Marketing Sand Table Simulation Training

#### **I. Basic Information**

Course Code: 1050041047 Chinese Name: 营销沙盘模拟实训 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing Credit(s): 1.0 Class Hours: 32 Textbook: No

References: No

# **II.** Course Description

Marketing Sand Table Simulation Training is an optional course for marketing majors, simulating the whole process of business management. Following group forming and the takeover of a company, students visit sand table, assign posts, and make a variety of marketing decisions by fully employing the marketing principles and theories they have acquired. In analyzing the marketing environment, purchasing behavior and competitors, devising target marketing strategy, making pricing strategy and plan to conduct integrated marketing, students can experience the effect of decision-making in the dynamic competition market, and further better integrate theory and practice. In the laboratory, students are organized to take intensified training in business operation and management, marketing strategy and team construction through simulation confrontation among groups.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Get informed of the entire operation of a company, including marketing strategy, customer segmentation strategy, operation and management of marketing, human resource management, financial management, etc..
- 2. Learn to treat marketing as a whole from the strategic perspective, and reinforce the implementation of marketing strategy.
- 3. Acquire such skills as market segmentation, regional market orientation, marketing strategy planning, resource distribution, market planning and implementation, etc..
- 4. Transform from "sales orientation" to "customer orientation", position differential products and services by analyzing customer and segment market, and establish the concept of dynamic competitive marketing.
- 5. Learn to use financial index and data to monitor the marginal and object-oriented returns of marketing activities.

Items	Forms	Weight (%)
Summative	Individual Performance	50
	Group Performance	50

# 3. Case Studies of Marketing

#### I. Basic Information

**Course Code:** 1040041028

Chinese Name: 营销案例

School/Department: School of Management

Students: Marketing Majors

# **Prerequisite Course(s):** Marketing, Market Investigation and Prediction

**Credit(s):** 2.0

**Class Hours:** 32

- **Textbook:** Lv, Yilin (trans.). *Harvard Business School Cases* (2nd Volume) *Marketing Management*. China Renmin University Press, 2007.
- **References:** 1. Ellet, William. Liu, Gang and Qian Wei (trans.). *The Case Study Handbook How to Read, Discuss and Write Persuasively About Cases*. China Renmin University Press, 2009.
  - Questek, John, Robort Dolan and Thomas Kosnik. *Marketing Management Text and Cases*. Beijing University Press and Hong Kong Kowen Publishing Co. LTD, 2000.

# **II.** Course Description

Marketing Management is a professional course for marketing undergraduates. It adopts case study teaching methods to study and discuss marketing cases in different businesses and situations, encourages students to form into groups and apply marketing knowledge to analyzing and solving real case problems. Students are required to read, analyze, discuss, and present the cases they studied in the form of case analysis report in the final exam. Its aim is to cultivate students' team cooperation spirit and the ability to express their personal views.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master learning methods, improve the ability to apply professional knowledge and also improve social skills
- 2. Apply the knowledge they learned to collecting, analyzing and assessing information, put forward a variety of solutions and make decisions.

Items	Forms	Weight (%)
Formative	Performance in Class Discussions	50
Summative	Presentations and Discussions	50

# 4. Consumer Behavior

I. Basic Information Course Code: 1040041026 Chinese Name: 消费行为学 School/Department: School of Management Students: Human Resources Majors Prerequisite Course(s): Human Resources Management Credit(s): 3.0 Class Hours: 48 Textbook: Fu, Guoqun(ed. & trans.). Consumer Behavior (2nd Edition). Higher Education Press, 2010.

**References:** 1. Solomon, Michael R. Lu, Taihong and Yang Xiaoyan (trans.). *Consumer Behavior* (8th Edition). China Renmin University Press, 2009.

- Schiffman, Leon G, Leslie Lazar Kanuk and Joseph Wisenblit. Jang, Lin, et al. (trans.). *Consumer Behavior* (10th Edition). China Renmin University Press, 2011.
- 3. Li, Fuqing (ed.). Consumer Behavior. Tsinghua University Press, 2011.

#### **II.** Course Description

This course is a compulsory course for human resources majors, which mainly studies and discusses the internal factors (including perception, learning and memory, motivation, personality, attitude, self-concept and life style) and external factors (including culture, population and social environment, family and consumer group, etc.) of consumer behavior. Apart from exploring consumers' decision-making process, the course introduces and studies the significance and research methods of consumer behavior. The overall teaching process consists of three parts: 1) classroom teaching, case studies, assignments; 2) practical experience; 3) exam. In terms of teaching method, it adopts case study with multimedia to actively carry out heuristic methodology.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic methods and skills to analyze consumer behavior.
- 2. Develop a thinking habit and competence of marketing management based on the studies of consumer behavior.
- 3. Expand and deepen the awareness and understanding of consumer behavior.

Items	Forms	Weight (%)
Formative	Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 5. Logistics and Supply Chain Management

 I. Basic Information Course Code: 1050041045 Chinese Name: 物流与供应链管理 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing, Management, Production and Operation Management Credit(s): 2.0 Class Hours: 32 Textbook: Lan, Hongjie, Shi Xianliang and Zhao Qilan (eds.). Supply Chain and Logistics Management of Enterprises. Tsinghua University Press, 2004.

- References: 1. Ma, Shihua and Lin Yong (eds.). *Supply Chain Management* (2nd Edition). China Machine Press, 2005.
  - Ballou, Ronald H.. Wang, Xiaodong, Hu Ruijuan, et al. (trans.). Business Logistics Management: Planning, Organizing and Controlling the Supply. China Machine Press, 2004.
  - 3. Wei, Xiujian (ed.). *E-business Logistics Management*. Chongqing University Press, 2004.

#### **II.** Course Description

As an optional course for marketing majors, Logistics and Supply Chain Management covers the concepts of modern logistics and supply chain management, as well as such theoretical knowledge as the construction and management of supply chain, the strategy and organization of business logistics, business process reengineering, distribution logistics management, transportation management, inventory management, packing and materials handling, and so on. Multimedia means, combined with case teaching, computer simulation and participative learning, can assist students in acquiring the basic theories and corresponding knowledge of logistics management. Via practice on computer, students are expected to get acquainted with and have a good command of information technology, production planning and control, inventory control and performance evaluation, etc., such contents related to supply chain system, in addition to specific optimized and simulation models.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Know about such practices as the functions and roles of logistics, the transportation technology and management of modern logistics, inventory management, and the management of warehouse and distribution center.
- 2. Expand professional knowledge, increase professional awareness and insight, as well as improve professional quality.

Items	Forms	Weight (%)
Formative	Class Performance, Practice	40
Summative	Thesis	60

# 6. Sales Strategies

I. Basic Information Course Code: 1050041044 Chinese Name: 推销学 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing, Customer Behavior Credit(s): 1.5 Class Hours: 32 Textbook: Wu, Jian'an (ed.). *Modern Selling* (3rd Edition). Dongbei University of Finance and Economics Press, 2011.

- **References:** 1. Chen, Shouze, Dai Xiuying and Dai Yundi (eds.). *Modern Selling*. China Machine Press, 2010.
  - Ahearne, Micheal, Gerald L. Manning and Barry L. Reece. Gu, Changshun (ed. and trans.). *Selling Today: Creating Customer Value* (11th Edition). Publishing House of Electronic Industry, 2010.
  - 3. Zheng, Ruihong and Li Yufeng (eds.). *Selling*. China Renmin University Press, 2011.

# **II.** Course Description

Sales Strategies is a compulsory basic course for marketing majors, a branch separated from the matrix of marketing. As applied science, it specializes in the selling and trading of a business. The introduction of features and essence of modern selling, together with a study of the selling skills will help the application of modern marketing philosophy to the selling exercise. The course, featuring strong practicality, incorporates in-class teaching, after-class activities and social practice in the learning process. Teaching, as a participative process, is approached by way of modules and projects. It emphasizes case studies, group discussions, role plays and brain storms. Activities like lectures given by business mentors, simulation exercises and sales promotions are organized so as to strengthen students' hands-on ability. In addition, training bases provide opportunities where students can have access to promotion related practices

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories, principles, strategies and methods of modern selling.
- 2. Acquire modern selling skills and develop their innovation spirit and practical ability.
- 3. Lay a solid foundation for their future study, employment and entrepreneurship.

Items	Forms	Weight (%)
Formative	Class Performance, Assignments	30
Summative	Simulated Selling	70

# 7. Marketing Research and Forecasting

# I. Basic Information

Course Code: 1040041024 Chinese Name:市场调查与预测 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing Credit(s): 3.0 Class Hours: 48 Textbook: Tang, Jie (ed.). Market Research and Forecast. Harbin Institute of Technology Press, 2012. References: 1. Meng, Lei (ed.). Market Investigation and Prediction. Tsinghua University Press, 2012.

- 2. Burns, Alvin C. and Ronald F. Bush. Yu, Hongyan (adap.). *Marketing Research* (English 6th Edition). China Renmin University Press, 2011.
- 3. Fowler Jr., Floyd J., Jiang, Yimin (trans.). *Improving Survey Questions: Design and Evaluation*, Chongqing University Press, 2010.

# **II.** Course Description

Marketing Research and Forecasting is a compulsory course for the undergraduates majoring in Marketing. It covers the basic theories, principles and contents of marketing, involving marketing research planning, methods, sampling survey, questionnaire design, and the analysis of market feedback, the composing of market survey report, and the theories and methods of market prediction. Case study, classroom discussion, social investigation, questionnaire design, and the composing of market survey report are included in classroom teaching.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand current situation and development of market research and forecasting in China, and master its basic theories and methods.
- 2. Have a good command of skills to design market survey, collect and dispose data, conduct market prediction, and write market survey report.
- 3. Be able to fulfill the market survey, and be capable of judging, analyzing market information, and making decisions.

Items	Forms	Weight (%)
Formative	Attendance, Leaning Attitude, Assignments	30
Summative	Closed-book Exam, Skill Test	70

# 8. Marketing Channel Management

**I. Basic Information** 

Course Code: 1050041035

Chinese Name: 渠道管理

School/Department: School of Management

Students: Marketing Majors

Prerequisite Course(s): Marketing

**Credit(s):** 2.0

Class Hours: 32

**Textbook:** Shi, Juan (ed.). *Marketing Channel Management*. Shanghai Jiao Tong University Press, 2010.

- **References:** 1. Kotler, Phillip. Mei, Qinghao (trans.). *Marketing Management* (11th Edition). Shanghai People's Publishing House, 2009.
  - 2. Zhuang, Guijun (ed.). *Marketing Channel Management* (2nd Edition). Beijing University Press, 2012.
  - 3. Zheng, Ruihong (ed.). *Marketing Channel Management*. Mechanical Industry Press, 2012.

# **II.** Course Description

This is a professional compulsory course for marketing undergraduates. As an important component of marketing management, this course covers systematic studies of the design, organization, management and assessment of distribution channels in enterprise marketing system. It aims to cultivate students' ability to analyze and solve the real problems in marketing channels. The teaching process is divided into three parts: 1) classroom teaching, case analysis and discussions; 2) assignment; 3) exam. In the aspect of teaching methods and means, it adopts case study and multimedia.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the design, organization, management and assessment of distribution channels in enterprise marketing system.
- 2. Apply the basic theories of marketing principles to observing, analyzing, pondering typical phenomenon in Chinese enterprise marketing practice and also solving the real problems in marketing channels.

Items	Forms	Weight (%)
Formative	Everyday Performance	30
Summative	Closed-book Exam	70

# 9. Strategy Management in Enterprises

**I. Basic Information** 

Course Code: 1040041019 Chinese Name: 企业战略管理 School/Department: School of Management Students: Human Resources Majors Prerequisite Course(s): Management Credit(s): 2.0 Class Hours: 32

- **Textbook:** Harrison, Jeffrey S. and Caron St. John. Chen, Jixiang (trans.). *Essentials in Strategic Management* (4th Edition). Northeast University of Finance and Economics Press, 2010.
- **References:** 1. Barney, Jay B, et al.. *Strategic Management and Competitive Advantage* (Original 3rd Edition). Mechanical Industry Press, 2010.
  - 2. Yang, Xihuai, Wang Jiang, et al. (eds.). *Strategy Management in Enterprises: Theories and Cases* (3rd Edition). Higher Education Press, 2010.
  - 3. Li, Chunbo (ed.). *Strategy Management in Enterprises*. Tsinghua University Press, 2011.

#### **II.** Course Description

This course is an elective course for Human Resources undergraduates. The course, which is quite practical, mainly studies and introduces the basic concepts, principles, and methods of the survival and development of an enterprise from a global and strategic perspective. It also focuses on how an enterprise succeeds in a dynamic environment. The studying and mastering of this course will help students' learning and understanding of other courses, such as Marketing, Production Management, Financial Management, Human Resources, etc. The overall teaching process consists of three parts: 1) classroom teaching and discussions; 2) practice; 3) exam. In terms of teaching methods, it adopts case studies with multimedia to actively carry out practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic concepts, methods and theories.
- 2. Know the evolutional process of strategy management theories and the main theories and contributions of the major representatives.
- 3. Make use of the major theories and methods, such as strategic analysis, selection, evaluation and implementation, to analyze the specific problems in the strategy management of enterprises, and tentatively propose solutions to the problems.
- 4. Have the ability to put theory into practice, to analyze problems logically, and to acquire the competence of innovation.
- 5. Develop their communication skills, cooperation skills, and leadership skills in a team.

Items	Forms	Weight (%)
Formative	Attendance 10%, Performance in Practice 20%	30
Summative	Closed-book Exam	70

# **10. Brand Management**

#### **I. Basic Information**

Course Code: 1050041032 Chinese Name: 品牌管理 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing Credit(s): 2.0 Class Hours: 32 Text book: Zhou, Zhimin. *Brand Management*. Nankai University Press, 2008. References: 1. Keller. Lu, Taihong and Wu Shuilong (trans.). *Strategic Brand Management* (3rd Edition). China Renmin University Press, 2009.

2. Temperal, Paul. Niu, Guopeng (trans.). *Advanced Brand Management-- Practice and Case Analysis* (2nd Edition). Tsinghua University Press, 2010.

#### **II.** Course Description

Brand Management is a professional basic course for marketing undergraduates. It mainly introduces theories and practice related to brand management, studies basic knowledge related to brands and brand management. It focuses on the processes and methods of brand management, and the newly-emerged fields where it finds its application. The teaching process is divided into three parts: 1) classroom teaching and discussion; 2) assignment, investigation and practice; 3) exam. In order to cultivate students' awareness of brand management and skills, multimedia are used in classroom teaching, assisted by such methods as case studies, group discussions and situational simulation.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic principles and rules of brand management, and have a good command of the process and methods of brand management.
- 2. Have the awareness and skills of brand management; ponder problems by applying the thinking mode of brand management; and analyze and solve problems creatively.

Items	Forms	Weight (%)
Formative	Assignments, Class Discussions,	40
	Case Analysis, Investigation and Practice	
Summative	Closed-book Exam	60

# 11. Customer Relationship Management

I. Basic Information Course Code: 1050041020 Chinese Name: 客户关系管理 School/Department: School of Management Students: Marketing Majors Prerequisite Course(s): Marketing, Management Information System Credit(s): 2.0 Class Hours: 32 Textbook: Shao, Bingjia (ed.). Customer Relationship Management (2nd Edition). Tsinghua University Press, 2010.

- References: 1. Chen, Mingliang (ed.). *The Theory and Software of CRM*. Zhejiang University Press, 2004.
  - 2. Wang, Guangyu. CRM Methodology. Tsinghua University Press, 2004.
  - 3. Tang, Bingyongand WangSufen (eds.). *Customer Relationship Management*. Higher Education Press, 2003.

#### **II.** Course Description

Customer Relationship Management, an optional course for marketing majors, involves both theoretical and practical teaching. The theoretical part covers the theoretical fundamentals of CRM, call center and customer service center, data warehouse and CRM, data mining and CRM, the business process design in the application of CRM, CRM strategies, the implementation and management of CRM projects, as well as the expansion and application integration of CRM, while the practical instruction touches on the installment, implementation, maintenance and designing experiments of CRM softwares. In classroom teaching, both CRM theories and technologies (software demonstration) are emphasized. Besides, the assignments requiring students to be independent and innovative are designed by the teacher, e.g. customer value analysis, system design of customer loss analysis, customer identification method, etc.. Students are expected to: 1) via computer operation, fulfill such technological tasks as database design and customer data mining; 2) visit the information system of enterprises, and make an on-the-spot investigation of the application situation of CRM application system in enterprises.

#### **III.** Course Goals

The course is designed to enable students to:

- Keep informed of the latest development of marketing, understand the theories, philosophies, methods and strategies of customer relationship management, as well as acquire CRM skills.
- 2. Have a good command of the basic strategies of market share rivalry and customer share competition; know about customer benefit analysis, customer segment and its management strategy, contact point management strategy, etc.; and know how to apply data mining in CRM.

IV.	Assessment
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Items	Forms	Weight (%)
Formative	Class Performance, Practice	40
Summative	Thesis	60

# Major 1: Social Work (12)

# 1. Case Work

I. Basic Information Course Code: 1040033010 Chinese Name: 个案工作 School/Department: School of Gender Studies and Social Development Students: Majors of Social Work Prerequisite Course(s): Introduction to Social Work, Social Work Laboratory Credit(s): 2.5 Class Hours: 48 Textbook: Sui, Yujie and Yang Jing (eds.). *Case Work*. China Renmin University Press, 2007. References: 1. Wang, Sibin (ed.). *Introduction to Social Work* (3rd Edition). Higher Education Press, 2014.
2. Zhai, Jin and Zhang Shu (eds.). *Social Casework*. Social Sciences Documentation Publishing Press, 2001.

3. Pan, Shuman. Social Casework. Psychological Publishing Co. Ltd., 2000.

#### **II.** Course Description

Casework is one of the three important approaches in social work practice. As a fundamental course for social work majors, it gives 32 class hours to theory teaching and 16 to practice. The course covers the functions, roles and philosophical basis of casework; the basic principles of social work; the basic qualities of social workers; the skills, procedures and models of casework. Adopting such teaching methods as classroom lectures, laboratory lectures and case studies, the course is implemented by combining theories and practice, with the aim to develop students' good communication skills and positive and broad-minded attitude towards life.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the value, basic concepts and working principles of casework; have a good command of its methods and skills.
- 2. Master the basic theories and approaches of working with individuals and families, assisting them to solve their problems.
- 3. Be armed with the ability of reflective learning and an attitude of critical thinking.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	40
Summative	Open-book Exam	60

# 2. Human Behavior and Social Environment

I. Basic Information Course Code: 1040033003 Chinese Name: 人类行为与社会环境 School/Department: School of Gender Studies and Social Development Students: Majors of Social Work	
<b>Prerequisite Course(s):</b> Introduction to Sociology, Introduction to Sociology	ocial Work Social
Psychology	oolar work, boolar
<b>Credit(s):</b> 2.0	
Class Hours: 32	
Textbook: Han, Xiaoyan and Zhu Chenhai. Human Behavior and Social Env	vironment. Truth and
Wisdom Press and Shanghai People's Publishing House, 2009.	
References: 1. Wang, Hongrui (ed.). Human Behavior and Social Envir	ronment. East China
University of Science and Technology Press, 2002.	
2. Ashford, Jose B., Craig W. LeCroy and Kathy L. Lortie. V	Wang, Hongliang, Li
Yanhong and Lin Hong (trans.) Human Behavior in the So	ocial Environment: A
Multidimensional Perspective (2nd Edition). China Renm	in University Press,
2005.	•

#### **II.** Course Description

This is a basic course for social work majors. It mainly covers the concepts, characters, categories and processes of human behavior; the concepts and connotations of social environment; the theories about and the relationships between human behavior and the social environment; the phases, characters, primary missions and common problems in the process of human growth and development. The course will help students improve their understanding of various cultures and guide them to explore issues related to localization of social work in China. Teaching methods involve classroom lectures and case studies.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Preliminarily master the analytic frame of human behavior and social environment and apply it to needs assessment and solution design.
- 2. Fully understand that human behavior and growth process are inseparable from the social environment in which they are living; comprehend and assess people's needs, difficulties and problems from the perspective of human behavior.
- 3. Have a good knowledge of the characters and common behavior problems in different stages of human growth, helping students enhance self-perception and self-improvement.

Items	Forms	Weight (%)
Formative		
Summative	Course Paper	100

# 3. Introduction to Social Work

I. Basic Information Course Code: 1030030002 Chinese Name: 社会工作概论
School/Department: School of Gender Studies and Social Development
Students: Majors of Gender Studies, Sociology and Social Work
<b>Prerequisite Course(s):</b> Introduction to Sociology, Guide for Majors of Gender Studies, Guide
for Majors of Sociology, Guide for Majors of Social Work
<b>Credit(s):</b> 2.5
Class Hours: 48
Textbook: Wang, Sibin (ed.). Introduction to Social Work (2nd Edition). Higher Education Press,
2011.
<ul> <li>References: 1. Farley, O. William, Larry L. Smith and Scott W. Boyle. Sui, Yujie et al. (trans.). <i>Introduction to Social Work</i> (9th Edition). China Renmin University Press, 2005.</li> <li>2. Dolgoff, Ralph, Frank M. Lowenberg and Donna Harrington. Sui, Yujie (trans.). <i>Ethical Decisions for Social Work Practice (7th Edition)</i>. China Renmin</li> </ul>
<i>Ethical Decisions for Social Work Practice</i> (7th Edition). China Renmin University Press, 2005.

3. Li, Yingsheng (ed.). *Introduction to Social Work*. China Renmin University Press, 2004.

# **II.** Course Description

This course mainly introduces the concepts, emergence and development of social work; the meanings and types of social welfare system; the related theories, general process and the three important approaches of social work; the definition, features, significance, ethics, process and types of social work study; human behavior, social environment and the relationship between them. Classroom lectures and case studies are the two main teaching methods. The course gives 32 class hours to theory teaching and 16 to practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Preliminarily understand the meaning, value and moral principles of social work.
- 2. Apply the basic theories and knowledge to social work practice.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 4. Research Methods in Social Sciences

I. Basic Information Course Code: 1040033004 Chinese Name: 社会科学研究方法 School/Department: School of Gender Studies and Social Development Students: Majors of Social Work Prerequisite Course(s): Introduction to Social Work, Social Psychology Credit(s): 2.5 Class Hours: 64 Textbook: Feng, Xiaotian. Research Methods in Sociology (3rd Edition). China Renmin University Press, 2009.
References: 1. May, Tim. Li, Zude (trans.). Social Research: Issues, Methods and Process. Peking

eferences: 1. May, Tim. Li, Zude (trans.). Social Research: Issues, Methods and Process. Peki University Press, 2009.

- 2. Yuan, Fang (ed.). Social Research Methods. Peking University Press, 2004.
- 3. Babbie, Earl. Qiu, Zeqi (trans.). *The Practice of Social Research* (11th Edition). Huaxia Publishing House, 2009.

# **II.** Course Description

Research Methods in Social Sciences is a fundamental course for majors of social work. Students will learn the two major methods of doing research in social sciences: quantitative and qualitative. Based on methodology and social research process, the following teaching contents will be offered in terms of quantitative research: choosing a topic, reviewing related literature, formulating research design, measuring, sampling, designing questionnaire, and writing research report, etc. As for qualitative research, writing a research report is the main part. Classroom lectures and case studies are the two main teaching methods.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Be equipped with the capability of doing practical research, so as to build a good foundation for writing term thesis and graduation thesis, and make a good preparation for future jobs.
- 2. Understand the basics of social sciences and what social scientists have done in exploring the mystery of the world, answering the questions about human society, human behavior and social phenomena, thus improving their comprehensive qualities.

Items	Forms	Weight (%)
Formative		
Summative	Closed-book Exam	100

# 5. Group Work

I. Basic Information	
Course Code: 1040033011	
Chinese Name:小组工作	
School/Department: School of	Gender Studies and Social Development
Students: Majors of Social Wor	rk
Prerequisite Course(s): Introdu	uction to Social Work, Social Work Laboratory
Credit(s): 2.5	
Class Hours: 48	
Textbook: Liu, Meng (ed.). Gro	oup Work (2nd Edition). Higher Education Press, 2012.
References: 1. Qin, Yan. Med	lical Social Work (2nd Edition). Juliu Publisher, 2009.
2 Toseland Ro	mald W and Robert F Rivas An Introduction to Grou

- Toseland, Ronald W. and Robert F. Rivas, An Introduction to Group Work Practice (7th Edition). Prentice Hall, 2011.
- 3. Li, Zenglu (ed.). Introduction to Social Work. Juliu Publisher, 1995.

# **II.** Course Description

Group Work is a course that combines theories with practice. The course mainly covers: 1) the history of group work, including its emergence and development in western countries, as well as its experience, social and cultural background in China; 2) the values and professional ethics of group work in foreign countries, Hong Kong and Taiwan; 3) the theoretical basis and basic models of group work, including such theories as social learning, social system and group dynamics, etc., and such commonly used models as social goal model, remedial model and mediating model, etc.; 4) group work skills, group preparation and planning, group development process and skills at each stage, leadership requirements and skills, and group assessment. The course explores what values and professional ethics should be followed in the group work practice in China, inspiring students to think deeply about how to combine the western values with Chinese social and cultural background, so as to develop the values and professional ethics that can fit into the Chinese situation. The course is mainly implemented through classroom lectures and case studies, with 32 class hours apportioned to theory teaching and 16 to practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the values and professional ethics of group work, and internalize them in group work practice.
- 2. Preliminarily master the meanings, theories and models of group work, so that they can apply the group work methods and skills to social work practice.
- 3. Understand the whole process of group work, and be competent to lead a group to complete a task in their professional practice.

Items	Forms	Weight (%)	
Formative	Group Activities	25	50
	Assignments	25	
Items	Closed-book Exam	50	

# 6. Self-awareness and Self-growth

#### **I. Basic Information**

Course Code: 1040033002 Chinese Name: 自我认知与自我成长 School/Department: School of Gender Studies and Social Development Students: Majors of Social Work Prerequisite Course(s): Guide for majors of Social Work Credit(s): 0.5 Class Hours: 16 Textbook: Unknown References: Self-awareness and Self-growth Research Group (ed.). Self-awareness and Self-growth. Higher Education Press, 2009.

# **II.** Course Description

Self-awareness and Self-growth is a fundamental course for the freshmen majors of social work. The course offers a series of group activities with such themes as "My image in my eyes", "My image in other people's eyes" and "My image in growing up", in order to create an atmosphere of safety and trust, in which students are supposed to reflect on their own growth experience and probe how to get a thorough understanding of themselves and accept themselves. With the guidance of participatory approach, the teacher of the course will invite a number of instructors to engage in teaching, with each leading a group of 10 to 12 students, in a way in which the social work group is conducted. The course includes 16 class hours in total, all of which are for practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Be armed with the ability of self-reflection, so as to avoid imposing their own values and views on others.
- 2. Develop a clear motivation as a social worker.
- 3. Be equipped with the professional quality of empathy.

Items	Forms	Weight (%	<b>ó</b> )
Formative	Reading Notes	10	30
	Assignments	20	
Formative	Course Paper	70	

# 7. Social Work for Women

# I. Basic Information

Course Code: 1040033016 Chinese Name: 妇女社会工作 School/Department: School of Gender Studies and Social Development Students: Social Work Majors Prerequisite Course(s): Unknown Credit(s): 3.0 Class Hours: 64 Textbook: Zhang, Lixi (ed.). *Social Work for Women*. Higher Education Press, 2008. References: 1. Compiling Group for National Social Workers' Professional Level Test

- Materials (ed.). Social Work Practice (Intermediate). China Society Press, 2009.
  - 2. Li, Hongtao and Qi Xiaoyu (eds.). *Assistance and Guidance Manual Female Victims*. China Social Sciences Press, 2004.
  - 3. Li, Huiying (ed.). *Gender and Public Policy*. Contemporary China Publishing House, 2002.

#### **II.** Course Description

Social Work for Women, a fundamental course for social work majors, primarily introduces the principles and methods of social work for women from gender perspective and the ways of solving women problems in China. Project-based teaching method is adopted, where students see the tasks assigned to them as a project and conduct it independently from the planning to the completion of it, a process assisted by the teacher in charge. This method helps students develop the ability to design and conduct the project on their own and the ability to communicate and interact with others, so as to increases their initiative and creativity. The course apportions 32 class hours to theory teaching and another 32 to practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic concepts, theoretical basis and methods in social work for women.
- 2. Know and understand the problems of women, and learn to take gender as a basic analytic category.
- 3. Consider women as the service object, and enhance practical ability to serve women.
- 4. Be equipped with a spirit of introspection and a sense of innovation.

Items	Forms	Weight (%)
Formative	Research Report	30
Summative	Play Writing	30
	Role Play	40

# 8. Family Social Work

# I. Basic Information Course Code: 1050033018 Chinese Name: 家庭社会工作 School/Department: School of Gender Studies and Social Development Students: Social Work Majors Prerequisite Course(s): Sociology of Family, Introduction to Social Work, Case Studies, Group Work Credit(s): 3.0 Class Hours: 64 Textbook: Zhu, Dongwu and Zhu Meihua (eds.). Family Social Work. Higher Education Press, 2011. References: 1. Tian, Feng. Family Life Cycle of Contemporary China. Social Sciences Academic Press, 2011.

- 2. Zhang, Wenxia and Zhu Dongliang. *Family Social Work*. Social Sciences Academic Press, 2005.
- 3. Nichols, Michael P. and Richard C. Schwartz. Wang, Xiying and Hu Chiyi (trans.). *Family Therapy: Concepts and Methods*. East China University of Science and Technology Press, 2005.

# **II.** Course Description

Family social work, a significant part of social work, is social work intervention and service provided for a family. This course mainly presents the connotation and structure of family, the definition and contents of family social work, theories concerning family social work, family issues, family welfare and policy, family therapy and family counseling, etc. Methods like instruction, case study and lab simulation modeling are adopted. The course apportions 32 class hours to theory teaching and another 32 to practice

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand family and family issues in social development.
- 2. Be familiar with the theories concerning family social work, and apply them into analyzing family issues in real life.
- 3. Master the methods for family social work, and apply them into tackling family issues in real life.

Items	Forms	Weight (%)
Formative	Attendance, Service Planning, Role Play	50
Summative	Closed-book Exam	50

# 9. Introduction to Social Security

I. Basic Information
Course Code: 1040033007
Chinese Name: 社会保障概论
School/Department: School of Gender Studies and Social Development
Students: Social Work Majors
Prerequisite Course(s): Introduction to Sociology, Sociology Theory, Social Welfare Ideology,
Social Policy
Credit(s): 2.0
Class Hours: 32
Textbook: Shi, Bonian (ed.). An Introduction to Social Security (2nd Edition). Higher Education
Press, 2012.
References: 1. Law Center of Law Press (ed.). Labor and Social Security Laws and Regulations.
Law Press, 2012.
2. Zheng, Gongcheng (ed.). The Strategy of Social Security System Reform in China
(Overview). People's Publishing House, 2011.

3. Ding, Jianding (ed.). *History of the Social Security System in Western Countries*. Higher Education Press, 2010.

# **II.** Course Description

Introduction to Social Security, a fundamental course for social work majors, mainly presents the current reform situation of social security system in countries around the world, and the development status and significant experience of the building, research and exploration of China's social security system. The course gives priority to historical development and important concepts, and leads students to understand the central idea of the course from the perspective of historical development. Case study will be adopted, where students review and organize materials in groups for the designated proposition. Students will be required to make presentations in the form of case study, and the teacher will evaluate their performance and guide them to think and discuss, so as to deepen their understanding of the course.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic theories and related concepts of social security system.
- 2. Master the framework of social security system and its functions.
- 3. Understand the historical evolution and current reform situation of social security system in countries around the world.
- 4. Master the historical development and main issues of social security system in China, and apply what they learned into social service.
- 5. Be armed with the professionalism of understanding from macro to micro the situation and demands of service targets .

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Report	30
Summative	Closed-book Exam	70

# **10. Social Policy**

I. Basic Information Course Code: 1040033009 Chinese Name: 社会政策 School/Department: School of Gender Studies and Social Development Students: Social Work Majors Prerequisite Course(s): Introduction to Sociology, Sociology Theory, Social Research Methods, Social Welfare Ideology Credit(s): 2.0

Credit(s): 2.0 Class Hours: 32 Textbook: Guan, Xinping (ed.). An Introduction to Social Policy (2nd Edition). Higher Education Press. 2009.

**References:** 1. Titmuss, Richard. Jiang, Shaokang (trans.). *Social Policy: An Introduction*. Jilin Publishing Group Co., Ltd., 2011.

- 2. Midgley, James. Miao, Zhengmin (trans.). *Social Development: The Developmental Perspective in Social Welfare*. Truth and Wisdom Press, Shanghai People's Publishing House, 2009.
- 3. Mishra, Ramesh. Zheng, Bingwen (trans.). *Social Policy and Welfare Policy: Global Perspective*. China Labor & Social Security Publishing House, 2007.

#### **II.** Course Description

Social Policy, a fundamental course for social work majors, primarily presents the development, process and analytic framework of social policy, as well as the current social policy in China and its functions in social work research and service. Students are required to understand related theories of social policy and to conduct critical analyses with related instruments. Case study as a auxiliary method will be employed in teaching, to introduce to students the process of making social policies and the issues that should be attended to. Video clips will also be used to deepen students' understanding of the connotation of social policy. Students are motivated to study in groups so as to share their reading materials and broaden their horizon. The 32 class hours are all dedicated to theory teaching.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the connotation, basic principles and main theories of social policy.
- 2. Be familiar with the qualitative and quantitative analysis of social policy.
- 3. Master the basic ways of policy analysis, and apply them into analyzing and evaluating related policies.
- 4. Develop professionalism in the macro analysis of the functions of social policy.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam / Paper Writing	70

# **11. Community Work**

I. Basic Information Course Code: 1040033012 Chinese Name: 社区工作
School/Department: School of Gender Studies and Social Development Students: Social Work Majors
Prerequisite Course(s): Introduction to Social Work, Case Studies, Group Work Credit(s): 2.5 Class Hours: 48 Textbook: Xu, Yongxiang (ed.). Community Work. Higher Education Press, 2004.
References: 1. Hardcastle, David A., Patricia R. Powers and Stanley Wenocur. Xia, Jianzhong, et

- al. (trans.). *Community Practice: Theories and Skills for Social Works* (2nd Edition). China Renmin University Press, 2008.
- 2. Netting, F. Ellen, Peter M. Kettner and Steven L. Mcmurtry. Liu, Jitong, Sun Yujie, et al. (trans.). *Socal Work Macro Practice* (3rd Edition). China Renmin University Press, 2006.
- 3. Cai, He (ed.). An Introduction to Community. Higher Education Press, 2005.

#### **II.** Course Description

This course mainly covers theories, methods, skills of community work and their application, including: (1) the basic concepts and functions of community and community work; (2) the history, current situation and trend of community work in western countries and China; (3) the values, basic principles and theories of community work; (4) the major models, methods and skills of community work; (5) Community policy and its analysis. The course integrates theory teaching with practice, with 32 class hours apportioned to the former and 16 to the latter. The purpose of theory teaching is to help students understand and master the basic theories and methods of community work. Students are grouped to take hands-on practice in communities outside the campus, including such activities as community tour and map-drawing, community research and report writing, community activities planning, community lobbying and mobilizing, etc., all of which are aimed at reinforcing the theories they have learned in the real community life.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand historical development of community work in western countries and China.
- 2. Master the basic theories, methods, models and skills of community work and apply them into practice.
- 3. Foster an affection towards grassroots communities and a sense of humanistic concern towards community residents.

Items	Forms	Weight (%)
Formative	Attendance, Paper Writing, Group Report	50
Summative	Closed-book Exam	50

## 12. Theories and Practice of Psychological Counseling

**I. Basic Information** Course Code: 1040033015 Chinese Name: 心理咨询理论与实务 School/Department: School of Gender Studies and Social Development Students: Social Work Majors Prerequisite Course(s): General Psychology, Social Psychology, Personality and Healthy Psychology, Case Studies, Social Work Laboratory **Credit(s):** 2.0 Class Hours: 48 Textbook: 1. Mcleod, John. Pan, Jie (trans.). An Introduction to Counseling (3rd Edition). Shanghai Academy of Social Sciences Press, 2006. 2. Sharf, Richard S. Dong, Jianzhong (trans.). Theories of Psychotherapy and Counseling: Concepts and Cases (4th Edition ). China Renmin University Press, 2009. References: 1. Shi, Xiangshi, et al. The Principles and Methods of Psychological Counseling. Zhejiang University Press, 2010. 2. Xu, Guangxing (ed.). Psychological Cases from World Literary Classics. Shanghai Education Press, 2004. 3. Qian, Mingyi (ed.). Psychological Counseling and Treatment. Peking University Press, 1994.

### **II.** Course Description

Theories and Practice of Psychological Counseling mainly presents the basic concepts, principles, theories, process and skills of counseling psychology. The course consists of three links: lectures, practice and students' presentations. In link 1, the teacher introduces the basic theories and procedures of psychological counseling, and students are engaged to share their ideas and observations. In link 2, students are grouped into trios to get experience from two tasks: individual psychological counseling and related operation. Link 3 is designed for assessing students' performance, where students are supposed to make presentations about their achievements. The course apportions 16 class hours to theory teaching and 32 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic theories and process of psychological counseling, and lay a foundation for the operational courses like family therapy, group therapy, sand-play therapy, etc.
- 2. Master the basic skills of individual psychological counseling, and be armed with the ability to offer simple psychological counseling.
- 3. Be equipped with the professionalism and ethics required for a junior psychological consultant.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Case Study	70

## Major 2: Gender Studies (6)

## **1.** Woman Consultation

I. Basic Information Course Code: 1040031012 Chinese Name: 妇女工作 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies Prerequisite Course(s): Women's Studies Credit(s): 2.0 Class Hours: 32 Textbook: Self-compiled References: 1. All-China Women's Federation (Sponsored). Women of China (Monthly). Women of China Magazine Publishing House.

- General Office of All-China Women's Federation (ed.). Compilations of the Documents by All-China Women's Federation. China Women Publishing House.
- 3. Zhang, Lixi (ed.). Social Work for Women. Higher Education Press, 2008.

### **II.** Course Description

Woman Consultation is a basic course for the majors of gender studies. It mainly introduces: 1) the history, mission and aim of women's federations; 2) the organizational structure of All-China Women's Federation and the work and methods of women's federations at all levels; 3) the nature and work of Women Workers' Department of All-China Federation of Trade Unions, the women's committees of different democratic parties, and various women's organizations; 4) the work and methods of woman consultation of non-governmental organizations; 5) the specialization of woman consultation and its theories and methods; and 6) the practice of women services, etc.. Apart from lectures, students are also required to engage in case studies, video watching as well as field visits. The course splits its 32 class hours into two parts: half for theory teaching and half for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Learn the basic facts of women's federations and other women's organizations, including their aims, work and methods.
- 2. Master the basic theories and methods of woman consultation.
- 3. Apply the theories and methods into practice, and analyze and solve women issues from the gender perspective.
- 4. Be sensitive to gender inequality, empathize with women and their situations, and cultivate the motivation to fight for women's cause.

Items	Forms	Weight (%)
Formative	No	No
Summative	Open-book Exam	100

## 2. Women's Human Rights

I. Basic Information Course Code: 1040031011 Chinese Name: 妇女人权 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies Prerequisite Course(s): No Credit(s): 2.0 Class Hours: 32 Textbook: Li, Mingshun and Lin Jianjun (eds.). Theory and Practice of Women's Human Rights. Jilin People's Press, 2005. References: 1. Xu, Xianming (ed.). International Human Rights Law. Law Press China, 2004.

- 2. Lin, Jianjun. *The Basics of the Law on the Protection of Rights and Interests of Women*. China Social Sciences Press, 2007.
- 3. Nowak, Manfred. Liu, Huawen (trans.). *Introduction to the International Human Rights Regime*. Peking University Press, 2010.

### **II.** Course Description

Women's Human Rights is a basic course for the majors of gender studies. It mainly teaches the fundamental concepts, theories and principles of human rights and women's human rights, the main ideas, theories and practice of international conventions on human rights, especially conventions concerning women's human rights, as well as the laws and regulations regarding women's human rights in China, etc.. The teacher and students will discuss the hotspot issues on the protection of women's human rights, such as women's suffrage and their political rights, violence against women and their right to life and health, family planning and women's procreation right, as well as sexual harassment and women's right to sexual autonomy, etc.. The course aims to raise students' awareness of human rights, endow them with the capacity of using what they've learned to analyze and tackle practical problems of human rights, especially the capacity of safeguarding women's legitimate rights and interests. The teacher will encourage initiatives and involve students in class discussions. Case studies will be employed to deepen students' understanding of related laws and regulations. The total 32 class hours will all be used for theory teaching.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the fundamental concepts and theories of human rights.
- 2. Know the significance of highlighting the concept of women's human rights and the development of women's human rights campaign.
- 3. Know the main parts of international conventions on human rights, especially conventions concerning women's human rights.
- 4. Know the basic mechanism of human rights of the United Nations, and understand the functions and roles of UN human rights bodies in promoting and protecting human rights.
- 5. Know the basic situation of legislation on women's human rights in China, and understand the major problems of Chinese women's human rights.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Open-book Exam: Paper Writing	70

## 3. Theories of Women's Studies

### I. Basic Information

Course Code: 1040031006/1040031007 Chinese Name: 女性学理论 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies Prerequisite Course(s): Women's History, Theories of Sociology Credit(s): 2.0 + 2.0 Class Hours: 32 + 32 Textbook: Tong, Rosemarie Putnam. Ai, Xiaoming (trans.). Feminist Thought: A More Comprehensive Introduction. Huazhong Normal University Press, 2002.

References: 1. Li, Yinhe. Feminism. Shandong People's Publishing House, 2005.

- 2. Donovan, Josephine. Zhao, Yuchun (trans.). *Feminist Theory: The Intellectual Traditions*. Jiangsu People's Press, 2003.
- 3. Gu, Yanling (ed.). *Feminist Theories and Schools*. Fembooks Publishing House & Bookstore, 2000.

### **II.** Course Description

Theories of Women's Studies is a basic course for the majors of gender studies. The course teaches western feminist theories and how they analyze the roots of women's subordinate position. Highlighting the fundamental views of and the inheritance between the four theories of liberal feminism, radical feminism, Marxist (socialist) feminism, and postmodern feminism, it explores the development and practice of Marxist theory of women's liberation in China. Apart from lectures, the teacher will offer guidance to students for reading classics. After lecturing on each theoretical school, the teacher will engage students in in-depth discussion on issues related to an essay or a social phenomenon, so as to deepen their understanding of what they have learned. This is a two-semester course, with Chapters 1 to 3 falling into the first semester, and Chapters 4 to 7 the second semester. The course includes 32 class hours each semester, 22 of which will be used for theory teaching and 10 for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand and respond to current issues, and improve themselves from the logical process of combining theories with practice, and using practice to develop theories.
- 2. Cultivate their theoretical thinking ability, so as to explain social phenomena and solve current issues.
- 3. Critically use the views of different theoretical schools in analyzing the current social phenomena in China.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Reading Notes	30
Summative	Open-book Exam	70

## 4. Research Methods in Women's Studies

I. Basic Information Course Code: 1050031005 Chinese Name: 女性学研究方法 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies Prerequisite Course(s): Social Research Methods Credit(s): 1.0 Class Hours: 16 Textbook: Self-compiled References: 1. Sun, Zhongxin and Zhang Lili (eds.). Feminist Research Methods. Fudan

University Press, 2007.2. Zheng, Dandan. *Feminist Research Methodology Annotation*. Social Sciences Academic Press, 2011.

### **II.** Course Description

Research Methods in Women's Studies is an orientation course for the majors of gender studies. The course mainly focuses on the four concepts of methods, methodology, epistemology and ontology, and the interrelationships between them. It introduces qualitative study and quantitative study and how they are used in feminist criticism. It explores the meanings of feminist methodology and feminist research methods as well as the features of research methods in women's studies, and analyzes how such methods are employed in related researches, so as to allow students to reflect on and develop a critical eye to current paradigms of social science studies, such as positivism and post-positivism. The course mostly resorts to case studies, where students can share their own experiences in applying the methods they have learned. Group discussions and presentations are two indispensable parts in the learning process. The total class hours of the course is 16 hours, all of which are used for theory teaching.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the basic principles in applying feminist theories in the field of social science studies.
- 2. Understand the related issues of the methods and methodology of women's studies, including the research methods in women's studies.
- 3. Know the basic features of the research methods in women's studies, as well as the differences and relationship between such methods and traditional methods and methods used in other subjects.
- 4. Develop the ability to reflect on and improve the inadequacy of current humanities and social science studies from the perspective of women's studies.
- 5. Be good at catching gender-related issues in daily life and approaching them with appropriate methods and feminist critique, so as to lay a solid foundation for their future research work.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance	30
Summative	Research Design	70

## 5. Gender and Public Policy

### I. Basic Information

Course Code: 1040031013 Chinese Name: 性别与公共政策 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies Prerequisite Course(s): Introduction to Women's Studies, Gender and Development Credit(s): 2.0 Class Hours: 32 Textbook: Chen, Fang (ed.). Gender and Public Policy (Unpublished). References: 1. Xu, Bin and An Jianzeng (eds.). *Introduction to Public Policy*. Anhui People's Publishing House, 2008.

- 2. Huang, Xiaoyong (ed.). *Public Policy and Social Security: Case Studies*. Social Sciences Academic Press, 2009.
- 3. Wang, Sao (ed.). *Policy Fundamentals and Policy Analysis*. Tianjin University Press, 2003.

### **II.** Course Description

Gender and Public Policy is a basic course for the majors of gender studies. The course includes three parts: 1) the elementary knowledge of public policy, including its concept, social function, characteristics and categories; the social and historical conditions from which the science of policy has generated and developed, its growth, characteristics and development in China. 2) the theories of public policy system, its formulating process as well as its general rules, including the composition of the public policy system and how it generally operates; the definition of policy issues, policy planning and its legalization, implementation, evaluation and expiration, as well as the dynamic process that consists of the links above. 3) the basic models for policy analysis. Part two will be highlighted among the three parts. The course adopts the heuristic teaching method, which is aided by class discussion and case studies. All of the cases are from gender-related public policies. The case-based teaching aims to help students better understand, grasp and apply what they have learned, broaden their horizon, and cultivate their ability to do policy analysis against gender issues. The course splits itself into 32 class hours, 24 of which will be used for theory teaching and 8 for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically learn the basic theories of public policy.
- 2. Know the current policies on women in China and the formulating process of public policy.
- 3. Understand the reality of public policy, its nature and law of development, and cultivate the ability to analyze and explore gender issues.
- 4. Enhance their awareness and abilities with regard to political involvement and decision-making.

Items	Forms	Weight (%)
Formative	Assignments	20
	Midterm Paper	20
Summative	Open-book Exam	60

## 6. Chinese Women's History

I. Basic Information
<b>Course Code:</b> 1040031004
Chinese Name: 中国妇女史
School/Department: School of Gender Studies and Social Development
Students: Majors of Gender Studies
Prerequisite Course(s): Introduction to Women's Studies
Credit(s): 3.0
Class Hours: 48
Textbook: Du, Fangqin and Wang Zheng (eds.). Women and Gender in Chinese History. Tianjin
People's Publishing House, 2004.
References: 1. Xing, Yitian, et al. (eds.). Women and Society. Encyclopedia of China Publishing
House, 2005.

- 2. Wang, Fenling. A History of Marriage in China. Shanghai People's Publishing House, 2001.
- 3. Jack, Dana Crowley. Zhu, Huaijiang, et al. (trans.). *Silencing the Self: Women and Depression*. China Light Industry Press, 2000.

### **II.** Course Description

Chinese Women's History is a basic course for the majors of gender studies. It mainly focuses on histories of women's life in different ages, and explores the origin, structure, operation and changes of gender system, as well as the construction of gender relations in the Chinese society. Students are required to develop a gender perspective toward history, so that they can reexplain women's history from the angle of gender equality. Through simple trainings in oral history research method, students are supposed to enhance their capacity in re-constructing the history dominated by the patriarchal culture. Lectures are given with the aid of brain storming, group discussion, thematic studies, and multimedia, etc., aiming to broaden students' horizon, strengthen their critical thinking, and cultivate their teamwork spirit. There are 48 class hours in total, 40 of which are used for theory teaching, and 8 for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the origin, structure and operation of gender system in the Chinese society.
- 2. Know how gender is perceived and gender relations constructed in different ages.
- 3. Take an objective attitude toward women's role in history.

Items	Forms	Weight (%)
Formative	Assignments	20
	Attendance	10
Summative	Research Report	70

## Major 3: Sociology (17)

## 1. Introduction to Sociology

### I. Basic Information

Course Code: 1030030001 Chinese Name: 社会学概论 School/Department: School of Gender Studies and Social Development Students: Majors of Gender Studies, Sociology and Social Work Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48 Textbook: Zheng, Hangsheng (ed.). *The Newly Revised Introduction to Sociology* (1st Edition). China Renmin University Press, 2009.

- **References:** 1. Wang, Sibin (ed.). *Introduction to Sociology* (2nd Edition).Peking University Press, 2005.
  - 2. Wu, Zengji, Wu Pengsen and Su Zhenfang (eds.). *Modern Sociology*. Shanghai People's Publishing House, 1997.
  - 3. Li, Qin (ed.). Introduction to Sociology. Shandong University Press, 1999.

### **II.** Course Description

Introduction to Sociology is a professional foundational course designed for sociology majors that covers the basic theories and characters of sociology. Examples include: society and its structure, social interaction, social role theory, social organization, stratification and mobility, community and urbanization, social deviance and control, social change and modernization and many others. The teacher will use methods like participatory teaching method, in-class discussion and role-playing method.

### **III.** Course Goals

The course is designed to enable students to reach:

- 1. Knowledge-based outcomes: understand and master the basic theories and concepts of sociology including latest research in China.
- 2. Skill-based outcomes: acquire the ability to recognize and analyze from a sociological perspective. Also to enhance the students' sense of social responsibility to better adapt to society.

Items	Forms	Weight (%)
Formative	Course Essay, Class Performance	40
Summative	Closed-book Exam	60

## 2. Selected Readings of Sociological Classics

### **I. Basic Information**

Course Code: 1050032008 Chinese Name: 社会学经典著作选读 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): Selected Readings of Sociological Classics Credit(s): 2.0 Class Hours: 48 Textbook: No

- **References:** 1. Smith, Adam. Xie, Zonglin (trans.). *The Theory of Moral Sentiments*. Central Compilation & Translation Press, 2009.
  - 2. Rousseau, Jean-Jacques. He, Zhaowu (trans.). *Discourse on the Arts and Sciences*. Shanghai People's Publishing House, 2007.
  - 3. Rousseau, Jean-Jacques. Li, Changshan (trans.). *Discourse on the Origin and Basis of Inequality Among Men*. The Commercial Press, 1962.

### **II.** Course Description

Selected Readings of Sociological Classics is a course designed for sociology majors, that covers selected readings of sociological classics, the authors of which include Smith, Rousseau, Tocqueville, Durkheim, Marx, Weber, Goffman, Blau, Foucault, and some other sociologists. This course will focus on important sociological theories, methodologies and core ideas from different original selected readings. The instructor will use methods like the participatory teaching method and in-class discussion, as well as giving students reviews and feedback to help them better understand the contemporary societies analyzed in these classic works.

### **III.** Course Goals

This course is designed to enable students to:

- 1. Learn the theories from selected readings of sociological classics.
- 2. Have an intuitive understanding of significant sociologists and their classic works.

Items	Forms	Weight (%)
Formative	Assignments	40
Summative	Essay	60

## 3. Introduction to Community

I. Basic Information
 Course Code: 1050032020
 Chinese Name: 社区概论
 School/Department: School of Gender Studies and Social Development
 Students: Sociology Majors
 Prerequisite Course(s): Introduction to Sociology, Sociological Theories and Methods of
 Sociology
 Credit(s): 2.0
 Class Hours: 48
 Textbook: Yu, Xianyang (ed.). Introduction to Community. China Renmin University Press, 2006.
 References: 1. Cai, He (ed.). An Introduction to Community. Higher Education Press, 2005.

- 2. Li, Xiyuan (ed.). *An Introduction to Modern Community* (2nd Edition). Sun Yat-sen University Press, 2007.
- 3. Tönnies, Ferdinand. Lin, Rongyuan (trans.). *Community and Society*. Peking University Press, 2010.

### **II.** Course Description

Introduction to Community, an orientation course for sociology majors, covers the basic theories of community. Examples include the concept, organizational structure, types, and functions of community; community resources and environment; culture and values of community; the management, service, and development of community and many others. The teacher will use methods like lectures, in-class discussions, and the participatory teaching method. Also, professors and students together will carry out certain research in order to understand and analyze the relationships between population, community, and society in order to have discussions on the methods of community management.

### **III.** Course Goals

The course is designed to enable students to achieve:

- 1. Knowledge-based outcome: understand the basic theories and thinking from community perspectives and mastering the basic methods of community research.
- Skill-based outcome: conduct research to analyze the phenomenon of community comprehensively. Also, to solve issues in community and to take effective action to promote community development.

<b>IV.</b> Assessmen	t
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Items	Forms	Weight (%)
Formative	Research, Class Performance	30
Summative	Essay	70

## 4. Western Sociological Theories

## I. Basic Information Course Code: 1040032007 Chinese Name: 西方社会学理论 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): Introduction to Sociology Credit(s): 2.5 Class Hours: 48 Textbook: Hou, Junsheng (ed.). A Course of Western Sociological Theories. Nankai University Press, 2012. References: 1. Yang, Shanhua (ed.).Contemporary Western Sociological Theories. Peking University Press, 1999.

- 2. Liu, Shaojie (ed.). Foreign Sociology Theory. Higher Education Press, 2006.
- 3. Song, Linfei. Western Sociological Theories. Nanjing University Press, 1997.

### **II.** Course Description

Western Sociological Theories is a foundational course designed for sociology majors that will systematically cover the basic knowledge of Western Sociology. Examples include: the origin and development of western sociological theories, the representatives of classical, modern, and contemporary western sociological theories and their main ideas. Instructors will use methods like lectures and case studies in order to guide students to understand the history and development of traditional and contemporary Western Sociology and to analyze critically the theoretical perspectives of some western sociologists.

### **III.** Course Goals

This course is designed to enable students to:

- 1. Understand the ideas of Western Sociology scholars and the sociological theories from different periods of time.
- 2. Apply theories into practice and formulate their own interpretation of social phenomenon, so as to improve their ability to analyze the social issues.

Items	Forms	Weight (%)
Formative	Class Assignment, Attendance, Discussion	30
Summative	Closed-book Exam	70

## 5. History of Chinese Sociological Thoughts

#### **I. Basic Information**

Course Code: 1040032007 Chinese Name: 中国社会思想史 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): Introduction to Sociology Credit(s): 2.5 Class Hours: 48 Textbook: Wang, Chuhui. *History of Chinese Sociological Thoughts*. Nankai University Press, 1989.

References: 1. Lu, Xueyi and WangChuhui (eds.). *History of Chinese Sociological Thoughts Data* Selections. Guangxi People's Publishing House, 2007.

2. Qian, Mu. New Theory of National History. SDX Joint Publishing Company, 2004.

### **II.** Course Description

History of Chinese Sociological Thoughts, a foundational course designed for sociology majors, covers the main sociological thoughts from ancient to modern society in China. The teacher will use methods such as lectures, in-class discussions, and reading materials, assisted by multi-media technology, to lecture the basic knowledge about traditional and modern Chinese society. This course will focus on the progression of scholars' ideas on social life, social issues and models of societies from successive dynasties to analyze the differences and relationships between the origin of sociological thought, history, social theories and sociology.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the concepts and ideas on sociological thoughts of important scholars in Chinese history.
- 2. Develop their elaborative faculty at classic readings of history of sociological thoughts.

Items	Forms	Weight (%)
Formative	Class Assignment, Discussion	50
Summative	Essay	50

## 6. History of Chinese Sociology

I. Basic Information Course Code: 1040032006 Chinese Name: 中国社会学史 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): No Credit(s): 2.0 Class Hours: 32 Textbook: Yan, Ming. *History of Chinese Sociology: A Subject and An Era*. Tsinghua University

Press, 2010.

- **References:** 1. Yang, Yabin. *History of Chinese Sociology*. Shandong People's Publishing House, 1987.
  - 2. Wang, Kang. *Prosperity of Chinese Sociology*. Shandong People's Publishing House, 1988.
  - 3. Zheng, Hangsheng and Li Yingsheng. *New History of Chinese Sociology*. Higher Education Press, 2000.

### **II.** Course Description

This course will focus on the changing process of the history of Chinese Sociology. Course content will include: 1) the introduction, education, and practice of early sociology; 2) the theories and practice of significant schools of thought in early sociology, namely the early rural reconstruction movement, early community movement, early comprehensive movement and early Marxism; and 3) the restoration, reconstruction, and development of Chinese Sociology. The teacher will utilize lectures, discussions, and literature reading and analyzing to help students better understand the historical and current state of Chinese Sociology.

### **III.** Course Goals

This course is designed to enable students to:

- 1. Understand the origin and development of sociology in China.
- 2. Explore the future lines of development of Chinese Sociology.

Items	Forms	Weight (%)
Formative	Assignments	30
Summative	Essay	70

## 7. Sociology of Family

### I. Basic Information

Course Code: 1040032017 Chinese Name: 家庭社会学 Students: Sociology Majors Credit(s): 2.0 Class Hours: 32 Prerequisite Course(s): Western Sociological Theories Textbook: No References: 1. Tuner, Jonathan. Qiu, Qize (trans.). Structure of Sociological Theories. Huaxia Publishing House, 2001. 2. Zhang, Wenxia and Zhu Dongliang, Eamily, Society, Work, Social Sciences

- 2. Zhang, Wenxia and Zhu Dongliang. *Family Society Work*. Social Sciences Academic Press, 2005.
- 3. Pan, Yunkang. *Family Sociology*. China Modern Economic Publishing House, 2002.

### **II.** Course Description

As a branch of sociology, this course gives a systematic introduction to sociology of family and its basic theories. Students are expected to master the background of social change, form an adequate perspective to analyze and interpret family issues, and develop the ability to explain family changes with theories, so as to lay a foundation for future study, research and work. Acquisition of the knowledge and theories in this field will enable students to solve related problems in their own life realities.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master basic knowledge about family and sociology of family, understand the meaning, features, structures, relationship and functions of family.
- 2. Understand marriage, spouse selection, the relationship between social change and family, the family issues that exist in our society, as well as the development of sociology of family.
- 3. Master the theories regarding family development and family system.
- 4. Understand the concept of social support and its basic orientations, know the basic theories of social support, and can apply the theories into family work.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	30
Summative	Closed-book Exam	70

## 8. Research Methods in Social Investigation

# I. Basic Information Course Code: 1040032008 Chinese Name: 社会调查研究方法 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Credit(s): 3.0 Class Hours: 64 Prerequisite Course(s): Introduction to Sociology Textbook: Feng, Xiaotian. *Research Methods of Sociology* (3rd Edition). China Renmin University Press, 2011. References: 1. Yuan, Fang. A Course of Social Research Methods. Peking University Press, 1997.

2. Babbie, Earl. Qiu, Zeqi (trans.). *Social Research Methods* (11th Edition). Huaxia Publishing House, 2009.

### **II.** Course Description

Research Methods in Social Investigation is a course for sociology majors, which gives a general introduction to the basic concepts, basic principles and methods of social experience research methods and offers systematic training on quantitative method. After learning this course students should grasp the basic logic, general research process, the design of research plan, and specific research methods as well as skills such as measurement, sampling, questionnaire, scale etc.. In addition, they are required to develop the capability of doing social research under the teachers' instructions. This course intends to transform theoretical study, academic interest and preference triggered by professional training of thinking into practical research and study, which could not only arouse students' interest to do research, but also develop their scientific research potential. Besides, it helps to raise students' professional research and analytical abilities, especially practice ability to solve problems on their own. Moreover, it helps students to master skills which they can apply in their work.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the features, methodological framework of social research, qualitative research and social investigation methods.
- 2. Learn to make a research plan, master different research methods, their features and approaches, understand different analysis units and event dimension of social research.
- 3. Master the general steps of questionnaire, the main content, format and types of sociology questionnaire, and understand its major advantages and disadvantages.
- 4. Master the basic content of an investigation report, and know how to write such a report.

Items	Forms	Weight (%)
Formative	Group Presentations	40
Summative	Closed-book Exam	60

## 9. Social Statistics

### I. Basic Information

Course Code: 1040032009 Chinese Name: 社会统计学 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Credit(s): 3.0 Class Hours: 64 Prerequisite Course(s): Research Methods in Social Investigation Textbook: Ke, Huixin and Shen Hao. *Statistical Analysis Methods in Research* (2nd Edition). Communication University of China Press, 2005.

**References:** 1. Li, Peiliang. *Statistical Application of Social Study*. Social Sciences Academic Press, 2002.

2. Lu, Shuhua. Social Statistics (4th Edition). Peking University Press, 2009.

### **II.** Course Description

As a basic course regarding investigation and research methods designed for sociology majors, this course intends to give a general introduction to the basic concepts, principles and methods of social statistics. It offers systematic training of the calculating methods of social statistics to students, so as to get them prepared for the courses related to computer software statistic analysis and advanced social statistics. Students are expected to develop their abilities to know, understand and analyze social phenomena and solve social problems through statistical tools, as well as their abilities to do academic research.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the brief history and basic features of social statistics, including its basic principles and assumptions.
- 2. Master the basic concepts, calculating methods, practical significance and basic application of social statistics.
- 3. Master the fundamental knowledge of statistics and process data by applying what they have learned.
- 4. Deepen their understanding of and improve their ability in applying quantitative method, develop their ability to process and analyze data, and raise their sensitivity toward data and quality for research.

Items	Forms	Weight (%)
Formative	Mid-term Exam	30
Summative	Closed-book Exam	70

## 10. Data Analysis Techniques (SPSS statistical software)

I. Basic Information
Course Code: 1040032010
Chinese Name: 数据分析技术
School/Department: School of Gender Studies and Social Development
Students: Sociology Majors
Credit(s): 3.0
Class Hours: 64
Prerequisite Course(s): Methods in Social Investigation, Social Statistics
Textbook: Zhang, Wentong and Qi Chunwei (eds.). A Basic Course on SPSS Statistical Analysis
(2nd Edition). Higher Education Press, 2011.
References: 1. Liu, Aiyu. A Basic Course on SPSS. Shanghai Century Publishing Group, 2007.

- 2. Ruan, Guihai (ed.). *Data Statistics and Analysis: Application of SPSS*. Peking University Press, 2005.
- 3. Lu, Wendai (ed.). *Statistical Analysis of SPSS for Windows* (2nd Edition). Publishing House of Electronics Industry, 2003.

### **II.** Course Description

This course mainly introduces the basic principles, operation and application of SPSS data analysis, including introduction to the installment and operation of SPSS, input and obtain of data, data management of variable and file level, statistical chart and graph and conventional methods of assumption testing which include tests of dispersion pattern, t test, single-factor variance analysis, Chi-square test, relative analysis and analysis of regression. This course intends to enable students to process and analyze social research materials using basic statistical analysis skills, correctly understand and elaborate statistical analysis results, so as to improve their ability to know, understand and analyze social phenomena as well as social problems through statistical tools, thus improving their ability to do research.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the installment and operation of SPSS, the input and obtain of data.
- 2. Master the basic knowledge of data management of variable and file level.
- 3. Make statistical chart and graph.
- 4. Preliminarily understand the commonly used assumption testing methods, such as tests of dispersion pattern, t test, single-factor variance analysis, Chi-square test, relative analysis and analysis of regression.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class performance	30
Summative	Data Analysis Report	70

## **11. Qualitative Research**

I. Basic Information Course Code: 1040032014
Chinese Name: 质性研究
School/Department: School of Gender Studies and Social Development
Students: Sociology Majors
Credit(s): 3.0
Class Hours: 64
Prerequisite Course(s): Introduction to Sociology, Quantitative Research
Textbook: Chen, Xiangming. Qualitative Research in Social Sciences. Higher Education Press, 2011.
References: 1. Bell, S. E. Becoming a Political Woman: The Reconstruction and Interpretation of

- ences: 1. Bell, S. E. Becoming a Political Woman: The Reconstruction and Interpretation of Experiences through Stories. In Todd & Fish (Eds.), Gender and Discourse: The Power of Talk. Ablex Publishing Corporation, 1988.
  - 2. Berg, B. L. *Qualitative Research Methods for the Social Sciences* (2nd Edition). Allyn and Bacon, 1995.
  - 3. Lincoln, Y. S. and E. G. Guba. Naturalistic Inquiry. Sage Publications, 1985.

### **II.** Course Description

This is a basic course for sociology majors. Students are supposed to participate in lecturing, case study, class discussion and extracurricular practice, so that they will understand the basic concepts of social sciences research and research methods, as well as the methodology and epistemology of qualitative research, its research ethics, design and paradigm. The course enables students to know how to collect, sort out and analyze data, and write qualitative research reports.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Improve their ability to analyze and solve problems.
- 2. Master the basic concepts and methods of qualitative research, and engage in qualitative research in social practice.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	30
Summative	Thesis	70

## 12. Sociology of Development

I. Basic Information Course Code: 1040032012 Chinese Name: 发展社会学 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): Introduction to Sociology Credit(s): 2.0 Class Hours: 32 Textbook: Tong, Xing (ed.). *The Sociology of Development and Modernization of China*. Social Sciences Academic Press, 2005.

**References:** 1. Zhang, Zhuo and Ma Fuyun. *Sociology of Development*. China Social Sciences Press, 2001.

2. Liu, Zuyun (ed.). Sociology of Development. Higher Education Press, 2006.

#### **II.** Course Description

This course elaborates on the sequence of social development, which includes classical sociological theories on social development and contemporary world multidisciplinary theories of social development; world development process, strategy and path illustrating with early developed countries and post-development countries like Latin America and East Asia countries; China's modernization process and its characteristics; and global development trend. Participatory approach and classroom discussion approach are two teaching methods mainly employed in this course. Lectures, aided by multimedia, enable students to understand the basic knowledge of social development and its theories from the perspective of classic sociologists and modern multidisciplinary.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be armed with basic professional knowledge and think sociologically.
- 2. Be equipped with the ability of analyzing certain problems related to social development from the perspective of sociology.
- 3. Adopt an international outlook, foster a profound scientific research quality, and lay a solid foundation for further study and research.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Thesis	70

## **13. Economic Sociology**

I. Basic Information Course Code: 1040032011 Chinese Name: 经济社会学 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): Introduction to Sociology, Sociological Theories, Social Research Methods, Mathematics for Liberal Arts Majors Credit(s): 2.5

Class Hours: 48

**Textbook:** Zhu, Guohong and Gui Yong (eds.). *Introduction to Economic Sociology*. Fudan University Press, 2005.

- **References:** 1. Dobbin, Frank. Feng, Qiushi and Wang Xing (trans.). *Economic Sociology*. Shanghai Renmin Press, 2008.
  - 2. Swedberg, Richard. Zhou, Changcheng (trans.). *Principles of Economic Sociology*. China Renmin University Press, 2005.
  - 3. Wang, Hejian. Economic Sociology. Higher Education Press, 2006.

### **II.** Course Description

Economic Sociology is a basic course designed for sociology majors, and it covers the basic theoretical questions to this subject, which includes its research objects, methods, development process, economic action, exchange under macro and micro mechanism, institutional analysis, institutional change, relation network, nature of enterprise and its internal relationship, principal theories of industry, trade, labor market and social capital. Instructors center on lecturing in class and facilitate class discussion and homework exercise. Students are expected to apply economic sociology theories to analyzing practical social problems.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand and master the basic theories and analysis models of economic sociology.
- 2. Be proficient in applying such theories to analyzing and understanding practical social problems, and be equipped with the ability of solving such problems.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Reports	30
Summative	Proposition Thesis	70

### 14. Female Sociology

**References:** 1. Jin, Yihong and Liu Bohong (eds.). *Chinese Women and Their Development at the Turn of the Century*. Nanjing University Press, 1998.

- 2. Li, Qiufang (ed.). *Fifty Years of Women's Development*. Contemporary China Publishing House, 2001.
- 3. Wang, Jinling (ed.). Female Sociology. Higher Education Press, 2005.

### **II.** Course Description

Female Sociology is a basic course designed for sociology majors, emphasizing concepts, discipline status, theories and methodologies applied in female sociology and providing in-depth social analysis on issues regarding female and crime, female and public policy, female and education, female and social welfare, etc.. Instructors center on lecturing in class, and also encourage students to participate in class interaction. Through case study and class discussion, this course will give students the intellectual tools needed to understand and talk about female sociology knowledgeably and perceptively.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the essence and essential differences of female sociology, feminism and women's studies.
- 2. Have a good command of basic professional knowledge and research methods covering main topics in female sociology.
- 3. Develop the academic research competence of female sociology and have the ability to analyze specific female issues from the perspective of sociology.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Thesis	70

## 15. Introduction to Social Work

I. Basic Information Course Code: 1030030002 Chinese Name: 社会工作概论 School/Department: School of Gender Studies and Social Development Students: All Majors of School of Gender Studies and Social Development Prerequisite Course(s): Introduction to Sociology, Introduction to Sociology Disciplines Credit(s): 2.5 Class Hours: 48 Textbook: Wang, Sibin (ed.). Introduction to Social Work (2nd Edition). Higher Education Press, 2011.
References: 1. Farley, O. William, Larry L. Smith and Scott W. Boyle. Sui, Yujie, et al. (trans.). Introduction to Sociology (9th Edition). China Renmin University Press, 2005.
2. Dolgoff, Ralph, Frank M. Loewenberg, and Donna Harrington. Sui, Yujie (trans.).

- *Ethical Decisions for Social Work Practice* (7th Edition). China Renmin University Press, 2005.
- 3. Li, Yingsheng (ed.). *Introduction to Social Work*. China Renmin University Press, 2004.

### **II.** Course Description

Introduction to Social Work is a foundation course for social work majors and it covers the concepts and history of this subject, the philosophical basis of social work values and its connotation, related theories and general process model employed in social work, three major methods of social work and social work research. The teacher mainly resorts to such methods as classroom teaching, case studies and group discussions. The course gives 32 class hours to theory teaching and 16 to practice,

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the theories and methods of production management, and foster a profound understanding of the production management system.
- Understand the theoretical framework of production and operations management, as well as the process and activities involved in the production of products and the provision of services.
- 3. Master the basic theories, technologies and methodology of production and operations management, and apply such technologies and methods into the actual manufacturing industry and service sector.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Reports	30
Summative	Closed-book Exam	70

## 16. Social Psychology

### I. Basic Information

**Course Code:** 1030030004

Chinese Name:社会心理学

School/Department: School of Gender Studies and Social Development

Students: All Majors of School of Gender Studies and Social Development

Prerequisite Course(s): Introduction to Sociology Disciplines

**Credit(s):** 2.0

Class Hours: 32

- **Textbook:** Zhang, Zhiguang and Jin Shenghua (eds.). *Social Psychology*. People's Education Press, 2008.
- **References:** 1. Shi, Ronghua (ed.). *Modern Social Psychology* (3rd Edition). East China Normal University Press, 2013.
  - 2. Zhou, Xiaohong. *Modern Social Psychology*. Shanghai People's Publishing House, 1997.
  - 3. Hou, Yubo. Social Psychology (3rd Edition). Peking University Press, 2013.

## **II.** Course Description

Social Psychology is a platform course for students majoring in social work, sociology and gender studies aimed to equip students with the basic concepts and theories of social psychology, i.e.: social learning theory, social exchange theory, group dynamics theory, self-worth orientation theory, cognitive dissonance theory, etc.. It emphasizes the effects of improving college students' psychological health by enlightening them with an enhanced understanding of themselves and an increased analytical ability of others with the help of social psychology theories. The teacher mainly resorts to such methods as classroom teaching, group discussions and case studies.

## **III.** Course Goals

The course is designed to enable students to:

- 1. Master the concepts and theories of social psychology, and foster a profound understanding of this subject.
- 2. Apply social psychological knowledge to analyzing social psychological phenomena, and gain insight and understanding of ourselves, others and the society.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Reports	30
Summative	Closed-book Exam	70

## 17. Professional English

I. Basic Information Course Code: 1040032016 Chinese Name: 专业英语 School/Department: School of Gender Studies and Social Development Students: Sociology Majors Prerequisite Course(s): No Credit(s): 2.5 Class Hours: 48 Textbook: Henslin, James M.. Sociology: A Down to Earth Approach, Core Concepts (3rd Edition). Pearson Education, 2009.
References: Howard, EveL.. Classical Readings in Sociology (4th Edition). Thomson Learning,

#### **II.** Course Description

This course covers basic methods and general theories in the field of sociology, discussing major issues in social life, and analyzing social inequality from the perspective of gender, race, ethnicity and stratification. It also introduces five types of social institutions and the social change that the world has undergone. Interactive teaching method is adopted in class which provides students with the chance to raise questions and ponder related questions. Students are required to preview, review and finish assignments to improve their understanding of related issues.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be familiar with basic theoretical approaches to as well as a few substantive areas in the field of sociology.
- 2. Have a better understanding of how society is organized, how it operates, and how it shapes our everyday lives.
- 3. Be armed with enhanced critical thinking and reading comprehension skills.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	45
Summative	Course Thesis	55

<sup>2007.</sup> 

## (V) School of Law

## Major: Law (18)

### 1. Chinese Legal History

I. Basic Information Course Code: 1040020002 Chinese Name: 中国法制史 School/Department: School of Law Students: Law Majors Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48

**Textbook:** Zeng, Xianyi and Zhao Xiaogeng (eds.). *The Legal History of China* (4th Edition). China Renmin University Press, 2013.

**References:** 1. *Chinese Legal History: Material Selections*. China Renmin University Press, 2000.

- 2. Zheng, Ding, Fan Zhongxin and Zhan Xuenong. *Reason Law and the Chinese: Traditional Chinese Legal Culture*. China Renmin University Press, 1992.
- 3. Zhang, Jinfan. *Legal System of Ancient China*. China Radio & Television Publishing House, 1992.

### **II.** Course Description

A basic and compulsory course for law majors, Chinese Legal History systematically covers: 1) the historical vein, main contents and basic characteristics of traditional Chinese legal culture, as well as the source and evolution of department laws; 2) the experience and lessons of legal construction in the Chinese history. Diversified teaching methods are adopted: 1) material (i.e. pictures & videos) viewing in connection with knowledge points; 2) group discussion on specific issues and cases; 3) discussion-making or reflection-writing based on educational movies or TV plays; 4) periodic knowledge summary and ability training, assessment and content evaluation. The course includes 48 class hours in total, in which 40 are apportioned to theory teaching, and 8 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand and grasp the historical vein, main contents and basic characteristics of traditional Chinese legal culture, as well as the source and evolution of department laws.
- 2. Broaden vision, and foster fair professional accomplishment.
- 3. Cultivate independent thinking ability, summarizing ability, analytic ability, expounding ability and history-reference ability, and lay a solid foundation for learning the current department laws.
- 4. Grasp disciplinary basic knowledge, learn to think by using professional methods, enhance summarizing, analytic and problem-solving capacity.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance,	30
	Quizzes	
Summative	Closed-book Exam	70

## 2. Constitutional Law

I. Basic Information Course Code: 1040020003 Chinese Name: 宪法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence Credit(s): 2.0 Class Hours: 32 Textbook: Editing Group of *Constitutional Law* (ed.). *Constitutional Law*. Higher Education Press, People's Press, 2011.

- **References:** 1. Hu, Jinguang and Han Dayuan. *Constitutional Law of China* (2nd Edition). Law Press, 2007.
  - 2. Hu, Jinguang (ed.). *Constitutional Principles and Case Studies* (3rd Edition). China Renmin University Press, 2013.
  - Zhang, Qianfan. An Introduction to Constitutional Law: Principles and Application (3rd Edition). Law Press, 2014.

### **II.** Course Description

A basic and compulsory course for law majors, Constitutional Law mainly covers the knowledge ranging from the basic theories of constitutional jurisprudence, basic political systems of constitutional law, basic rights and duties of citizens, to central government department, local system, judicial system and so on. Aimed to assist students in grasping the theoretical knowledge of constitutional law and applying the knowledge acquired to practice, lecturing is highlighted, aided by in- and after-class discussions, case simulation, listening & viewing data observation, legal practice, etc.. The course includes 32 class hours in total, in which 26 are apportioned to theory teaching, and 6 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the main concepts and fundamental principles of constitutional law, and be familiar with the basic systems in China's current constitution.
- 2. Have a good command of the basic disciplinary knowledge, learn to reflect through adopting professional methods, enhance the summative, analytic and problem-solving ability, as well as lay a solid foundation for the study of other professional courses.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

## 3. General Introduction to Criminal Law

I. Basic Information Course Code: 1040020006 Chinese Name: 刑法总论 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Constitutional Law Credit(s): 4.0 Class Hours: 64 Textbook: Zhang, Mingkai. Criminal Law (3rd Edition). Peking University Press, 2011. References: 1. Gao, Mingxuan and Ma Kechang (eds.). Criminal Law (5th Edition). Peking

- University Press, Higher Education Press, 2011.
- 2. He, Bingsong (ed.). *Textbook of Criminal Law* (Vols 1 & 2). Peking University Press, 2000.
- 3. Zhang, Mingkai. Criminal Law (4th Edition). Law Press, 2011.

#### **II.** Course Description

A compulsory course for law majors, General Introduction to Criminal Law mainly covers: 1) the duties, basic principles and scope of application of criminal law; 2) crimes, criminal formation, criminal preparation, attempted crime and criminal termination; 3) joint crime and unit crime; 4) criminal law theories, regulations and the knowledge related to their practical applications, such as the types of criminal crimes and specific application. Lecturing (multimedia teaching and case teaching) is highlighted, aided by such teaching methods as class discussion (on criminal formation), CD viewing (regarding penalty), and court auditing (lasting one week, to be arranged by students freely). The course includes 64 class hours in total, in which 48 are apportioned to theory teaching, and 16 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a systematic command of Chinese criminal law and its theories, principles and systems.
- 2. Cultivate the ability of applying criminal law theories and regulations in analyzing and solving real-life criminal cases.
- 3. Bear in mind the principle of legality, and deeply understand the function of criminal law as a double-edged sword.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	35
Summative	Closed-book Exam	65

## 4. General Introduction to Criminal Law

I. Basic Information Course Code: 1040020005 Chinese Name: 民法总论 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Constitutional Jurisprudence Credit(s): 3.0 Class Hours: 48 Textbook: Wei, Zhenying (ed.). *Civil Law* (5th Edition). Peking University Press, Higher Education Press, 2013.

References: 1. Liang, Huixing. General Introduction to Civil Law (4th Edition). Law Press, 2011.

- 2. Wang, Zejian. *Civil Law: General Principles* (Revised and Enlarged Edition). China University of Political Science and Law Press, 2001.
- 3. Wang, Liming (ed.). *Civil Law* (5th Edition). China Renmin University Press, 2010.

### **II.** Course Description

A basic legal department in legal system, civil law possesses important position and role in law education. The course Civil Law is basic and compulsory for law majors, mainly covering the universality and regularity of civil law. Taking civil law relationship as main thread, and systematically introducing civil subject system, civil rights, object in civil law, and juristic fact in civil law (mainly civil act, agency and civil prescription system), it is a basis for understanding the science of civil law. The teaching highlights class lecturing (i.e. multimedia teaching and case study), aided by case discussions, which are chiefly conducted in the sections on civil subject, civil act and limitation of action. Typicality and representativeness are equally emphasized in the selection of cases, in which, the cases stored on discs and those concluded by the Supreme People's Court of People's Republic of China are prioritized. The course includes 48 class hours in total, in which 42 are apportioned to theory teaching, and 6 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp certain basic legal theories, and understand civil law's position in the whole legal system.
- 2. Have a systematic command of the basic theoretical knowledge of civil law.
- 3. Be armed primarily with the ability of applying such knowledge as civil law relationship, civil act, agency and limitation of action in analyzing and solving real-life issues.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

## 5. Family and Succession Law

## I. Basic Information Course Code: 1040020007 Chinese Name: 婚姻家庭继承法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Chinese Legal History, Constitutional Law, Civil Law Credit(s): 2.0 Class Hours: 32 Textbook: Li, Mingshun (ed.). Law of Family and Succession. Wuhan University Press, 2011. References: 1. Lin, Xiuxiong. Research on Family Law. China University of Political Science and Law Press, 2001.

- 2. Shi, Shangkuan. *The Science of Family Law*. China University of Political Science and Law Press, 2000.
- 3. Lwobi, Andrew. Essential Succession (2nd Edition). Wuhan University Press, 2004.

### **II.** Course Description

A basic and compulsory course for law majors, Family and Succession Law covers a systematic teaching of the basic knowledge and theories of family and succession law, highlighting such systems as kinship system, marriage system, family relationship, divorce system, statutory succession system, testamentary succession and bequest, with an aim to enable students to apply what they can attain in analyzing and solving family and succession law issues. In teaching, diversifying methods are adopted, in which, Chapters 1, 3 & 10 of the textbook are to be lectured by the teacher; Chapters 2 & 7 are left as self-study materials; Chapters 4 & 5 will be approached integrating both class lecturing and students' participatory discussion; Chapter 6 is for case study; Chapters 8 & 9, the concluding chapters of the book, are presented with a combined method of lecturing and case study. The course includes 32 class hours in total, in which 28 are apportioned to theory teaching, and 4 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand and grasp the basic concepts, theories and main contents of family and succession law, esp. marriage system, family relationship, divorce system, statutory succession, testamentary succession and bequest such concrete systems.
- 2. Be armed with stronger capacity of applying theory to practice and solving real-life law issues; be able to analyze and solve family and succession law problems by using the knowledge acquired.

Items	Forms	Weight (%)
	Attendance	15
Formative	Class Performance	35
	Assignments	50
Summative	Closed-book Exam	70

### 6. Public International Law

I. Basic Information Course Code: 1040020010 Chinese Name: 国际公法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): No Credit(s): 2.0 Class Hours: 32 Textbook: Chen, Rongqiu and Ma Shihua (eds.). *Public International Law* (3rd Edition). Law Press, 2004.

- **References:** 1. Jacobs, F. Robert and Richard B. Chase. Ren, Jianbiao (trans. and annotated). *Operations and Supply Chain Management* (Original 13th Edition). China Machine Press, 2011.
  - 2. Heizer, Jay and Barry Render. Shou, Yongyi (trans.). *Principles of Operations Management* (6th Edition). Peking University Press, 2010.
  - 3. Liu, Liwen. *Production and Operations Management* (4th Edition). Tsinghua University Press, 2011.

### **II.** Course Description

International Law is a professional basic course for law majors, designed to introduce students to the basic subjects and sources of international law, the current state of the international legal order, and the ever-present tension between theory and practice that arises in the application of international law to real-world situations. Covering the traditional major topics in this field such as the sources and subjects of international law, the jurisdiction of states, international law and the use of force, plus the relationship between international law and the internal law of states, the course also addresses newer themes in international law such as the international law of human rights and international criminal law. In addition, the course is expected to review and discuss a number of international law cases decided by national and international tribunals, as well as certain treaties, resolutions and other international legal instruments of importance. To achieve and assess the course objectives and outcomes, the course will employ a mixture of teaching tools: 1) formal lectures, lecture outlines plus class participation are required; 2) lecture summaries are provided before each class session; 3) brief illustrative hypothetical cases are offered for class critical analysis and discussion; 4) case studies are distributed before class for later class critical analysis and discussion; 5) course reader materials and supplemental hand-outs are provided; 6) class presentations (largely in pro/con, critical assessment format) are demanded; 7) small group meeting and focus groups (during and post-course) are organized.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Acquire the basic building blocks of knowledge necessary to pursue a career in international law.
- 2. Be aware that they will need some understanding of the basic tenets of the international legal order in practicing China's law.

Items	Forms	Weight (%)
Formative	Attendance, Discussions	20
Formative	Quizzes, Assignments	20
Summative	Closed-book Exam	60

## 7. International Economic Law

I. Basic Information Course Code: 1040020022 Chinese Name: 国际经济法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Public International Law Credit(s): 3.0 Class Hours: 48 Textbook: August, Ray and Don Mayer. International Business Law: Text, Cases, and Readings (5th Edition). China Machine Press, 2013.

- **References:** 1. Yu, Jinsong and Wu Zhipan (eds.). *International Economic Law* (4th Edition). Peking University Press, 2014.
  - 2. Jackson, John. *The World Trading System: Law and Policy of International Economic Relations* (2nd Edition). MIT Press, 1997.
  - Jackson, John H., William J. Davey and Alan O. Sykes. Jr.. Legal Problems of International Economic Relations: Cases, Materials and Text (5th Edition). West Publishing Co., 2008.

### **II.** Course Description

International Economic Law is a professional basic course for law majors, covering the main contents of international economic law, specifically the international business law and the legal systems in different countries, as well as the inter-relationships among laws of different countries and the legal effects on individuals and business organizations. In teaching, the teacher mainly resorts to such methods as lectures, case studies, group studies, class presentations, etc. and provides a lot of related reading materials and supplemental hand-outs as well. The course involves 32 class hours of theory teaching and 16 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Learn how international economic (business) relations are regulated.
- 2. Understand the role of international organizations in the process of regulating international business, as well as international treaties, conventions and agreements.
- 3. Analyze countries' legal and business conditions, as well as develop and deliver written presentation.
- 4. Learn how to write clearly and concisely, learn effectively, think critically and creatively, and work productively from the perspective of law and business.

Items	Forms	Weight (%)
Formative	Class Participation, Discussion	20
	1 Quiz, 1 Assignment	40
Summative	Closed-book Exam	40

## 8. Private International Law

I. Basic Information Course Code: 1040020013 Chinese Name: 国际私法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): The Basic Courses of Law Science Credit(s): 2.0 Class Hours: 32 Textbook: Xu, Donggen. *Private International Law* (2nd Edition). Beijing University Press, 2013.

- **References:** 1. Han, Depei (ed.). *Private International Law* (3rd Edition). Higher Education Press, Beijing University Press, 2014.
  - 2. Zhang, Bozhong (ed.). *Science of International Private Law* (4th Edition). China University of Political Science and Law Press, 2012.
  - 3. Huang, Jin (ed.). Private International Law (2nd Edition). Law Press, 2005.

### **II.** Course Description

Private International Law is a professional basic course for law majors, covering the basic concepts, basic theory, basic system and rules of private international law with a strong theoretical basis. Multi-media resources are adopted in the teaching of theoretical part, along with other teaching methods, such as case study, group discussion, etc.. Moreover, knowledge summary, ability training and performance evaluation will be conducted at each teaching stage.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Have a good command of the basic concepts, basic theory, basic system and rules of private international law.
- 2. Understand China's Law of Law Application of Foreign Civil Relations and its judicial interpretation.
- 3. Be armed with the ability to solve specific cases using the knowledge acquired.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Closed-book Exam	70

### 9. Environmental and Natural Resources Law

I. Basic Information Course Code: 1040020020 Chinese Name: 环境与自然资源法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Civil Law Credit(s): 2.0 Class Hours: 32 Textbook: Wang, Jin. Environmental Law (2nd Edition). Beijing University Press, 2011. References: 1. Cai, Shouqiu (ed.). New Compilation of Environmental and Natural Resources Law. BeijingNormal University Press, 2009.

- 2. Wang, Xi (ed.). International Environmental Law (2nd Edition). Law Press, 2005.
- 3. Chen, Ciyang. *General Introduction to Environmental Law* (Revised Edition). China University of Political Science and Law Press, 2003.

### **II.** Course Description

Environmental and Natural Resources Law is a required course for law majors, covering industry law and branch laws, such as pollution prevention law, nature conservation law, resources and energy law, land development regulation law. A new interdisciplinary subject which studies, from the perspective of law, adjusting the relationship between man and natural environment, between man and man, the environmental and natural resources law is connected with both the subordinate disciplines of law science and environmentology, management, geography, ecology, etc.. In the classroom teaching, the contents and background information of the course will be lectured systematically with the help of video materials, and panel discussions on certain issues or cases will be organized. Moreover, knowledge summary, training and performance evaluation will be conducted at each teaching stage.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic theory and knowledge of environmental and natural resources law.
- 2. Enhance the consciousness and legal concept of environmental protection and resources protection.
- 3. Use environmental and resource protection law to regulate proceedings and to deal with environmental and resource disputes.

Items	Forms	Weight (%)
Formative	Class Participation, Class Discussion	20
	Assignments, Quizzes	20
Summative	Closed-book Exam	60

### 10. General Introduction to Economic Law

I. Basic Information Course Code: 1040020019 Chinese Name: 经济法总论 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Civil Law Credit(s): 4.0 Class Hours: 64 Textbook: Yang, Zixuan (ed.). Economic Law (4th Edition). Peking University Press, Higher Education Press, 2010.
References: 1. Qi, Duojun. The Basic Theory of Economic Law (4th Edition). Law Press, 2008. 2. Li, Changlin (ed.). Economic Law(2nd Edition). Law Press, 2008.

 Shi, Jichun (ed.). *Economic Law* (3rd Edition). China Renmin University Press, 2015.

### **II.** Course Description

General Introduction to Economic Law is a required course for law majors. It comprehensively and systematically introduces the basic theory, theoretical front and developing trend of economic law, and China's related economic regulation and judicial interpretation, etc.. The course contents are interdisciplinary and open, concerning multi-subjects, rights/forces and interests. In order to enable students to understand the complex economic phenomena, the course combines theory with practice, adopting a variety of teaching methods, such as lectures, participatory discussion, case teaching, situational teaching, practical teaching, etc..

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically grasp the basic theory of economic law, and understand its theoretical front as well as developing trend.
- 2. Solve related practical issues with the basic theory of economic law and the knowledge of specific laws, such as competition law, consumer protection law, product quality law, financial law, tax law and so on.
- 3. Develop the thinking consciousness of understanding the state intervention in the coordination of economic operation from the perspective of economic law.

Items	Forms	Weight (%)
Formative	Pre-class Reading, In-class Discussion	15
	Mini-thesis, After-class Case Studies	15
Summative	Closed-book Exam	70

## 11. Labor Law and Social Security Law

I. Basic Information Course Code: 1040020021 Chinese Name: 劳动与劳动保护法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Civil and Commercial Law Credit(s): 3.0 Class Hours: 48 Textbook: Lin, Jia (ed.). Labor Law and Social Security Law (3rd Edition). China Renmin University Press, 2014.
References: 1. Xie, Zengyi. Rethinking China's Labor Law: a Comparative Approach. Social

- Sciences Academic Press (China), 2011.
  - 2. Ye, Jingyi and Ronnie Eklund (eds.). *Introduction to the Swedish Labor Law.* Peking University Press, 2008.
  - 3. Lin, Yanling (ed.). *International Labor Standards*. China Labor & Social Security Publishing House, 2007.

### **II.** Course Description

Labor Law and Social Security Law is a required course for law majors. It covers the basic theories and legal systems of labor law and social security law and related legal systems. The course lays emphasis on the combination of theory with practice. The teacher will stimulate students' interests, correct their thinking mode and develop their potential in theory teaching, and will carry out activities such as simulated lawyer and moot court in practice. Theoretical lectures, case studies, situational approaches, along with multimedia means, are adopted as the main teaching methods.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the main international labor standard and the present situation and developing trend of international labor and social security legislation.
- 2. Grasp the basic theories and legal systems of labor law and social security law, etc..
- 3. Be armed with the ability to collect and compare Chinese and foreign documents, to carry out theoretical and empirical research, and to solve labor and social insurance disputes.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	50
Summative	Closed-book Exam	50

## 12. Intellectual Property Law

I. Basic Information Course Code: 1040020018 Chinese Name: 知识产权法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Civil Law Credit(s): 2.0 Class Hours: 32 Textbook: Wu, Handong (ed.). Intellectual Property Law (4th Edition). Law Press, 2014.

- **References:** 1. Liu, Chuntian (ed.). *Intellectual Property Law* (5th Edition). China Renmin University Press, 2014.
  - 2. Zhang, Yumin (ed.). Intellectual Property Law (2nd Edition). Law Press, 2011.
  - 3. Lai, Xiaopeng.*Intellectual Property Law* (2nd Edition). China University of Political Science and Law Press, 2011.

### **II.** Course Description

Intellectual Property Law, a professional basic course for law majors, mainly covers the basic concepts, theories and systems of intellectual property law, the basic system of China's current intellectual property law, the international treaties and agreements of protecting intellectual property China has acknowledged and joined, etc.. The combinations of theory teaching and case studies, of teacher's explanation and group discussion, and of classroom learning and investigation are adopted as the main teaching methods. To cultivate students' research, analytic and practical operation abilities, students are to be organized to visit courts, administrative departments of intellectual property, law firms, patent and trademark offices, in addition to being assigned proper homework or thesis writing on certain key and frontier issues.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the systematic theoretical knowledge of intellectual property law, and have a comprehensive understanding of the history, current situation and development trend of the international and domestic intellectual property law.
- 2. Improve the legal awareness of protecting one's own intellectual achievements and respecting the others'.
- 3. Be armed with the ability of undertaking actual work related to intellectual property legal affairs.

Items	Forms	Weight (%)
Formative	Attendance, Class Performance, Assignments	30
Summative	Closed-book Exam	70

# 13. Jurisprudence

I. Basic Information Course Code: 1040020016 Chinese Name: 法理学 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Constitutional Law, Chinese Legal History, Introduction to Jurisprudence Credit(s): 3.0 Class Hours: 48 Textbook: Ge, Hongyi (ed). Jurisprudence (2nd Edition). China University of Political Science and Law Press, 2012. References: 1 Sun, Guohua (ed.), Formation of Law and Its Operation Principlas, Law Press

- **References:** 1. Sun, Guohua (ed.). Formation of Law and Its Operation Principles. Law Press, 2003.
  - 2. Su, Li. *Rule of Law and Its Localization Resources* (Revised Edition). China University of Political Sciences and Law Press, 2004.
  - 3. Su, Xiaohong, et al.. Discretion in Judgement. Law Press, 2010.

### **II.** Course Description

Jurisprudence is a professional basic course for law undergraduates. It mainly introduces the value of the law, law and social phenomena, law creation theory and its operation theory and so on. The classroom teaching is assisted by related backgrounds and video clips and combined with discussions, assignments and case studies. The course involves 38 class hours of theory teaching and 10 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand basic knowledge of the value of the law, law and social phenomena, law creation theory and its operation theory and so on.
- 2. Become a real legal man.
- 3. Build strong knowledge framework and form professional legal consciousness.

Items	Forms	Weight (%)
Formative	Attendance, Assignments,	30
	Class Performance	
Summative	Closed-book Exam	70

# 14. Administrative Law and Administrative Procedure Law

I. Basic Information
Course Code: 1040020017
Chinese Name: 行政法与行政诉讼法
School/Department: School of Law
Students: Law Majors
Prerequisite Course(s): Jurisprudence, Chinese Legal Law History, Constitutional Law, Criminal
Procedure Law, Civil Procedure Law,
<b>Credit(s):</b> 4.0
Class Hours: 64
Textbook: Zhang, Zhengzhao and Hu Jinguang (eds). Administrative Law and Administrative
Procedure Law (5th Edition). China Renmin University Press, 2013.
References: 1. Wang, Mingyang. British Administrative Law. China University of Political
Science and Law Press, 1987.
2. Wang, Mingyang. French Administrative Law. China University of Political

- Science and Law Press, 1989.
- 3. Ma, Huaide (ed.). Theory on Administrative Litigation. Law Press, 2003.

# **II.** Course Description

Administrative Law and Administrative Procedure Law is a professional basic course for law undergraduates. It mainly introduces the basic principles, authority and procedures of administrative power operation, the supervision and check of the jurisdiction over administrative power, and related rights and duty of administrative counterpart and so on. The teaching process is divided into three parts: classroom teaching combined with multimedia materials and thematic discussion; assignment; role play and case study, especially for the administrative procedure law part. The course involves 52 class hours of theory teaching and 12 of practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic concepts, knowledge and theory of administrative law, have a scientific understanding of administrative rule of law and possess certain theoretical quality and analytical ability.
- 2. Have a comprehensive understanding of Chinese administrative law, rules and regulations.
- 3. Cultivate the analytic ability of administrative law practice, legislation and enforcement of law, as well as problem-solving ability of administrative law judgment in practice.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Practice,	40
	Class Performance	
Summative	Closed-book Exam	60

# **15. Civil Procedure Law**

I. Basic Information
Course Code: 1040020014
Chinese Name: 民事诉讼法
School/Department: School of Law
Students: Law Majors
Prerequisite Course(s): Constitutional Law, Civil Law, Marriage and Family Law, Contract Law,
Inheritance Law, and Tort Law.
Credit(s): 3.0
Class Hours: 64
Textbook: Jiang, Wei (ed). Civil Procedure Law (6th Edition). China Renmin University Press,
2013.
References: 1. Jiang, Wei (ed). Principles of Civil Procedure. China Renmin University Press,

- 1999. 2. Tang, Weijian (ed). Civil Procedure Law: Principles and Cases. China Renmin
  - 2. Tang, weijian (ed). *Civit Proceaure Law: Principles and Cases*. China Rennin University Press, 2006.
  - 3. Jiang, Wei (ed). Civil Procedure Law. Fudan University Press, 2002.

# **II.** Course Description

Civil Procedure Law is a professional basic and core course for law undergraduates. It mainly introduces civil procedure law and its basics rules, procedural execution, etc.. The teaching process is divided into three parts: classroom teaching combined with practical teaching, such as case discussion, video-viewing, court auditing, moot court organization and so on. The course involves 52 class hours of theory teaching and 12 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the relatively systematic theoretical knowledge related to civil procedure law, such as the concepts, nature, basic principles, rules, basic regulations of procedure, etc., and make acquaintance of the value of legitimate guarantee and the spirit of law.
- 2. Analyze and solve real-life civil procedural issues by using the basic knowledge of civil procedure law.
- 3. Form the concept of procedural justice, and understand such basic values as equality, justice and efficiency civil procedure law possesses.

Items	Forms	Weight (%)
Formative	Attendance, Assignments,	30
	Class Performance, Practice	
Summative	Closed-book Exam	70

# 16. Criminal Procedure Law

I. Basic Information Course Code: 1040020015 Chinese Name: 刑事诉讼法 School/Department: School of Law Students: Law Majors Prerequisite Course(s): Criminal Law, Civil Procedure Law, Evidence Law, Constitutional Law Credit(s): 3.0 Class Hours: 64 Textbook: Fan, Chongyi (ed). Criminal Procedural Law (4th Edition). China University of Political Science and Law Press, 2013.
References: 1. Yi, Yanyou. Freedom of Silence (4th Edition). China University of Political

Science and Law Press, 2001.

- 2. Song, Yinghui, Sun Changyong, Piao Zonggen, et al.. *Foreign Criminal Procedure Law.* Peking University Press, 2011.
- 3. Chen, Ruihua. *Principles of Criminal Judgment* (2nd Edition). Peking University Press, 2003.

### **II.** Course Description

Criminal Procedure Law is a professional basic course for law undergraduates, mainly covering such knowledge points on criminal procedure law as the basic contents, objectives, tasks, basic principles, procedures, etc.. Class lecturing is highlighted and combined with various practical teaching methods, e.g. audiovisual material viewing, class discussion, site visits, assignments and so on. The course involves 32 class hours of theory teaching and 32 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Clarify the concepts, nature and tasks of the criminal procedure law of China, understand the basic principles and rules of criminal procedure law, understand fully and master the complete procedure of criminal proceedings.
- 2. Possess the ability of analyzing and participating in social practice using the knowledge acquired.
- 3. Establish the consciousness of safeguarding the rights and interests of women and children as well as protecting human rights; develop such professional quality as law respecting, evidence priority, case details emphasizing and case truth seeking.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Moot court,	30
	Class Performance	
Summative	Closed-book Exam	70

# 17. Commercial Law (I)

I. Basic Information Course Code: 1040020011 Chinese Name: 商法(上)
School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Civil Law Credit(s): 2.0 Class Hours: 32 Textbook: Shi, Tiantao. Commercial Law (4th Edition). Law Press, 2010. References: 1. Wang, Baoshu. General Introduction to Commercial Law. Tsinghua University Press, 2007.

- 2. Liu, Junhai. Modern Corporation Law. Law Press, 2008.
- 3. Wang, Weiguo. The Sum and Substance of Bankrupt Law. Law Press, 2007.

### **II.** Course Description

Commercial Law (I) is a professional basic course for law undergraduates. It mainly introduces the basic concepts, theories and concrete contents of commercial law, corporation law and bankruptcy law. Class lecturing (i.e. multimedia teaching and case study) is mainly adopted, combined with practical teaching, such as class discussion, one to two times of video-viewing of cases on corporation establishment and bankrupt procedure law, one time of court auditing of cases on corporation establishing, shareholder capital contribution or corporation administration. The course involves 28 class hours of theory teaching and 4 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be familiar with the basic principles of commercial law, master the basic concepts and theories of corporation law and bankruptcy law, basic rules of corporation and bankruptcy, know well the legislative and judicial interpretations of the company system and bankruptcy system in China, and in addition to understanding commercial law theory, the theoretical front and development trend of company and bankruptcy rules.
- 2. Possess fundamental ability of analyzing and studying related theoretical and practical issues using the knowledge and theory acquired.
- 3. Deeply understand company this market subject and be equipped with the consciousness of thinking about corporation establishment and operation from the angle of law.

Items	Forms	Weight (%)
Formative	Attendance, Assignments,	30
	Class Performance	
Summative	Closed-book Exam	70

# 18. Commercial Law (II)

### I. Basic Information

Course Code: 1040020012 Chinese Name: 商法(下) School/Department: School of Law Students: Law Majors Prerequisite Course(s): Jurisprudence, Civil Law, Commercial Law (I), Civil Procedure Law Credit(s): 3.0 Class Hours: 48 Textbook: Shi, Tiantao. *Commercial Law* (4th Edition). Law Press, 2010. References: 1. Wang, Baoshu. *General Introduction to Commercial Law*. Tsinghua University Press, 2007.

2. Liu, Junhai. Modern Corporation Law. Law Press, 2008.

### **II.** Course Description

Commercial Law (II) is a professional basic course for law undergraduates, mainly covering the basic principles of securities law, law of bill, insurance law and maritime law as well as the related legal systems in China, besides introducing academic research, frontier issues in judicial practice and related legal systems in foreign countries. Class lecturing (i.e. multimedia teaching and case study) is highlighted, combined with practical teaching, such as class discussion (on the chapters on securities issue and stock underwriting, insurance contract, contract of carriage of goods by sea, etc.), video-viewing (of bill cases), court auditing, insurance case study, group presentation and so on. The course involves 42 class hours of theory teaching and 6 of practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic principles and rules of securities law, bill law, insurance law and maritime law, and be acquainted with their theoretical front and development trend.
- 2. Possess the fundamental ability of analyzing real-life cases and solving real issues concerning securities, bill, insurance and maritime trades using the knowledge acquired.
- 3. Develop the consciousness of paying attention to social and legal issues on commercial affairs, protecting the legal rights of medium and small investors, safeguarding transaction security and efficiency, as well as combining theory with practice.

Items	Forms	Weight (%)
Formative	Attendance, Assignments,	30
	Class Performance	
Summative	Closed-book Exam	70

# Major: Computer Science and Technology (7)

### **1. Principles of Operating System**

**I. Basic Information** 

Course Code: 1030080011 Chinese Name: 操作系统原理 School/Department: Department of Computer Science Students: Majors of Computer Science and Technology Prerequisite Course(s): Programming Fundamentals and C Language, Microcomputer Principle and Assembly Language, Data Structures

**Credit(s):** 3.5

Class Hours: 64

**Textbook:** Stallings, William. Chen, Xiangqun and Chen Yu, et al. (trans.). *Operating Systems: Internals and Design Principles* (Original 6th Edition). China Machine Press, 2010.

- **References:** 1. Tang, Xiaodan, et al. (eds.). *Computer Operating System* (3rd Edition). Xidian University Press, 2007.
  - 2. Tanenbaum, Andrew S.. *Modern Operating Systems* (3rd Edition), Pearson Education, 2007.
  - 3. Zuo, Wanli and Zhou Changlin (eds.). *Operating System* (2nd Edition), Higher Education Press, 2004.

#### **II.** Course Description

Operating system is the command center of the computer system. It is not only the manager of various resources, but also the service provider in the system. The indispensable role it plays in the computer system ordains its core position of special significance among all the courses of computer studies. As a basic course for the majors of computer science and technology, Principles of Operating System will focus on fundamental principles, with adequate consideration for the core data structure and algorithm of mainstream systems and a brief introduction to the latest development of operating System. Aiming to lay a necessary theoretical foundation for future courses such as the Linux Operating System, the course mainly imparts the basic concepts, principles, methods of design and implementation of the operating system, including a description of operating system, processes and threads, interrupt and processor scheduling, mutual exclusion, synchronization and communication, deadlock and starvation, memory management, file system, and the device and I/O management. The course contains 64 class hours in total, 48 of which are used for theory teaching, and 16 for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Clearly understand the basic concepts, operating mechanism, fundamental principles, methods of design and implementation of the operating system, as well as the internal algorithm and external interface of mainstream operating systems.
- 2. Comprehend an operating system as a whole, know the basics of how to use and maintain the operating system, and apply what they have learned to the solution of simple problems related to the operating system in the future.
- 3. Develop the ability to analyze and solve problems related to the computer system using the professional knowledge they have acquired.

Items	Forms	Weight (%)
Formative	Assignments, Quizzes, Class Performance	10
Summative	Closed-book Exam	90

# 2. Programming Fundamentals

#### I. Basic Information

Course Code: 1030080003 Chinese Name: 程序设计基础 School/Department: Department of Computer Science Students: Majors of Computer Science and Technology Prerequisite Course(s): Introduction to Computer Science Credit(s): 3.0 Class Hours: 80 Textbook: Tan, Haoqiang. *C Programming* (3rd Edition). Tsinghua University Press, 2005. References: 1. He, Qinming and Yan Hui (eds.). *Programming in C*. Higher Education Press, 2008.

- 2. Stephen G. Kochan. *Programming in C* (3rd Edition). Posts & Telecom Press, 2006.
- 3. Wang, Zhixin and Wang Dalun (eds.). *Lab Manual for C/C++ Programming*. Tsinghua University Press, 2008.

### **II.** Course Description

C Language is a general-purpose high level programming language. It can be used for writing both the application programs and system programs. Programming Fundamentals mainly teaches C programming and the design of algorithms, including the data types, control structures as well as programming and testing in C language. The course, which centers on programming with the language as complementary, aims to lay a solid foundation for students to further learn computer languages and apply them to programming. The teacher will assign computer experiments in accordance with the requirements of the syllabus. The course contains 80 class hours in total, 48 of which are used for theory teaching, and 32 for practice. As an expansion of the extracurricular comprehensive experiments of Chapter 6, the comprehensive practice will be assigned after this Chapter. The practice involves the programming of students' performance management system in C language. Students are supposed to synthetically use array, function, pointer, structure and file, etc., to program a menu-driven system that includes such functions as inputting, modifying, displaying, calculating, sequencing, inquiring, as well as file reading and writing.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Clearly understand the basic working principles of computers, the fundamental data representation and composition of C programming language, its flow control of data processing and modular programming, as well as the basic ideas and procedures of structured programming, and the basic techniques of algorithm design.
- 2. Hone their analytical skills and data representation techniques, grasp the essential ability of programming (abstract the task, design and select the scheme, and realize and evaluate the scheme), and know how to describe and program for basic algorithms, how to achieve modular programming and debug programs, and how to use computers to deal with problems.

Items	Forms	Weight (%)
Formative	Assignments, In-class Experiments	10
	Extracurricular Comprehensive Experiments	30
Summative	Closed-book Exam	60

# 3. Principles of Computer Networks

I. Basic Information Course Code: 1030080012 Chinese Name: 计算机网络原理 School/Department: Department of Computer Science Students: Majors of Computer Science and Technology Prerequisite Course(s): Introduction to Computer Science Credit(s): 3.5 Class Hours: 64 Textbook: Xie, Xiren and Xie Jun (eds.). A Textbook on Computer Networks (3rd Edition). Posts & Telecom Press, 2012.

- **References:** 1. Xie, Xiren (ed.). *Computer Networks* (6th Edition). Publishing House of Electronics Industry, 2013.
  - 2. Tian, Yuan, Si Weisheng and Han Yu (eds.). *Fundamentals of Computer Networks: Internet Protocols and Realization*. China Machine Press, 2006.
  - Tanenbaum, Andrew S.. Computer Networks (4th Edition). Tsinghua University Press, 2004.

### **II.** Course Description

Principles of Computer Networks is a basic course for the majors of computer science and technology. It mainly covers the basic concepts, types, topological structures and components of computer networks. It also teaches the rudiments of data communication, local area network, the TCP/IP protocols (IP, ARP, ICMP, TCP, UDP, DNS, DHCP, SMTP, FTP, HTTP, etc.), the technologies of Internet access, as well as wireless network and network management. Lectures, with the aid of multimedia, adopt an easy-to-understand approach that combines theory with practice, giving full play to students' initiatives, so as to cultivate their self-regulated learning ability. Students are required to systematically understand the fundamental principles of networks, and grasp the international standards, application technology and development trends of related networks, as well as the dynamics of current technologies and application of new technologies. The course includes 64 class hours in total, 48 of which are used for theory teaching, and 16 for practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic concepts, theories and architectures of computer networks.
- 2. Understand and grasp the features and principles of computer networks, and enhance their ability to use the network system.
- 3. Hone their skills to analyze and solve problems and develop an attitude of scientism.

Items	Forms	Weight (%)
Formative	Assignments, Experiments, Attendance	30
Summative	Closed-book Exam	70

# 4. Principles of Computer Organization

I. Basic Information
 Course Code: 1030080009
 Chinese Name: 计算机组成原理
 School/Department: Department of Computer Science
 Students: Majors of Computer Science and Technology
 Prerequisite Course(s): Digital Circuit, Assembly Language
 Credit(s): 3.5
 Class Hours: 64
 Textbook: Tang, Shuofei (ed.). Principles of Computer Organization (2nd Edition). Higher
 Education Press, 2008.
 References: 1. Bai, Zhongying (ed.). Computer Organization and Architecture (4th Edition).
 Tisinghua University Press, 2008

- 2. Jiang, Benshan (ed.). *Principles of Computer Organization* (3rd Edition). Tsinghua University Press, 2013.
- 3. Xu, Jie and Feng Yuanzhen (eds.). *Principles of Computer Organization and Assembly Language Programming* (3rd Edition). Publishing House of Electronics Industry, 2012.

### **II.** Course Description

Principles of Computer Organization is a basic course for the majors of computer science and technology. It mainly focuses on the organization and operating principles of the major parts of a computer, including the ALU, CPU, memory, controller, system bus, and peripheral devices. Students are engaged in exploring the principles of various components of the computer and related control procedures, so that they can precisely comprehend and grasp the organization and operation of the computer system as an overall unit, thus laying a necessary foundation for the courses to come. Combining theories with practice, the course uses blackboard and multimedia to present basic concepts and principles, testing experiments to help students understand and internalize the theories they have learned, and pilot experiments to hone their ability to analyze and solve problems, so as to make them well prepared for further research and design. The course includes 64 class hours in total, 48 of which are used for theory teaching, and 16 for practice. The teaching schedule may be adjusted as per the actual situation.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the organization, operating principles and design techniques of the major parts of a computer, as well as the basic principles of the whole system.
- 2. Grasp the configuration of a stand-alone system, its principles, analytic procedures and design techniques, and the technology of interconnecting the whole system.
- 3. Be armed with the ability to use and maintain a computer.
- 4. Form a whole-system concept, and develop the awareness of analyzing the system as an overall unit, so as to enhance their innovative capacities.

Items	Forms	Weight (%)
Formative	Experiments,	20
	Attendance, Assignments, Learning Initiative	20
Summative	Closed-book Exam	60

# 5. Object Oriented Programming (Java)

I. Basic Information Course Code: 1030080007 Chinese Name: 面向对象程序设计(Java) School/Department: Department of Computer Science Students: Majors of Computer Science and Technology Prerequisite Course(s): Introduction to Computer Science, Programming Fundamentals and C Language, Data Structures Credit(s): 3.0 Class Hours: 80

**Textbook:** Yang, Shulin and Hu Jieping (eds.). *A Case-based Course in JAVA* (2nd Edition), Tsinghua University Press, 2010.

- **References:** 1. Yin, Min and Wang Xingyan (eds.). *JAVA and Object Oriented Programming* (2nd Edition), Tsinghua University Press, 2007.
  - 2. Eckel, Bruce. Chen, Haopeng (trans.). *Thinking in Java* (4th Edition), China Machine Press, 2007.
  - 3. Bloch, Joshua. Yang, Chunhua and Yu Limin (trans.). *Effective Java* (2nd Edition), China Machine Press, 2009.

#### **II.** Course Description

Object Oriented Programming (Java) is a basic course for the majors of computer science and technology, and also a core course about application development techniques. Based on Java, the course introduces the basic concepts, principles and techniques (such as inheritance, encapsulation, polymorphism, overload, and abstract, etc.) of the object oriented programming. It also covers the advanced features, exception handling, graphical interface design, input and output streams, and multithreading of Class and Object in Java, as well as the Applet application, JDBC database, and such Java network programming and development techniques as the programming network communication. Adopting a case-based inductive teaching method, and with the aid of computer teaching network and multimedia, the teacher gives full play to students' initiatives and innovative ideas, so as to highlight the interaction between teachers and students in terms of design methods and code implementation, and the interaction among students in terms of method sharing and code debugging. The course aims to help students develop a thinking pattern of object oriented programming, grasp the related theories and techniques to deal with common programming problems, so as to get them well prepared for the succeeding courses, such as Dynamic Website Development Based on JSP, J2EE Integrated Technology and Software Engineering. The course includes 80 class hours in total, 48 of which are for theory teaching, and 32 for practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic concepts and techniques of programming in Java and object oriented programming.
- 2. Master the Java-based techniques for object oriented programming and application development.
- 3. Be armed with the ability to use Java in practice and accomplish some comprehensive object oriented programming.
- 4. Develop a thinking pattern or an awareness of object oriented programming in practical business logic.

<b>IV.</b> Assessmen	ıt
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Items	Forms	Weight (%)
Formative	Assignments	30
	Comprehensive Design Experiment (Oral exam)	10
Summative	Closed-book Exam	60

# 6. Data Structures

I. Basic Information

 Course Code: 1030080004
 Chinese Name: 数据结构
 School/Department: Department of Computer Science
 Students: Majors of Computer Science and Technology
 Prerequisite Course(s): Introduction to Computer Science, Programming Fundamentals, Discrete Mathematics
 Credit(s): 4.0
 Class Hours: 80
 Textbook: Yan, Weimin and Wu Weimin (eds.). Data Structures in C, Tsinghua University Press, 2011.

 References: 1. Yan, Weimin, Wu Weimin and Mi Ning (eds.). Exercises on Data Structures in C, Tsinghua University Press, 2011.

- 2. Li, Chunbao, et al. (eds.). A Course of Data Structures (3rd Edition), Tsinghua University Press, 2009.
- 3. Li, Chunbao, et al. (eds.). *A Course of Data Structures: Lab Manual* (3rd Edition), Tsinghua University Press, 2009.

### **II.** Course Description

Data Structures is a basic course for the majors of computer science and technology, and also a core course of computer studies. Adopting an inductive and intuitional teaching method that combines theories with practice, the course mainly imparts the logical features, storage structures and basic operation of various data structures. Practice is addressed by fundamental experiments and comprehensive experiments. The former emphasizes the implementation of defining and operating different data structures through code writing, aiming to help students comprehend and internalize the theories they have learned, whereas the latter is conducted to train students' ability to analyze and solve practical problems. The course includes 80 class hours in total, 48 of which are used for theory teaching, and 32 for practice. The teaching schedule may be adjusted as per the actual situation.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the logical features of data structures (linear list, stack, queue, tree, graph, etc.), their storage structures and implementation of algorithm, as well as the algorithm of searching and sorting; Understand the analysis of algorithm in terms of time cost and space cost.
- 2. Be armed with the ability to choose appropriate data structure, design algorithm and write correct program in line with the nature of the problem, so as to lay a foundation for the succeeding courses regarding the principles of compiling, operating system and database.
- 3. Develop an awareness of writing highly-effective programs.

Items	Forms	Weight (%)
Formative	Attendance, Assignments	10
	Comprehensive Experiments	20
Summative	Closed-book Exam	70

# 7. Principles of Database

### **I. Basic Information**

Course Code: 1030080010 Chinese Name: 数据库原理 School/Department: Department of Computer Science Students: Majors of Computer Science and Technology Prerequisite Course(s): Programming Fundamentals and C Language, Data Structures Credit(s): 3.5 Class Hours: 80 Textbook: Qian, Xuezhong and Li Jing (eds.). Database Principles and Application Development (3rd Edition). Beijing University of Posts and Telecommunications Press, 2010. References: 1. Wang, Shan and Chen Hong (eds.). A Course of Principles of Database Systems. Tsinghua University Press, 2009.

- 2. Kroenke, David M. and David J. Auer. *Database Processing: Fundamentals, Design, and Implementation* (11th Edition). Prentice Hall, 2009.
- 3. Kroenke, David M. and David J. Auer. Zhao, Yanduo and Ge Mengmeng (trans.). Database Concepts (5th Edition). Tsinghua University Press, 2011.

### **II.** Course Description

Principles of Database is a basic course for the majors of computer science and technology. It mainly teaches the theories and application of database technology, including the concept and structure of database, the data model, the basic theories, standard language SQL and design of relational database, as well as the design techniques, security and concurrency control of database. Combining theories with practice, the course uses cases and examples to analyze and present basic concepts and theories of database, testing experiments to help students understand and internalize the theories they have learned, and comprehensive experiments to hone their ability to analyze and solve problems. The theories learning and hands-on practice aim to make students well prepared for developing various information management systems and electronic commerce systems in the future. The course includes 80 class hours in total, 48 of which are used for theory teaching, and 32 for practice. The teaching schedule may be adjusted as per the actual situation.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the main ideas of database technology and the architecture of database system, grasp the theories and design techniques of relational database, and know the interfacing techniques such as Open Database Connectivity (ODBC), as well as the basic concept and methods of database security.
- 2. Be armed with the ability to use the standard language SQL for data query and data manipulation, and accomplish the requirement analysis of the application system of small databases, as well as the ability to design such a database.
- 3. Develop an awareness of using database to manage information and SQL to operate database.

Items	Forms	Weight (%)
Formative	Assignments, Attendance, Learning Aptitude	20
	Tests	10
Summative	Closed-book Exam	70

# (Ⅶ) Department of Foreign Languages

# Major: English (15)

### 1. Twentieth Century Western Critical Theories

#### **I. Basic Information**

Course Code: 1050090004

Chinese Name: 当代西方文艺理论

School/Department: Department of Foreign Languages

Students: English Majors

Prerequisite Course(s): English Literary History, American Literary History

**Credit(s)**: 2.0

Class Hours: 32

- **Textbook**: Zhu, Gang (ed.). Twentieth Century Western Critical Theories. Shanghai Foreign Language Education Press, 2001.
- **References:** 1. Booker, M. Keith. *Teaching with the Norton Anthology of Theory and Criticism*. W.W. Norton & Company, 2001.
  - 2. Culler, Jonathan. Literary Theory. Oxford University Press, 1997.
  - 3. Eagleton, Terry. *Literary Theory: An Introduction*. University of Minnesota Press, 1985.

### **II.** Course Description

Twentieth Century Western Critical Theories is a professional basic course for English undergraduates. It mainly introduces Russian Formalism, New Criticism, Marxist Literary Theories, Psychological Criticism, Archetypal Criticism, Structuralism, Deconstructionism, Reader Response Theories, New Historicism, Feminism, Post-colonialism, and Cultural Studies, based upon such aspects as concepts, theoretical origins and outlines so as to comb the contemporary Western literary theories and their evolution. The teaching process is divided into classroom teaching and discussion emphasizing the students' literary critical practice. The teaching focuses on case study, analyzing typical cases in the literary material and video documents.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand basic principles and concepts of western literary theories.
- 2. Summarize the rules and experience of literary criticism and investigate the potential common points.
- 3. Delve into the essence and characteristics of literature and master the spirit of western literary theories, so as to pave the way for further academic research.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	40
Summative	2 Essays	60

# 2. Academic Writing

I. Basic Information Course Code: 1040090032 Chinese Name: 学术论文写作 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Integrated English, English Writing, English Novel Reading Credit(s): 0.5 Class Hours: 16 Textbook: Self-compiled

- **References:** 1. Liu, Cunbo (ed.). Writing English Research Papers (A Handbook for English Majors). Higher Education Press, 2004.
  - 2. Li, Zhengshuan (ed.). *Thesis Design and Writing Guide for English Majors*. Peking University Press, 2013.
  - 3. Mu, Shixiong and Yu Linsen (eds.). *An Introduction to Thesis Writing for English Majors*. Foreign Language Teaching and Research Press, 2002.

### **II.** Course Description

This is a two-semester course. Academic Writing (1) is designed for English majors to practice academic writing in the first semester of the 3rd year. Guided by their supervisors, students learn about fundamentals of academic writing, including gathering, screening, organizing and analyzing data, selecting titles, sorting out their thinking and composing thesis statement. They are encouraged to discuss with their supervisors the title, statement and references over and over again, and make refinements and amendments whenever necessary. Under the careful and close supervision of teachers all through the writing process, students specializing in the same topic discuss thoroughly with other group members common problems they face, and make revisions repeatedly. Academic Writing (2) is designed for English majors to practice academic writing in the second semester of the 3rd year. Instructed by supervisors students revise and polish their term papers, paving the way for writing thesis by further gathering and organizing data. Supervisors are expected to devote entire attention and expertise to students and tailor instruction to meet individual need all through the writing process.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the process and fundamentals of thesis writing.
- 2. Finish their term papers and thesis writing supervised by teachers.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	50
Summative	Research Paper or Report (2000-2500 words)	50

# 3. Translation

I. Basic Information Course Code: 1040090024 Chinese Name: 笔译 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Integrated English, English Writing, Extensive Reading, etc. Credit(s): 2.0 Class Hours: 48 Textbook: Feng, Qinghua. A Practical Coursebook on Translation (3rd Edition). Shanghai Foreign Language Education Press, 2010.
References: 1. Fan, Zhongying (ed.). An Applied Theory of Translation. Foreign Language Teaching and Research Press, 1994.

- 2. Ye, Zinan. *Advanced Course in English-Chinese Translation* (2nd Edition). Tsinghua University Press, 2008.
- 3. Zhang, Peiji, et al. (ed.). *A Course in English-Chinese Translation*. Shanghai Foreign Language Education Press, 2008.

# **II.** Course Description

Translation is a course that closely combines theories with practice. It teaches the history, norms and process of translation, and introduces Chinese and Foreign translation theories through contrastive analysis between English and Chinese. Students learn the similarities and disparities between the SL and TL as well as the basic skills and methods of English-Chinese and Chinese-English translation, and are trained to take hands-on practices in a systematic way. Among various teaching ideas, the teacher mainly resorts to the heuristic approach, where practice is integrated into classroom teaching, and group discussions are supplemented by self-reflective exercises, so that students can improve their knowledge, abilities and qualities, and develop their cross-cultural awareness, reader awareness and gender awareness. With the aid of multimedia, the teacher focuses on the essential only and ensures plenty of exercises, and is highly flexible in choosing teaching materials to meet actual needs. Students are encouraged to take various accreditation tests for translators after finishing the course. The course splits its 48 class hours into two parts: 16 for theory teaching and 32 for intense training.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Learn the basic theories and normally employed skills of translation, and well understand the cultural and linguistic differences between English and Chinese.
- 2. Adeptly exploit appropriate techniques or methods to render from SL text of medium difficulty into TL with proper diction and in a faithful and smooth manner.
- 3. Develop their cross-cultural awareness, reader awareness and gender awareness in translation practice.

Items	Forms	Weight (%)
Formative	Class Performance, Attendance, Assignments, Tests	30
Summative	Closed-book Exam	70

# 4. A History of English Literature

### I. Basic Information

Course Code: 1040090026 Chinese Name: A History of English Literature School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Integrated English, English Novel Reading Credit(s): 3.0 Class Hours: 64 Textbook: Chang, Yaoxin. *A Survey of English Literature*. Nankai University Press, 2006. References: 1. Chen, Jia. *A History of English Literature*. Foreign Language Teaching and

- Research Press, 1982.
- Poplawsky, Paul (ed.). *English Literature in Context*. Cambridge University Press, 2008.
- 3. Harland, Richard. *Literary Theory from Plato to Barthes*. Palgrave Macmillan limited, 1999.

### **II.** Course Description

A History of English Literature maps out the historical development of English literature, interweaved carefully with introductions and discussions of various literary schools, English writers, and appreciations of some selected readings. This course aims to enhance English majors' understanding of British literature and culture as well as their capacity of linguistic performance. It provides a comprehensive and accessible survey of major English authors, their professional and intellectual backgrounds, and artistic features, covering especially their key literary texts with in-depth overviews of thematic structure, characterization, stylistics and intellectual significance. Among other things, this course also broadly surveys the historical, linguistic and cultural contexts of English literature, encouraging students to explore each individual literary period, with its specific historical background, intellectual trends and other economic and sociopolitical factors, drawing students' attention to certain influences these factors exerted on the development of English literature.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Enhance their understanding of British literature and culture as well as their capacity of linguistic performance
- 2. Understand the historical background, cultural trends and various literary schools of English literature.
- 3. Read and appreciate the original literary works.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	40
Summative	Closed-book Exam	60

# 5. English Writing

### **I. Basic Information**

Course Code: 1040090019 / 1040090020 Chinese Name: English Writing School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Extensive English, English Novel Reading Credit(s): 3.0 Class Hours: 64 Textbook: Chen, Fachun, *English Writing*, Peking University Press, 2007. References: 1. John, Langan. *College Writing Skills with Readings*. Foreign Language Teaching

- and Research Press, 2007.
- 2. Zou, Shen. A Course: English Writing. Shanghai Foreign Language Education Press, 2007.
- 3. Fu, Siyi (ed.). *A Practical Writing Course for College Students*. Peking University Press, 2003.

### **II.** Course Description

As a compulsory course, English Writing is both theoretically and practically oriented. The basic principles of English writing are presented, and numerous activities are provided to enable students to further improve their language performance in general and grasp the rules of effective writing in particular. Among other things, this course also introduces a variety of skills for practical writing, and varied assignments and imitating activities are organized in a highly accessible manner for students to understand the technical features, formulaic standards and other requirements for different styles of writing. 32 class hours are apportioned to theoretical instruction and writing practice respectively.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the rules and skills of effective English writing.
- 2. Understand and master the skills for different forms of practical writing.
- 3. Cultivate their awareness of English writing as well as improve their language performance in writing.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	40
Summative	Closed-book Exam	60

# 6. Intercultural Business Communication

 I. Basic Information Course Code: 1050090010 Chinese Name: 跨文化商务沟通 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Intercultural Communication Credit(s): 2.0 Class Hours: 48 Textbook: Varner, Iris and Linda Beamer. Intercultural Communication in the Global Workplace (3rd Edition). Shanghai Foreign Languages Education Press, 2006.

- **References:** 1. Hofstede, Geert. *Culture's Consequences: Comparing Values, Behaviors, Institutions and Organizations across Nations* (3rd Edition). Shanghai Foreign Languages Education Press, 2006.
  - 2. Dou, Weilin. *Intercultural Business Communication* (2nd Edition). Higher Education Press, 2011.
  - 3. Dou, Weilin (ed.). *Intercultural Business Communication: Cases and Analyses*. University of International Business and Economics Press, 2007.

### **II.** Course Description

The course Intercultural Business Communication attaches importance to both theories and practice. As the extension of the course Intercultural Communication, this course is supposed to: 1) define "culture" from the perspective of intercultural business communication; 2) discuss the main elements of intercultural business communication: corporate culture, intercultural negotiation, intercultural business etiquettes and ethics, and intercultural management, etc.; 3) analyze related cases by applying appropriate theories; 4) improve students' abilities through practice; 5) build up students' communication skills and team work spirit. Theory teaching classes will cover related theories, definitions, case analyses and discussions; while the class hours for practice will involve students in simulation exercises in class or internship in workplaces. This course gives 32 class hours to theory teaching and 16 to practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Gain the ability to analyze cultural conflicts in intercultural business communication; understand the intercultural conflicts in joint venture companies, and can come up with solutions to the conflicts.
- 2. Possess team spirit, understand the advantages and functions of team work, and know how to coordinate various relations in their workplaces.
- 3. Handle intercultural conflicts more effectively, so that they are more competitive.

Items	Forms	Weight (%)
Formative	Class Performance, Group Presentations, Practice	50
Summative	Paper	50

# 7. History of American Literature

I. Basic Information Course Code: 1040090027 Chinese Name: 美国文学史 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): English Novel Reading, History of English Literature, Introduction to English and American Literature
Credit(s): 3.0 Class Hours: 64 Textbook: Chang, Yaoxin. A Survey of American Literature (3rd Edition). Nankai University Press, 2008.
References: 1. Baym, Nina (ed.). The Norton Anthology of American Literature (7th Edition). W. W. Norton & Company, 2007.

- 2. Tong, Ming. A History of American Literature. Yilin Press, 2002.
- 3. Wu, Weiren (ed.). *History and Anthology of American Literature* (Reset Edition). Foreign Language Teaching and Research Press, 2013.

### **II.** Course Description

History of American Literature is a basic and compulsory course for English majors, covering the American literature in its main developmental phases from its origin and evolution, through the American Civil War and the two world wars, to post-war decades. The teaching highlights enabling students to master the basic development situation, basic ideas and artistic features of important writers as well as their writings, while the challenges consist in how to cultivate students' reading and appreciative abilities, in addition to assisting them in acquiring methods for analyzing literary works. Class lecturing is combined with independent learning, with the latter being more stressed. To develop students' thinking, practice and innovative competence, such practice activities as appreciating literature, comparing American and British and Chinese literatures, writing book reports, referring to related reference books, discussing, summarizing, etc., are to be organized accordingly. Students are required to have a primary understanding of the basics of American literature, to keep the American literary masters in mind, to grasp the basic ideas and artistic characteristics of literary canons, and to be armed with the fundamental knowledge and aptitudes in reading, analyzing and reviewing the American literature independently.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Grasp the basic developments of American literature, as well as the literary phenomena and features which the American literary history has witnessed.
- 2. Enlarge literary vision, enhance the comprehension of American literature and culture, and meanwhile, improve professional accomplishments.
- 3. Lay a solid foundation for reading and appreciating literary works.

Items	Forms	Weight (%)
Formative	Performance, Assignments, Quizzes	50
Summative	Closed-book Exam	50

# 8. Selected Readings of American Literature

I. Basic Information
Course Code: 1050090002
Chinese Name: 美国文学选读
School/Department: Department of Foreign Languages
Students: English Majors
<b>Prerequisite Course(s):</b> English Novel Reading, History of English Literature, Selected Reading of British Literature, Introduction to English and American Literature
History of American Literature
<b>Credit(s):</b> 3.0
Class Hours: 64
Textbook: Tao, Jie (ed.). Selected Readings in American Literature. Peking University Press
2012.
<b>References:</b> 1. Baym, Nina (ed.). <i>The Norton Anthology of American Literature</i> (7th Edition). W W. Norton & Company, 2007.
<ol> <li>Lawall, Sarah N. and Maynard Mack (eds.). The Norton Anthology of Work Masterpieces: The Western Tradition (7th Edition). W. W. Norton &amp; Company 1999.</li> </ol>

3. Leitch, Vincent B., William E. Cain, Laurie A. Finke, et al. (eds.). *The Norton Anthology of Theory and Criticism* (2nd Edition). W. W. Norton & Company, 2010.

# **II.** Course Description

A professional and compulsory course for English majors, Selected Readings of American Literature covers: 1) reading the representative canons of representative American writers from the Colonial Period, American War of Independence, through Romanticism, Realism and Modernism to Postmodernism, and 2) explanation of literary criticisms. The teaching highlights enhancing students' appreciative level of literary works, and meets difficulties in terms of cultivating students' literary critical ability. Class lecturing is combined with independent learning, with the latter being more stressed. Through reading, expounding and analyzing the well-known American literary men's noted writings, students are expected to be competent in understanding and appreciating literary masterpieces, to integrate improving English level, appreciative ability and oral expression ability, meantime, to read and appreciate literary works independently. To develop students' thinking, practice and innovative capacity, such practice links as pre-class reading of literary selections and material-collection for in-class discussion, writing mini-theses based on analyzing and reviewing works, organizing activities (discussion, narration, recitation and role-play after re-reading the writings and related commentaries taught in class) and taking notes, are to be implemented.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Enhance their logical thinking ability and independent thinking capacity, widen the knowledge structure, and lay a solid foundation for language learning.
- 2. Cultivate their ability in reading, understanding and appreciating literary originals, and grasping the basics and methods of literary criticisms.
- 3. Improve their appreciative level of literary works and literary critical ability, as well as their literary accomplishments.

Items	Forms	Weight (%)
Formative	Performance, Assignments, Quizzes	50
Summative	Closed-book Exam	50

# 9. Foreign Women's Literature

I. Basic Information Course Code: 1050090003 Chinese Name: 外国女性文学 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): History of English Literature, Selected Readings of British Literature, History of American Literature, Selected Readings of American Literature

Credit(s): 1.5 Class Hours: 32 Textbook: Self-compiled Textbook

**References:** 1. Gilbert, Sandra M. and Susan Gubar (eds.). *The Norton Anthology of Literature by Women: The Traditions in English* (3rd Edition). W. W. Norton & Company, 2008.

- 2. Baym, Nina (ed.). *The Norton Anthology of American Literature* (7th Edition). W. W. Norton & Company, 2007.
- 3. Plain, Gill and Susan Sellers (eds.). A History of Feminist Literary Criticism. Cambridge University Press, 2007.

### **II.** Course Description

A professional and compulsory course for English majors, Foreign Women's Literature centers on women's literary writing practice and theories, covering: 1) the developmental phases of world women's literature; 2) feminist literary theories and criticisms; and 3) representative women writers and their masterpieces. With class lecturing and independent learning being integrated, works appreciation is to be highlighted, and teaching difficulty in mastering critical theories and methods is to be challenged. Through listening to the representative women novelists, poets, dramatists, feminists and their representative canons in the British, American and French literatures especially, and by combing foreign women's literature in the literary perspective, students are expected to grasp the development vein and gist of world women's literature, to examine women's development from a female angle. Meanwhile, feminist literary criticisms are taught with an aim to help students reading women writer's literary works from a feminist perspective, and thus, enlarge their vision of literary research. In teaching, the teacher should create opportunities for students to express their personal views, and encourage, tolerate dissimilar opinions; students are required to: read literary works and take notes before class, discuss in class, as well as summarize what they have attained in class and write mini-theses based on collected materials after class. For a better understanding of women's literature, movies adapted from women writer's works are to be shown selectively.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand and grasp the basic developments, literary phenomena and features of world women's literature.
- 2. Master feminist literary criticisms.
- 3. Enlarge their literary vision, cultivate the appreciative ability of literary works, and enhance their literary accomplishments.
- 4. Listen to women's inner voices in the literary and realistic worlds, pay attention to women's self-growth, cultivate female consciousness, and strive for the earlier attainment of gender equality.
- 5. Attempt in literary creation.

Items	Forms	Weight (%)
Formative	Performance, Assignments, Book Reports	50
Summative	Presentation, Thesis	50

# **10. Interpretation**

# **I. Basic Information** Course Code: 1040090025 **Chinese Name:** 口译 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Integrated English, Phonetics, Spoken English, Listening, Translation, etc. **Credit(s):** 2.0 Class Hours: 48 Textbook: Lei, Tianfang and Chen Jing (eds.), Challenging Interpreting: A Course book of Interpreting (Revised Edition.), Shanghai Foreign Language Education Press, 2013. References: 1. Zhong, Weihe (ed), A Foundation Course book of Interpreting between English and Chinese, Higher Education Press, 2007. 2. Jones, R. Conference Interpreting Explained, St. Jerome Publishing Company, 2007. 3. Mei, Deming (ed), Practice in Chinese-English Interpretation, People's Education

3. Mei, Deming (ed), *Practice in Chinese-English Interpretation*, People's Education Press, 2005.

# **II.** Course Description

Interpretation is a compulsory course that closely combines language skills with practice. Based on related theories of translation, the course aims to train students' skills and logical reasoning ability in interpreting between the source language and the target language on different communication occasions. Students are expected to broaden their horizon, and develop their intercultural empathy and cognitive inference, so that they can improve their psychological quality and solve problems independently. The teacher adopts various approaches in teaching, including lecturing, case study, interpreting performance in class, watching interpreting (onsite or live), mock conference, etc. The course contains 48 class hours in total, in which 16 hours are apportioned to classroom teaching and discussion, and 32 to practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basic theories and skills of interpretation, and understand the cultural difference between English and Chinese languages.
- 2. Acquire the basic interpreting skills such as mnemonics, note-taking, summarizing, public speaking, etc., and improve their ability of logical thinking, so as to be well prepared for consecutive interpreting in foreign affairs activities.
- 3. Raise their consciousness of current affairs, improve their language skills as well as their humanistic quality.

Items	Forms	Weight (%)
Formative	Class Performance, Attendance, Assignments	50
Summative	Interpreting	50

# **11. An Introduction to Linguistics**

I. Basic Information Course Code: 1040090028 Chinese Name: 语言学概论 School/Department: Department of Foreign Languages Students: Juniors of English Majors Prerequisite Course(s): Integrated English, Spoken English, English Listening, Extensive Reading
Credit(s): 1.5 Class Hours: 32 Textbook: Dai, Weidong and He Zhaoxiong (eds.). A New Concise Course in Linguistics for Students of English (2nd Edition). Shanghai Foreign Language Education Press, 2010.
References: 1. Hu, Zhuanglin and Jiang Wangqi. (eds). Linguistics: A Course Book (4th Edition). Peking University Press, 2011.
2. Pool, Stuart C. An Introduction to Linguistics. Foreign Language Teaching and Research Press, 2000.

3. Yule, George. *The Study of Language* (4th Edition). Cambridge University Press, 2010.

### **II.** Course Description

An Introduction to Linguistics covers the basic concepts, theories and forefront research findings in this area. Lectures and practice are closely combined to provide students with a general picture of linguistics and its sub-branches. The teacher mainly instructs theories, the development and schools of the core sub-branches of linguistics, including phonetics, phonology, morphology, syntax and semantics; and students will be asked to study independently on some interdisciplinary areas, such as pragmatics, sociolinguistics, psycholinguistics and language acquisition. Class discussion, group survey and presentation are employed as well, with the purpose of guiding students to apply theories in practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be acquainted with the basic concepts and theories of language, linguistics, and its sub-branches.
- 2. Apply linguistic theories to real language use, aiming at tackling language problems and promoting language study.
- 3. Be equipped with the abilities of critical thinking and innovation, and detect possible flaws in existing theories and make clear their own standpoints.

Items	Forms	Weight (%)
Formative	Assignments, Group Surveys and Presentations	60
Summative	Closed-book Exam	40

# 12. Advanced Reading

**I. Basic Information** Course Code: 1040090017 Chinese Name: 高级阅读 School/Department: Department of Foreign Languages **Students:** English Majors Prerequisite Course(s): Integrated English, Extensive Reading, Selective Reading of English Fiction, etc.. Credit(s): 1.5 Class Hours: 32 Textbook: Huang, Cidong (ed.). An Advanced English Reader: Developing Reading Comprehension Skills (Revised Edition). Shanghai Foreign Language Education Press, 2011. References: 1. Wang, Shouren and Cheng Lengjie (eds.). An Advanced Course for English Reading. Foreign Language Teaching and Research Press, 2006. 2. Hu, Shuzhong. Modern English Rhetoric. Shanghai Foreign Language Education Press. 2004.

3. Time, Newsweek, New York Times, etc..

### **II.** Course Description

Advanced Reading aims to improve students' reading speed and reading comprehension ability through the instructing of reading skills. Students will learn to grasp the gist of a passage, analyze its structure, stylistic rhetoric and writing techniques. Meanwhile, students will actively input the English knowledge and enhance the ability of expressing their thoughts. At the end of the course, students will be able to comprehend editorials, political commentaries and book reviews from *Time* or *New York Times*, historical biographies, fiction and non-fiction works, or other reading materials that are of the equivalent level.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Read at the speed of approximately 180 words per minute with the comprehension correctness of 80% or above.
- 2. Enlarge their vocabulary so that they can master the meaning and usage of around 5,000 advanced words.
- 3. Use reference books, take notes, analyze and appreciate the writing techniques.
- 4. Master the usage of English figures of speech and acquire the ability of discourse analysis.
- 5. Enhance their sensibility for the relationship between language and culture.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	50
Summative	Closed-book Exam	50

# **13. Integrated English**

### I. Basic Information

Course Code: 1040090002 / 1040090003 / 1040090004 / 1040090005 Chinese Name: 综合英语 School/Department: Department of Foreign Languages Students: English Majors Prerequisite Course(s): Senior high school English Credit(s): 10 Class Hours: 224 Textbook: He, Zhaoxiong (ed.). An Integrated English Course (2nd Edition). Shanghai Foreign Language Education Press, 2010. References: 1. Huang, Yuanshen and Yu Shumei (eds.). Integrated Skills of English (3rd Edition).

Higher Education Press, 2011.

- 2. Li, Guanyi and Mei Deming (eds.). *A New English Course* (Revised Edition). Shanghai Foreign Language Education Press, 2008.
- 3. Hu, Wenzhong (ed.). *College English*. Foreign Language Teaching and Research Press, 2004.

### **II.** Course Description

Integrated English, categorized as a skill-oriented course, is a main course for freshman and sophomore English majors. This course aims to lay a solid foundation of English language for students through detailed instructing on and drilling of phonetics, grammar, vocabulary, idiomatic expressions, sentence structure, passage structure and stylistic structure. The fundamentals of English language will be taught to students systematically through the training of listening, speaking, reading, writing and translating. Students will acquire the ability of communicating in English fluently in everyday life.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Master the basics of pronunciation and intonation and apply appropriate tones in their reading and communication.
- 2. Master everyday British and American expressions, know when and how to use them so as to strengthen their language efficiency and fluency.
- 3. Master a variety of communication knowledge to improve the propriety in the use of English language.
- 4. Understand the structures and characteristics of narration, argumentation and exposition through the study of different genres of articles; therefore, raise their cultural awareness toward English speaking countries.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	40
Summative	Closed-book Exam	60

# 14. Selected Readings of English Literature

#### **I. Basic Information**

Course Code: 1050090001 Chinese Name: 英国文学选读 School/Department: Department of Foreign Languages Students: English Majors Credit(s): 3.0 Class Hours: 64 Prerequisite Course(s): Integrated English, History of English Literature Textbook: Poplawski, Paul (ed.). English Literature in Context. Cambridge University Press, 2008. References: 1. Wang, Zuoliang et al (eds.). An Anthology of English Literature Annotated in Chinese. The Commercial Press, 1983.

> Luo, Jingguo (ed. & annotated). A New Anthology of English Literature (Volume I & II). Peking University Press, 2005.

### **II.** Course Description

As a compulsory course for English majors, Selected Readings of English Literature aims to provide the students with more in-depth understanding of the representative works of major English writers and literary schools. As a continuation of The History of English Literature, the study of this course mainly covers the literary periods after the late 19th century, focusing on the late Victorian and Modernist literature, as well as some representative works of contemporary writers. Students are expected to understand the selected literary works within the specific historical context, and required to finish the assigned reading materials before each class. The teacher's main tasks in class, on one hand, is to expound the interrelationship between political, economical and cultural background with literature, and on the other hand, is to provide critical analysis on the professional and intellectual backgrounds of the writers, their artistic features, as well as thematic structure and characterization of their representative works. The course splits its 64 class hours into two parts: half for theory teaching and the other half for practice.

#### **III.** Course Goals

The course is designed to enable students to:

- 1. Fully understand the situation and development of English literature since the late 19<sup>th</sup> century.
- 2. Grasp the basics and methods of literary criticisms, so as to lay a foundation for the graduation paper writing.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	40
Summative	Closed-book Exam	60

# 15. A Survey of English-Speaking Countries

# I. Basic Information Course Code: 1040090021 / 1040090022 Chinese Name: 英语国家概况 School/Department: Department of Foreign Languages Students: English Majors Credit(s): 2.5 Class Hours: 80 Prerequisite Course(s): Integrated English, Phonetics, Spoken English Textbook: Zhu, Yongtao and Wang Lili (eds), *The Society and Culture of Major English-Speaking Countries* (Volumes 1 & 2) (3rd edition), Higher Education Press, 2011. References: 1. Zhou, Shulin, C. W. Pollard and June Almes (eds.). A Survery of the United Kingdom and the United States. Peking University Press, 2004.

- 2. Yang, Jincai and Ma Huiqin (eds.). *British Society and Culture*. Higher Education Press, 2010.
- 3. Wang, Enming (ed.). *American Culture and Society*. Shanghai Foreign Language Education Press, 2003.
- 4. Zhang, Xianping (ed.). *Australian Society and Culture*. Wuhan University Press, 2007.

# **II.** Course Description

As a compulsory course for English majors, A Survey of English-Speaking Countries aims to provide the students with a brief introduction to the society and culture of the following major English-speaking countries: the United Kingdom, the United States, Ireland, Australia, New Zealand and Canada. The instructions in class mainly cover the following aspects of the above-mentioned countries: geography and people, development of history, politics, economy, education, literature and culture. Through the study of this course, on one hand, the students will get familiar with the development of the society and culture of these major English-speaking countries; and on the other hand, the more in-depth knowledge about the society and culture of the countries can consolidate and extend the students' knowledge and fluency in English and cultivate in them a literary and cultural awareness and receptivity. The course splits its 80 class hours into two parts: 32 for theory teaching and 48 for practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Be acquainted with the society and culture of the major English-speaking countries, including geography and people, development of history, politics, economy, education, literature and culture.
- 2. Enhance their fluency of spoken English and consolidate their linguistic proficiency.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations, Quizzes	40
Summative	Closed-book Exam	60

# Major: Chinese International Education (15)

### 1. Introduction to Teaching Chinese as a Foreign Language

### **I. Basic Information**

Course Code: 1040100016 Chinese Name: 对外汉语教学概论 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Modern Chinese Language, Introduction to Linguistics Credit(s): 3.0 Class Hours: 48 Textbook: Liu, Xun. Introduction to the pedagogies of Teaching Chinese as a Foreign Language. Beijing Language and Culture University Press, 2004. References: 1. Zhao, Jinming (ed). Introduction to Teaching Chinese a Foreign Language. The Commercial Press, 2005. 2. Liu, Xun. Brief Introduction to Teaching Chinese as a Second Language. Beijing

- 2. Liu, Xun. *Brief Introduction to Teaching Chinese as a Second Language*. Beijing Language and Culture University Press, 2002.
  - 3. Lv, Bisong. *Introduction to the Development of Teaching Chinese as a Foreign Language*. Beijing Language and Culture University Press, 1990.

#### **II.** Course Description

This course systematically introduces the property, features, mission and disciplinary structure of teaching Chinese as a foreign language. Beginning from teaching approaches concerning Chinese phonetics, characters, listening, speaking, reading and writing, this course presents the relationship between language and culture, and the various schools in teaching Chinese as a foreign language in an insightful manner, aiming to build a solid theoretical foundation for the students' teaching practice in the future. Methods of class observation, problem-analysis and research are intertwined into classroom teaching, together with comparisons and analyses of language and cultural phenomena, in order to develop the students' problem-solving and analyzing capabilities. Teaching methodologies include lecturing, class discussions, student presentations and mock classes taught by the students. This course focuses on inspiring the students and discovering problems through active instructor-student interaction, so as to boost learning effectiveness.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the fundamental theories and pedagogies in teaching Chinese as a foreign language.
- 2. Be armed with the professional capabilities to apply the theories to language teaching practice, hence carry out smooth classroom teaching.
- 3. Be equipped with the ability to find problems and conduct researches in teaching Chinese as a foreign language.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	30
Summative	Closed-book Exam	70

# 2. Ancient Chinese Language

#### I. Basic Information Course Code: 1040100013

Course Code: 1040100013 Chinese Name: 古代汉语 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Modern Chinese Language Credit(s): 6.0 Class Hours: 96 Textbook: Wang, Li (ed.). Ancient Chinese Language (Revised Edition). Zhonghua Book Company, 2009. References: 1. Guo, Xiliang, et. al. (eds.). Ancient Chinese Language (Revised Edition). The Commercial Press, 2009.

- 2. Wang, Li. History of Chinese Grammar. Zhonghua Book Company, 2014.
- 3. Xu, Shen. Origin of Chinese Characters. Zhonghua Book Company, 2013.

### **II.** Course Description

This is both a fundamental and instrumental course for students majoring in Chinese international education. It teaches the basic knowledge and excerpts in ancient Chinese language and literature, as well as how to use reference books, aiming to develop students' ability in reading and teaching classical Chinese literature. This course is closely related to others in the field, such as Introduction to original versions of Chinese literature, History of Classical Chinese Literature, and History of Chinese Literature Critiques. Teaching approaches include lecturing, class discussion, reading traditional Chinese characters, and assignments.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic knowledge of ancient Chinese language, so as to read classical literature above the medium difficulty level with the help of reference books.
- 2. Be armed with professional ability to critically inherit ancient cultural legacies and conduct teaching and research concerning ancient Chinese language.
- 3. Build a solid foundation for prospective language and culture teaching and research.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 3. Pedagogy

I. Basic Information Course Code: 1040100006 Chinese Name: 教育学 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): No Credit(s): 2.0 Class Hours: 32 Textbook: Yuan, Zhenguo (ed.). *Modern Pedagogy* (4th Edition). Educational Science Publishing

House, 2010.

- **References:** 1. Shao, Zongjie and Lu Zhenjin (eds.). *Pedagogy* (5th Edition). East China Normal University Press, 2010.
  - 2. Yan, Zhen (ed.). *Pedagogy Coursebook: Module-oriented Instructor Experiences and Inspirations* (2nd Edition). Peking University Press, 2013.
  - Armstrong, David G., Kenneth T. Henson and Tom V. Savage. Li, Changhua, Li Jian and Tang Jieqin (trans.) *Teaching Today: An Introduction to Education*. China Renmin University Press, 2007.

# **II.** Course Description

Beginning with the development of modern students and education, this course explores the social function of education, the holistic approach in teaching and learning, and new findings in education researches. Students are not only told about what education is and how to teach, but also inspired to ask why and think about how to think, so as to integrate modern pedagogy into the entire process of teaching.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic knowledge in pedagogy.
- 2. Be armed with professional ability and form the habit of independent thinking, problem-solving and value-selection, therefore establish appropriate mindset as educators.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	Unknown
Summative	Closed-book Exam	Unknown

# 4. Modern Chinese Language

I. Basic Information Course Code: 1040100004, 1040100005 Chinese Name: 现代汉语 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): No Credit(s): 6.0 Class Hours: 96 Textbook: Huang, Borong and Liao Xudong (eds.). *Modern Chinese Language* (Books 1 and 2, 5th Edition). Higher Education Press, 2011.

**References:** 1. Shao, Jingmin (ed.). *Introduction to Modern Chinese Language* (2nd Edition). Shanghai Education Press, 2007.

- 2. Lu, Jianming. *Modern Chinese Grammar Research: A Coursebook* (4th Edition). Peking University Press, 2013.
- 3. Hu, Yushu (ed.). *Modern Chinese Language* (Revised Edition). Shanghai Education Press, 2011.

### **II.** Course Description

This course, under the guidance of Marxism and official language and literature policies, covers fundamental theories and information in modern Chinese language, such as phonetics, character styles, vocabulary, sense, grammar, syntax and rhetoric in a manner that integrates theories with practice. The course lays emphasis on theory, therefore classroom teachings include mostly lecturing and discussion, and practices are conducted through social research and discussion.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be equipped with the ability to understand, analyze and utilize modern Chinese language.
- 2. Be armed with a solid foundation for language-related writing, teaching and research jobs.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 5. English for Oral Communication

I. Basic Information Course Code: 10401000011, 10401000012 Chinese Name: 英语交际口语 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): English Listening Credit(s): 3.0 Class Hours: 64 Textbook: Wang, Shouren, He Ning and Yu Xi (eds.). Learn to Talk (Revised Edition). Shanghai Foreign Language Education Press, 2008.
References: 1. Gershon, Steven and Chris Mares. English Upgrade. Foreign Language Teaching and Research Press, 2006.

- 2. Lucas, Stephen E. *The Art of Public Speaking* (10th Edition). Foreign Language Teaching and Research Press, 2012.
- 3. Li, Huadong, Luan Shuwen and Yuan Hongchan (eds.). *Functioning in an Intercultural Community*. Foreign Language Teaching and Research Press, 2009.

### **II.** Course Description

This course aims to boost students' oral capabilities in communicating with people from English-speaking nations through abundant exercises and practice. The course introduces and familiarizes students with commonly used words, phrases and sentence patterns in daily life and communication in situations like shopping, asking for direction, get-together, and traveling. Furthermore the course presents communication strategies and skills, such as how to express one's opinion and emotion, hence deliver short speeches and conduct brief debates. Presentations and discussions concerning intercultural communication are intertwined in the class. Class time is mostly devoted to exercises and practices, supplemented by lectures concerning language and communication strategies.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Converse, communicate, express and describe based on real life situations and experiences.
- 2. Express personal emotions and opinions, and deliver short speeches and conduct brief debates.
- 3. Be armed with basic cross-culture knowledge and proficiency.
- 4. Communicate fluently with people from various nations in English.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Group Presentations	50
Summative	Oral Exam	50

# 6. English Listening

I. Basic Information Course Code: 1040100002, 1040100003 Chinese Name: 英语听力 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 64 Textbook: Shi, Xinyuan (ed.). A Listening Course: Book 1 (2nd Edition). Shanghai Foreign

Language Education Press, 2011.

- **References:** 1. Shan, Xiaoming (ed.). 900 Test Questions for TEM-4 Listening. World Publishing Corporation, 2014.
  - 2. Wang, Zhe (ed.). *New Era Interactive English: Broadcast News English* (3rd Edition). Tsinghua University Press, 2014.
  - 3. Wang, Houping (ed.). *News Listening Breakthrough*. Shandong Science and Technology Press, 2008.

### **II.** Course Description

This course aims to boost students' English listening proficiency and build a solid foundation for English communication through teaching and practice. Class time is mainly devoted to listening practice, supplemented by presentations concerning listening skills, strategies and language-related topics. Students are required to complete listening exercises before class, and the instructor will analyze and explain the listening skills based on common mistakes, followed by more exercises and discussions.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Rapidly understand, accurately distinguish, analyze and generalize language and cultural points in listening materials.
- 2. Be armed with professional ability to process, memorize and take notes of listening materials.
- 3. Form good listening habits for independent listening practice and further improvements.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	50
Summative	Closed-book Exam	50

# 7. Introduction to Linguistics

### I. Basic Information

Course Code: 1040100010 Chinese Name: 语言学概论 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): No Credit(s): 3.0 Class Hours: 48 Textbook: Ye, Feisheng and Xu Tongqiang. Wang Hongjun and Li Juan (revised). Compendium of

**References:** 1. Xu, Tongqiang. *Foundations of Linguistics: A Coursebook*. Peking University Press, 2000.

Linguistics. Peking University Press, 2011.

- 2. Hu, Mingyang (ed.). Introduction to Linguistics. Language & Culture Press, 2000.
- 3. Li, Yuming (ed.). Introduction to Linguistics. Higher Education Press, 2010.

### **II.** Course Description

This course covers the social functions, properties, attributes, principles, grammar, vocabulary, and status and features of written language in linguistics in a holistic manner. The course analyzes the development, loan and assimilation of language, and generalizes the laws and features in the development of phonetics, grammar, vocabulary and senses. Students are required to prepare before class, review the class material and complete assignments after class for effective understanding of the relevant theoretical issues.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Systematically understand the basic concepts, theories, knowledge in linguistics as well as methodologies and ideas in language analysis.
- 2. Improve their understanding of linguistic theories to build a solid foundation for further learning and research in other language courses, and for language teaching and practical jobs.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	30
Summative	Closed-book Exam	70

# 8. Classical Chinese Literature

I. Basic Information Course Code: 1040100007, 1040100008, 1040100009 Chinese Name: 中国古典文学 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Unknown Credit(s): 7.0 Class Hours: 128 Textbook: Unknown References: 1. Wen, Yiduo. Critiques on Tang Poems. Shanghai Guji Press, 1998.

2. Yang, Haiming. History of Tang and Song Poetry. Tianjin Guji Press, 1998.

3. Lin, Geng. Analysis on Tang Poems. The Commercial Press, 2015.

### **II.** Course Description

This is a compulsory course for students majoring in Chinese international education. According to the chronological order of Chinese literature, the course introduces the patterns of literature development as well as the leading authors and their masterpieces. The course presents the changes of and mutual influences between various literature genres from pre-Qin period to Ming and Qing dynasties, as well as their profound influences to later literature and ideas. Main teaching approaches are lecturing and appreciation.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Be aware of the common state and patterns of literature development.
- 2. Understand important literature knowledge, literary characteristics of various authors and their works, as well as their influences and status in literature history.
- 3. Be armed with basic ability in literature appreciation and research.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Performance	Unknown
Summative	Closed-book Exam, Book Report	Unknown

# 9. English-Chinese Translation

I. Basic Information Course Code: 1040100026 Chinese Name: 英汉互译 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): English for Oral Communication, English Writing, Selected Readings of English Newspapers and Periodicals

Credit(s): 2.0
Class Hours: 32
Textbook: Feng, Qinghua (ed.). A Practical Coursebook on Translation (3rd Edition). Shanghai Foreign Language Education Press, 2010.

# **References:** 1. Fan, Zhongying (ed.). *An Applied Theory of Translation*. Foreign Language Teaching and Research Press, 1994.

- 2. Ye, Zinan. *Advanced Course in English-Chinese Translation* (2nd Edition). Tsinghua University Press, 2008.
- 3. Zhang, Peiji, et al. (ed.). *A Course in English-Chinese Translation*. Shanghai Foreign Language Education Press, 2008.

### **II.** Course Description

English-Chinese Translation, with non-English majors as the students, is a course that closely combines theories with practice. It teaches the history, norms and process of translation, and introduces Chinese and Foreign translation theories through contrastive analysis between English and Chinese. Students learn the similarities and disparities between the SL and TL as well as the basic skills and methods of English-Chinese translation, and are trained to take hands-on practices in a systematic way. Among various teaching ideas, the teacher mainly resorts to the heuristic approach, where practice is integrated into classroom teaching, and group discussions are supplemented by self-reflective exercises, so that students can improve their knowledge, abilities and qualities, and develop their cross-cultural awareness, reader awareness and gender awareness. With the aid of multimedia, the teacher focuses on the essential only and ensures plenty of exercises, and is highly flexible in choosing teaching materials to meet actual needs. Students are divided into groups for their assignments, in order to give full play to their team work and effective peer critique. The final exam, with faithfulness and expressiveness as the main criteria, assesses students' competence in English-Chinese translation. The course includes 32 class hours, half of which are given to theory teaching and the other half to intense training.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Learn the basic theories and normally employed skills of translation, and well understand the cultural and linguistic differences between English and Chinese.
- 2. Adeptly exploit appropriate techniques or methods to render from SL text of medium difficulty into TL with proper diction and in a faithful and smooth manner.
- 3. Develop their cross-cultural awareness, reader awareness and gender awareness in translation practice.

Items	Forms	Weight (%)
Formative	Class Performance, Attendance, Assignments, Tests	30
Summative	Closed-book Exam	70

# 10. Introduction to Second Language Acquisition

**I. Basic Information** Course Code: 1050100001 Chinese Name: 第二语言习得导论 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Modern Chinese Language, Introduction to Teaching Chinese as a Foreign Language, Grammar on Teaching Chinese as a Foreign Language, Methods of Teaching Chinese as a Foreign Language Credit(s): 3.0 Class Hours: 48 Textbook: Wang, Jianqin (ed.). The Study of Second Language Acquisition (1st Edition). The Commercial Press, 2009. References: 1. Liu, Songhao. Introduction to Second Language Acquisition: From the Perspective of Teaching Chinese as a Foreign Language (1st Edition). World Publishing Corporation, 2007. 2. Zhu, Zhiping. Theoretical Essentials of Teaching Chinese as a Foreign Language (1st Edition). Peking University Press, 2008.

3. Zhou, Xiaobing, Zhu Qizhi and Deng Xiaoning. A Study of Foreigners' Grammatical Errors in Learning Chinese (1st Edition). Beijing Language and Culture University Press, 2007.

# **II.** Course Description

Introduction to Second Language Acquisition, one of the core courses for the majors of Chinese international education, mainly studies the second language acquisition and its application, especially the acquisition process of adults. Featuring interdisciplinary, it relates to many other fields such as linguistics, psychology and sociology. The teaching contents cover: 1) nature of the study of second language acquisition; 2) its relations with related disciplines; 3) the four fields involved in the study; 4) interlanguage study; 5) the study of the acquisition order of second language. This course closely combines theories with practice. The theory class hours highlight theories and research methods about the acquisition of second language; while the practice class hours are generally times when students start discussions on the basis of what they have learnt in class and in practice.

### **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the history, current situation and trends of the study of second language acquisition as well as its relations with other fields.
- 2. Understand the process and rules of the second language acquisition and its application from such perspectives as language, cognition and social culture, so as to lay a foundation for foreign language studies.
- 3. Develop a unique insight toward the research results of second language acquisition and related hotspot issues.

Items	Forms	Weight (%)
Formative	Attendance, Assignments	30
Summative	Closed-book Exam	70

# 11. Methods of Teaching Chinese as a Foreign Language

**I. Basic Information** Course Code: 1040100024 Chinese Name: 对外汉语教学法 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Introduction to Teaching Chinese as a Foreign Language, Modern Chinese Language, Grammar on Teaching Chinese as a Foreign Language **Credit(s):** 2.0 Class Hours: 32 Textbook: Xu, Ziliang and Wu Renfu. Practical Methods of Teaching Chinese as a Foreign Language (1st Edition). Peking University Press, 2006. References: 1. Yang, Huiyuan. Theories and Practice of Classroom Teaching (1st Edition). Beijing Language and Culture University Press, 2007. 2. Zhou, Xiaobing and Li Haiou (eds.). The Guidance of Teaching Chinese to Speakers of Other Languages (1st Edition). Sun Yat-sen University Press, 2004. 3. Cui, Yonghua and Yang Jizhou. Classroom Teaching Skills in Teaching Chinese as a Foreign Language (1st Edition). Beijing Language and Culture University Press, 1997.

### **II.** Course Description

This course studies the regular patterns of teaching Chinese as a foreign language and lays emphasis on the close combination of theory and practice, deepening students' mastering of knowledge through elaborations on theories, class discussions and teachers' explanations and summaries. The teaching contents mainly cover: 1) classroom teaching and teaching methodology; 2) phonology teaching; 3) vocabulary teaching; 4) grammar teaching; 5) Chinese characters teaching; 6) listening skills training; 7) conversational skills training. The teacher emphasizes heuristic teaching by throwing out related questions so as to encourage students to make extracurricular explorations. Multimedia courseware and video clips are also adopted in teaching. The course gives 16 class hours to theory teaching and 16 to practice respectively.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the basic theories of teaching Chinese as a foreign language and the genres of foreign language teaching methodologies.
- 2. Understand both the general and special laws of teaching Chinese as a foreign language and apply them into practice according to the characteristics, goals and requirements of the teaching activity.
- 3. Have a good knowledge of the curricular system, class types and teaching modes of teaching Chinese as a foreign language.
- 4. Master the basic methods and skills of teaching Chinese as a foreign language, and make a quick adaptation to the teaching tasks.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Discussions	30
Summative	Open-book Exam	70

# 12. Grammar on Teaching Chinese as a Foreign Language

I. Basic Information Course Code: 1040100020 Chinese Name: 对外汉语教学语法 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Unknown Credit(s): 2.0 Class Hours: 32 Textbook: Qi, Huyang (ed.). Grammar on Teaching Chinese as a Foreign Language (1st Edition). Fudan University Press, 2005.
References: 1. Lu, Fubo. Teaching Foreigners Practical Chinese Grammar (Revised Edition). Beijing Language and Culture University Press, 2011.

- 2. Zhou, Xiaobing, Zhu Qizhi and Deng Xiaoning. A Study of Foreigners' Grammatical Errors in Learning Chinese (1st Edition). Beijing Language and Culture University Press, 2007.
- 3. Lu, Qinghe. *Practical Grammar on Teaching Chinese as a Foreign Language* (1st Edition). Peking University Press, 2006.

# **II.** Course Description

The course Grammar on Teaching Chinese as a Foreign Language mainly introduces theories, including: 1) Research on the grammar system; 2) Selection and arrangement of grammar items; 3) Analysis of common grammar items; 4) Design of grammar teaching. Since the theories are to be applied in future practical teachings, this course attaches importance to both practice and application. Class teachings, class discussions and trial lectures are major teaching methods in class. In teaching, the teacher will enlighten students by using the mistakes international students usually make in learning Chinese, so that they can better understand the know-how of grammar teaching.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the nature, position, features and history of the system of grammar on teaching Chinese as a foreign language.
- 2. Have a comprehensive understanding and mastery of the parts of speech, phrases, sentence elements, simple sentences, complex sentences and discourse analysis regarding the grammar on teaching Chinese as a foreign language.
- 3. Employ proper strategies to deal with the key points and difficult points in grammar teaching.
- 4. Develop an ability to analyze and solve practical problems in grammar teaching, keep pace with new ideas and methods, so as to lay a foundation for teaching Chinese as a foreign language in the future.

Items	Forms	Weight (%)
Formative	Attendance, Assignments, Class Discussions	30
Summative	Closed-book Exam	70

# 13. Educational Psychology

I. Basic Information Course Code: 1040100019 Chinese Name: 教育心理学 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Unknown Credit(s): 2.0 Class Hours: 32 Textbook: Chen, Qi and Liu Rude (eds.). Educational Psychology (2nd Edition). Higher Education Press, 2011.

References: 1. Li, Xinwang (ed.). Educational Psychology (1st Edition). Science Press, 2011.

- 2. Li, Boshu and Yan Guocai (eds.). *Educational Psychology* (3rd Edition). East China Normal University Press, 2010.
- 3. Robert, Slavin E. Yao, Meilin and Chen Yongjie (trans. and annotated). *Educational Psychology* (8th Edition). Post & Telecom Press, 2011.

# **II.** Course Description

This course includes such contents as students' psychology, learning theory, learning psychology, teaching psychology and teachers' psychology, etc., covering 16 chapters in total. It gives a systematic introduction to the basic knowledge and up-to-date research results through various layouts and styles. In addition, it illustrates how such knowledge is applied in teaching practice with a good many cases. Students are required to master the basics of educational psychology, understand the individual difference of learners, the significance of learning as well as the structure of knowledge and its effect on teaching. The course includes 32 class hours in total, which are all apportioned to theory teaching.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Understand the nature, system and history of educational psychology, and master its research method.
- 2. Develop multicultural cognition that allows them to combine theory with practice.

Items	Forms	Weight (%)
Formative	Unknown	Unknown
Summative	Unknown	Unknown

# 14. Selected Readings of English Newspapers and Periodicals

### **I. Basic Information**

Course Code: 1040100018 Chinese Name: 英语报刊选读 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Unknown Credit(s): 1.5 Class Hours: 32 Textbook: Self-designed Teaching Material

References: Unknown

# **II.** Course Description

This course guides students to read English newspapers and periodicals from both home and abroad. With its reading materials covering various aspects and diversified themes such as politics, economy, education, culture and art, the course seeks to impart to students multicultural information. In addition, the teacher instructs students to collect and edit current affairs inside and outside school to practice writing news in English. Students are required to understand the angles and skills in choosing news topics, and observe objectivity in their reports. The course apportions 16 class hours to theory teaching and another 16 to practice.

# **III.** Course Goals

The course is designed to enable students to:

- 1. Learn standards and requirements about news writing, and improve their reading skills and ability in understanding different cultures.
- 2. Be equipped with news insights, social competence, and the skills in multimedia and English writing.
- 3. Develop independent and critical thinking as well as the awareness of objective expression, so as to lay a solid foundation for their future jobs related to English writing.

Items	Forms	Weight (%)
Formative	Unknown	Unknown
Summative	Unknown	Unknown

# **15. English Writing**

### I. Basic Information

Course Code: 1040100017 Chinese Name: 英语写作 School/Department: Department of Chinese International Education Students: Majors of Chinese International Education Prerequisite Course(s): Unknown Credit(s): 1.5 Class Hours: 32 Textbook: Li, Fengzhi (ed.). A Step-by-Step Guide to Writing. Peking University Press, 2011. References: Unknown

# **II.** Course Description

This course introduces the theories and methods of English writing, aiming at improving students' writing skills. Through class discussions and model writings, the course offers comprehensive writing practice. Students are required to understand the basic features of the four types of writing: narration, description, exposition and argumentation, and master the skills of such practical writings as transaction documents, official documents, ceremonial documents and special letters. The course apportions 16 class hours to theory teaching and another 16 to practice.

# **III.** Course Goals

This course is designed to enable students to:

- 1. Understand the basic rules of English writing, develop a habit of writing in English and express themselves expertly and accurately.
- 2. Be familiar with the features of all types of writings, and can write out practical writings that meet standards.

Items	Forms	Weight (%)
Formative	Unknown	Unknown
Summative	Unknown	Unknown